

# Join a Men Wear Pink Campaign

## Step 1: Find Your Campaign.

Navigate to your event website, or visit <https://menwearpink.org> and search for your local event site by entering your event name or location in the “Find a Candidate or Campaign” search box.

### Find an Ambassador or Campaign National Search

ENTER AMBASSADOR NAME, CAMPAIGN NAME OR LOCATION

SEARCH

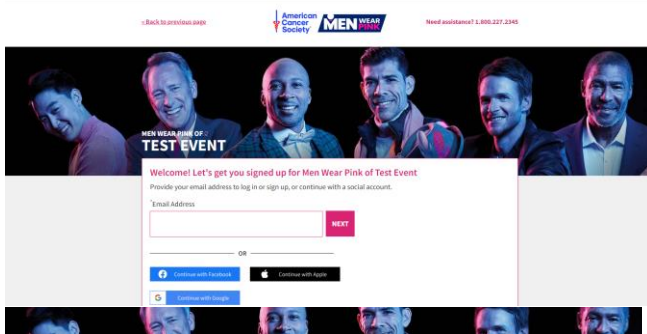
## Step 2: Start Registration

At the very bottom of the page, click the pink ACTIVATE link to begin the registration process.



## Step 3: Log In

- New Candidates will create an account by entering their name and password.
- If you have joined us for an event in the past, you will log in using your Username and Password from the previous year.



## Step 4: Complete registration details.

New Candidate registration view

Sign Up

American Cancer Society MEN WEAR PINK

Need assistance? 1.800.227.2345

MEN WEAR PINK OF HOPE CITY (CY21 TESTING ONLY)

Hey there, Courtney 328. Thanks for joining our mission!

Your Fundraising

\*What's your fundraising goal?

When you gather donations from your friends and family, you help support breast cancer research and resources for patients, caregivers, and survivors.

\$1500

\$2000 is a great goal. You'll help fund research and critical patient programs.

Will you make the first donation toward your goal?

\$15 \$30 \$100 \$250 Other No, Thanks

Next

Your Contact Information

\*Mailing Address

Enter a location

Mailing Address 2 (Optional)

\*Zip Code \*City \*State

\*Country

United States

Phone Number (Optional)

Enter mobile number to opt into receive important updates about Men Wear Pink via text message. Reply STOP to cancel, HELP for help. Msg & data rates may apply. Msg frequency varies. Terms & privacy

Employer Name

Occupation

Sign Up

By selecting Sign Up, you're agreeing to the Men Wear Pink [privacy](#).

You'll receive email updates from American Cancer Society. You can unsubscribe at any time. Learn more about our privacy policy.

Need assistance? Contact us at 1.800.227.2345

Returning candidates information will be prepopulated, and the sign-up button will be activated.

If you have any question about customizing your page, please contact your local staff partner or call the American Cancer Society at 1.800.227.2345.



# Personalize Your Fundraising Page

Once you have completed registration, you will be redirected to your fundraising dashboard. Here are four quick steps to customize your personal fundraising page your potential donors will visit.

## MY PROFILE

Participants who update their personal page raise **6x more** than the average participant.

CAMPAIGN **Hope City (CY21 TESTING ONLY)**

COMPANY AFFILIATION: **No Company Affiliation**



[UPDATE MY PROFILE](#)

[VIEW MY PUBLIC PAGE](#)

PERSONAL PAGE URL [More Info](#)

<http://main.acevents.org/goto/>

UPDATE

COPY

2



[Add/Edit Profile Image](#)

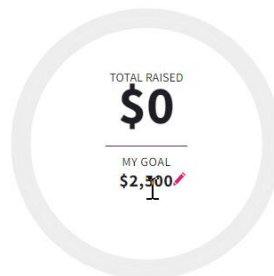
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### I'm supporting the American Cancer Society and you can, too!

Donate to save lives and fund the future of breast cancer research, patient support, and advocacy through Real Men Wear Pink!

[Edit Title and Description](#)

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### Step 1: Company Affiliation

Add Company affiliation by selecting the edit pencil.

### Step 2: Add a Profile Picture

### Step 3: Add a Title and Description

This will be your opportunity to quickly share why you are fundraising for you campaign.

### Step 4: Update your photo

This will be the photo that appears in the candidate leaderboard.

*Tip: Supported file types for photos are .jpeg, .gif, or .png and they should be smaller than 4MB.*

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