



MAKING STRIDES AGAINST BREAST CANCER LEON

SUNDAY, OCTOBER 20, 2024

Cascades  Park

2 PM- EVENT OPEN TO ALL ATTENDEES

3 PM-WALK BEGINS



[MAKINGSTRIDESWALK.ORG/LEONFL](https://www.makingstrideswalk.org/leonfl)



Making Strides Against Breast Cancer of Leon



Event Details

Sunday, October 20th
Cascades Park, Tallahassee, FL
2:00-4:00 PM

Event Website

makingstrideswalk.org/LeonFL

Social Media

Facebook:
facebook.com/groups/makingstridesleonfl

Participant Guide

makingstrideswalk.org/fundraisingguide

Partner Toolkit

cancer.org/partner

Participant Fundraising Resources

[Making Strides Social Graphics](#)

Day of Walk Details (Updated Regularly)

[Making Strides of Leon Walk Day Details](#)



MakingStridesWalk.org | 1.800.227.2345



Making Strides Against Breast Cancer 2023 Impact Report

The American Cancer Society Making Strides Against Breast Cancer is the nation's largest and most impactful breast cancer movement, working to end breast cancer as we know it, for everyone. Thanks to your support, a breast cancer diagnosis does not come without hope, and the breast cancer journey is not one that is traveled alone.

2023 By the Numbers

Nationally:

- Making Strides events in the US: **More than 150**
- Making Strides participants in the US: **Over 1.4 million**

Our Event:

- 2023 Teams **97 teams**
- 2023 Participants **Over 2,000 walkers**
- 2023 Dollars Raised **Projected to raise \$83,000 this Making Strides season.**

Impact

- More than **\$78.2 million** currently invested in breast cancer-specific research through **162 grants.**
- Nearly **3,000 people with breast cancer** helped last year with one-on-one support through **Reach To Recovery.**
- Approximately **300,000 calls and online chat** for support provided in 2022
- More than **323,000 rides** provided to people with any cancer.

Breakthrough Research Made Possible by Your Support

- Stephanie Fraley, Ph.D. – \$792,000 Breast Cancer Metastasis The Regents of the University of California, San Diego
- Paula Bos, M.Sc. – \$792,000 Regulation of breast cancer progression Virginia Commonwealth University
- Dawn Hershman, M.S. – \$300,000 Improving the Delivery of Cancer Care Columbia University Medical Center
- Shyam M. Kavuri, M. Sc. – \$792,000 Breast Cancer Metastasis Baylor College of Medicine

For more info contact: Carlye Collison, carlye.collison@cancer.org, (850)-201-7878



Day of Event Details

● SCHEDULE OF EVENTS

- 2:00 pm: Festivities begin at Cascades Park Plaza
- 2:50 pm: Opening ceremony
- 3:00 pm: Walk Starts
- 3:30-4:30pm: Walkers come back from route - **THAT'S A WRAP!**

● STRIDES SHOP

- Limited event t-shirts-- Cash and Card both accepted
 - Short -sleeved \$15
 - Long-sleeve \$20

● STRIDES SWAG

- Your fundraising earns you points in the Strides Rewards store. All fundraising reflected on the Making Strides website qualifies you for prizes.
- \$1 = 1 point
- Once you earn 100 points, log into ShopACSRewards.org

● SURVIVORS & THRIVERS

- Our honored guests will stop at the Survivors and Thrivers Area at the Cascades Park Amphitheater (open at 2:00pm) to pick up their ZTA sash and Survivor gift bag. Enjoy lunch from Mission BBQ for you and one caregiver, as well as a fun activity!

Parking

★ PARKVIEW ENTRANCE

PARKING GARAGE A
AVAILABLE AFTER 6:00 PM MF AND ANYTIME ON SATURDAY AND SUNDAY ONLY
321 SPOTS (ARE ACCESSIBLE)

PARKING GARAGE B
AVAILABLE AFTER 6:00 PM MF AND ANYTIME ON SATURDAY AND SUNDAY ONLY
429 SPOTS (ARE ACCESSIBLE)

PARKING GARAGE 1
AVAILABLE AFTER 6:00 PM MF AND ANYTIME ON SATURDAY AND SUNDAY ONLY
492 SPOTS (ARE ACCESSIBLE)

CASCADES GARAGE
248 PARKING SPOTS (7 ARE ACCESSIBLE)
PARKING RATES-\$2 FOR FIRST HOUR, \$1 EACH ADDITIONAL HOUR

E. BLOXHAM ST
-18 METERED SPOTS-8:00 AM-6:00 PM, 2 HR LIMIT
\$1.45 FOR 1 HOUR
\$2.45 FOR 2 HOURS
PARKMOBILE APP

PARKING GARAGE C
AVAILABLE AFTER 6:00 PM MF AND ANYTIME ON SATURDAY AND SUNDAY ONLY
1354 SPOTS (ARE ACCESSIBLE)

