



MAKING STRIDES Against Breast Cancer of Wichita

**Sunday, October 20, 2024
12PM - 3PM**

Riverfront Stadium

275 S. McLean Blvd., Wichita, KS 67213

www.MakingStridesWalk.org/WichitaKS

- **11:30am - Free Survivor / Thriver Luncheon inside stadium**
- **12pm - Registration / Check-In and Information booths open**
- **12:30pm - Walk warm up**
- **1pm - Walk begins**

For more than two decades, Making Strides Against Breast Cancer has united communities in the fight against this deadly disease and funded breakthrough research, 24/7 support for breast cancer patients, and access to lifesaving screenings.

Today, Making Strides is the largest network of breast cancer events in the nation.



**7 Great Ways
to Get Involved**

#makingstrideswichita

Presenting Community Partner



**Ascension
Via Christi**



Volunteer
opportunities



7 Great Ways to get INVOLVED with MAKING STRIDES



1. Corporate Sponsorship

- Sponsorship levels from \$500 to \$7,500 - benefits may include but not limited to: recognition during opening ceremony; logo on event website; banner recognition at event; track signs; certificate of appreciation and an invitation to our exclusive Sponsorship and Team Recognition post event.

2. Start or Join a Fundraising Team (unlimited members)

- Teams start their fundraising campaigns several months before the event. Register your team anytime with absolutely no registration fee at www.MakingStridesWalk.org/WichitaKS.

3. Join the Event Leadership Team

- Every Making Strides event across the country is planned and operated by a dedicated group of volunteers. The Event Leadership Team oversees every aspect of a Strides event throughout the year. If you want to make a large impact in your community, joining the Event Leadership Team will ensure the success of the event and its future.

4. Cancer Survivor / Caregiver Celebration

- All breast cancer survivors and their caregiver(s) are invited to attend the free Pre-Walk Luncheon before they embark on the walk route. The Survivor/Thriver tent will also provide each breast cancer survivor with a Swag Bag and other goodies! Breast cancer survivors and thrivers can [pre-register](#) for the event to receive a link to order a free t-shirt. Register early to receive your shirt in time for the walk - www.MakingStridesWalk.org/WichitaKS.

5. Product Donations

- To ensure we keep our costs low to provide more money for our patients and mission, we gladly accept product donations to use as our prize drawings, Survivor/Thriver Swag Bags items (150 qty.), and auction (*if applicable*).

6. Men Wear Pink

- Breast cancer doesn't affect women only! Men are typically the primary caregiver for women breast cancer patients and over 2,700 men will be diagnosed with breast cancer this year! Join the MWP team, wear pink in October, and commit to fundraising \$2,500 through social media and email. Upload your photo and story to your participant dashboard to let people know why you're a MWP ambassador! Scan the code for more info and to register. >>>>>



7. Day of Event Volunteers

- On Strides day, day of event volunteers are crucial to set up, maintain and tear down this event. If you're looking for volunteer opportunities for church youth groups, school clubs, civic organizations, employee engagements, etc., we'll be glad to visit with you to go over the event needs and determine the best placement for your group.

Event Staff Contact Information:

Melissa Easterberg

316.512.2606

melissa.easterberg@cancer.org



Online and Social Media Accounts:

- Event registration and fundraising website: www.MakingStridesWalk.org/WichitaKS
- Facebook group: [Making Strides Against Breast Cancer of Wichita](#)
- When posting photos to social media, tag us by using [#MakingStridesWichita](#)

