



RELAY FOR LIFE REGISTRATION CHALLENGE

Celebrating 40 Years of Relay Impact

Don't stop after your #RelayFirstLap – share the Relay spirit with your friends and family! Team Captains should aim to recruit 7 or more members for their 2025 Relay teams, and Event Leadership Teams should strive to boost their participant registration numbers compared to 2024.

How to Participate

7 team members by February 7!

As a team captain, register your 2025 Relay For Life team and then get 6 additional members to join your team by February 7.

The challenge will run through February 7, 2025 at 11:59pm Eastern Time. All registered participants count, regardless of if they registered before RelayFirstLap on January 11.

Co-captains will also receive the incentive prize as long as they reflect as a captain on the website. 7 participants does include the captain and any co-captains.



3 qualifying events with the largest year-over-year increase in registered participants will win a chance to have a custom consultation with a Relay expert to discuss options to enhance your event. This could be new signage & inflatables, local film crew to create local assets, games, etc.



We'll also recognize 3 events with the largest year-over-year growth of survivors registered with a brand new survivor sail banner flag!