S. GADSDEN ST LOT-
20 PARKING SPOTS (2 ARE ACCESSIBLE)

S. MONROE ST
18 PARKING SPOTS



DOT LOT

AVAILABLE AFTER 6:00 PM MF AND ANYTIME ON SATURDAY AND SUNDAY ONLY
SPOTS (ARE ACCESSIBLE)

DOT LOT

AVAILABLE AFTER 6:00 PM MF AND ANYTIME ON SATURDAY AND SUNDAY ONLY
SPOTS (ARE ACCESSIBLE)

SUWANNEE ST NEAR DISCOVERY FIELD-
12 PARKING SPOTS AVAILABLE

DOT LOT

AVAILABLE AFTER 6:00 PM MF AND ANYTIME ON SATURDAY AND SUNDAY ONLY
27 SPOTS (2 ARE ACCESSIBLE)

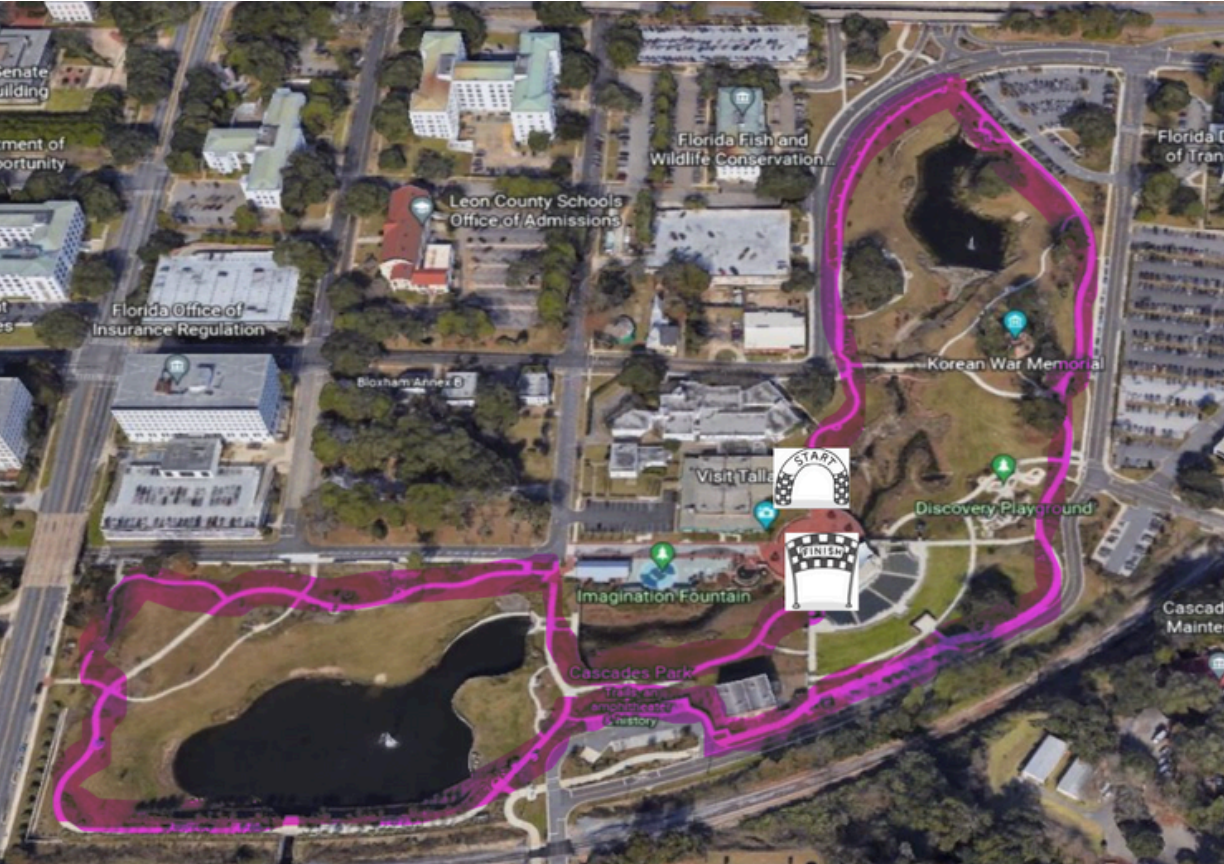
SUWANNEE ST. TO THE RIGHT OF THE EDISON-
12 PARKING SPOTS (3 ARE ACCESSIBLE)

