

Corporate Sponsorship

If your business, industry, or organization would like to be an event sponsor for the 2025 Relay For Life, please complete the attached form and return it with payment in the amount of the selected sponsorship. Be sure to include the exact name you would like to be listed for all media and publications.

Payment

Make checks payable to the American Cancer Society and mail to:

American Cancer Society
ATTN: RFL of Liberty County
SK # **6PD3RB**
PO Box 6051
Athens, GA 30604

If you have any questions please email:

Lauren McGrath

lauren.mcgrath@cancer.org

912.341.6674

Liberty County Event Lead

Dr. Karen Bell

kbellshape@gmail.com

2025 Relay For Life of Liberty County

Purpose

Relay For Life is a unique fundraising event for the American Cancer Society that not only celebrates cancer survivors but also increases cancer awareness. The color purple is Relay's signature color and it is the color that represents ALL cancers! That is why our Survivor shirts each year are purple!

Event

Relay For Life involves teams county wide through friends/family, corporations, schools, churches and more. Our mission is to improve the lives of people with cancer and their families through advocacy, research, and patient support, to ensure everyone has an opportunity to prevent, detect, and treat, and survive cancer.

Fundraising

Each team member is encouraged to raise a minimum of \$100 in donations to support life saving research!

Scan this code and register your team today!!



American Cancer Society 2025 Relay For Life of Liberty County

Partnership Opportunities



Friday May 2nd, 2025

**Liberty County Recreation Department
Football Field**

**Event Starts: 6:00pm
Opening Ceremonies: 6:30pm**

2025 Partnership Opportunities

Presenting Sponsor

- Company listed as presenting sponsor on all media and websites. Logo displayed on giant purple ribbon.
- Company can supply company banner to be displayed at the event.
- Naming rights on event website homepage.
- Society-approved promotional announcements during the Relay Event.
- Opportunity to participate in sponsor recognitions lap during Relay event.
- Promotional space during Relay for Life.
- Marketing opportunity on location with big purple Relay chair

Platinum Sponsor

- Company listed as platinum sponsor on all media and website. Logo displayed on giant purple ribbon .
- Company can supply banner to be displayed at the event.
- Society-approved promotional announcements during the Relay event.
- Promotional space during Relay for Life.
- Marketing opportunity on location with big purple Relay chair.

Gold Sponsor

- Company listed as Gold sponsor on all media and website. Logo displayed on giant purple ribbon.
- Company can supply banner to be displayed at the event.
- Society-approved promotional announcements during the Relay events.
- Promotional space during Relay for Life.

Silver Sponsor

- Company listed as Silver sponsor on all media and website. Logo displayed on giant purple ribbon
- Society approved promotional announcement during the Relay event.
- Promotional space during Relay for Life.

Bronze Sponsor

- Company listed as Bronze sponsor on all media and website.
- Company will be recognized the day of the event as a sponsor.
- Promotional space during Relay for Life.
- Track sign displayed at the event.

Signature Sponsor

- Company will be recognized the day of the event as a signature sponsor.
- Track sign displayed at the event.

Friend of Relay Sponsor

- Track Sign with logo

Use this QR code to pay by credit card.



2025 Partnership Opportunities

- \$5,000—Presenting Sponsor
- \$2,500—Platinum Sponsor
- \$1,500—Gold Sponsor
- \$1,000—Silver Sponsor
- \$500—Bronze Sponsor
- \$250—Signature Sponsor
- \$100—Friend of Relay Sponsor
- \$____ Other donation or In Kind Sponsor

**Thinking of something different?
Let's customize a partnership that works for you, reach out today!**

This is your commitment form; please return this form with your check.

Please Print

Company: _____

Contact: _____

Address: _____

City: _____ State: _____

Zip: _____ Phone: _____

Email: _____

Please list the relay team who receives credit for this sponsorship.

