



# 2025 RELAY FOR LIFE OF PLAINVIEW OLD-BETHPAGE SPONSORSHIP OPPORTUNITIES



POB MIDDLE SCHOOL | JUNE 14, 2025

- Event Sponsor \$10,000
  - Only 1 available\*\*\***
  - o Naming rights on the website “Relay For Life of Plainview Old-Bethpage presented by Company Name”
  - o Speaking opportunity at POB Relay Opening Ceremony
  - o Company logo on all social media and event outreach
  - o Includes amenities from all levels below except the Purple Chair Sponsorship benefits

- Stage Sponsor \$5,000
  - o Opportunity to hang company banner on event stage
  - o Company logo on all event promotional materials
  - o Company representative invitation to other ACS VIP functions with networking opportunities
  - o Includes amenities from all levels below except the Purple Chair Sponsorship benefits



- Tent Sponsor \$2,500
  - o Verbal recognition at POB Relay Opening Ceremony
  - o Promotional banner attached to the sponsored tent
  - o Promotional space with the opportunity to provide ACS approved giveaways
  - o Recognition on social channels with tags to your company’s social accounts
  - o Includes amenities from all levels below except the Purple Chair Sponsorship benefits



- Purple Chair Sponsor \$1,500
  - Only 1 available\*\*\***
  - o Company logo featured on a banner placed on the Purple Chair for photo opportunities during the Relay
  - o Includes amenities from all levels below



- Hope Sponsor \$1,000
  - o Company Logo printed on 4’x3’ banner placed on the track at local RFL event
  - o Company logo placed on event website with link to your company’s website
  - o 2 event T-Shirts provided
  - o Includes amenities from all sponsorship levels below

- T-Shirt Sponsor \$500
  - o Company logo printed on t-shirt for local RFL event that you will see many people wearing year-round!
  - o Company Logo listed on sponsor page of POB Relay website ([relayforlife.org/POBNY](http://relayforlife.org/POBNY))
  - o Includes amenities from sponsorship level below



- Track sign Sponsor \$250
  - o Company Logo on track sign placed on track at local RFL event
  - o Recognition on your local RFL event social media



# Sponsorship Form

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Team Name/Participant Credited To: \_\_\_\_\_

The American Cancer Society is the nationwide community-based voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer through research, education, advocacy, and service.

Tax ID # 13-1788491

Send form along with payment to:  
**Attn: Relay For Life of Plainview Old Bethpage**  
7 Martin Lane  
Old Bethpage, NY 11804

Or Email form to:  
Jen Biren, Event Lead  
[JDBiren@gmail.com](mailto:JDBiren@gmail.com) OR  
Alexandra Camp, ACS Staff Partner  
[Alexandra.Camp@cancer.org](mailto:Alexandra.Camp@cancer.org)

## A La Carte Sponsorships

- \$100 Day of Event Track Sign
- \$100 Day of Event Promotional Space
- \$100 Social Media Mentions (ten)
- \$100 Lap Sponsor "In memory of \_\_\_\_\_"
  
- In-kind Sponsor: sponsorship benefits will depend on the in-kind donation

Visit our website:  
[relayforlife.org/POBNY](http://relayforlife.org/POBNY)



Join Our Facebook  
Group: [rflpob](#)



## Payment Information:

Credit Card Number \_\_\_\_\_  
Expiration Date \_\_\_\_\_ CW \_\_\_\_\_

Enclosed is a check in the amount of \$\_\_\_\_\_ for the following sponsorship: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Pay by Venmo



**venmo**