SUWANNEE ST. TO THE LEFT OF THE EDISON-
8 PARKING SPOTS

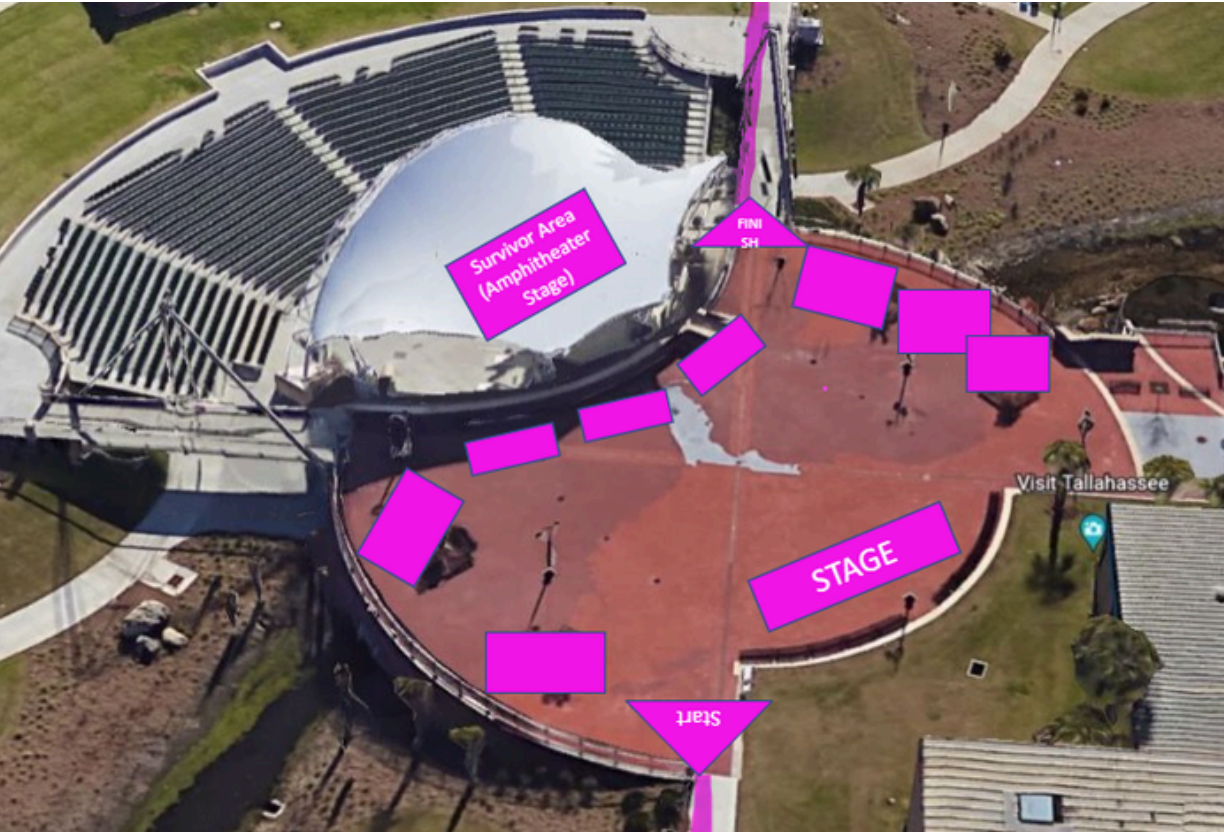
LEGEND

- FREE PARKING
- PARKING (FREE)-EVENINGS AND WEEKENDS ONLY
- PAID PARKING

Walk Route (1 Mile)



Pre-Event Festivities



Survivors, join us for a celebration of you.

Making Strides Against Breast Cancer is more than a walk - it is a celebration of courage and hope, the nation's largest and most impactful breast cancer movement.

Together at Making Strides, we celebrate survivors and thrivers like you, who show us that strength and passion make all the difference.

So join us at Making Strides. Join us in celebration of you, and other survivors and thrivers. Because together, we are the future to end breast cancer as we know it, for everyone.

Join us.

Visit MakingStridesWalk.org for event information, inspiring stories, and to learn how the American Cancer Society is working to end breast cancer as we know it, for everyone.



Making Strides Against Breast Cancer of Leon

Sunday, October 20th, 2024

Cascades Park

Festivities begin 2pm, Walk begins 3pm

Register online at MakingStridesWalk.org/LeonFL to receive your Survivor shirt! Then, join us on walk day at 2pm at the Cascades Park amphitheater for a celebratory luncheon for you and a caregiver.

How to claim your 2024 Survivor/Thrivers T-shirt!

- **Register** for your local **Making Strides** event.
- Follow the **instructions** and complete the information to get your **new shirt!**



Register today at
MakingStridesWalk.org

*****T-shirts take 4 to 6 weeks to deliver. We will not have survivor and thrivers T-shirts at the event.***