



RFL of Jefferson County Community Celebration  
June 2025 @ Brookville Laurel Festival

# 2025 Sponsorship Opportunities



RelayForLife.org | 1.800.227.2345

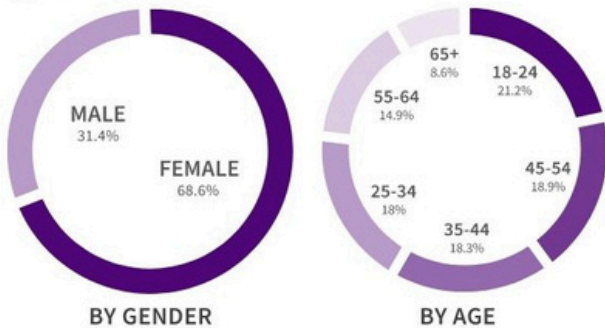


# Together we can beat cancer.

The American Cancer Society exists to improve the lives of cancer patients and their families. We are the only organization that integrates advocacy, discovery, and direct patient support which measurably improves lives.

## Relay For Life participants across the US\*

\*percentage per total respondents



**3.5 million lives saved since 1991.**



### One in Three

say they are more likely to purchase a product if it's partnered with the ACS brand.\*

\*American Cancer Society Corporate Partnerships survey: September 2013



The American Cancer Society continues to be a **highly trusted** source for cancer information, with **88% aided brand awareness** among consumers.\*

\*American Cancer Society Market Research: 2019 Brand Tracker

## Help save lives, and show your community how you provide employees and customers:

- A quality team-building experience
- A platform for volunteerism and philanthropy
- A commitment to their well-being

### Benefits can include:

- Generating a more positive corporate image
- Improving customer loyalty
- Increasing sales potential



## Join us today!

RelayForLife.org | 1.800.227.2345

# Together we can beat cancer.



The American Cancer Society is the leading cancer-fighting organization with a vision to end cancer as we know it, for everyone. We are improving the lives of people with cancer through advocacy, research, and patient support. By supporting your local Relay For Life, you are ensuring everyone has the opportunity to prevent, detect, treat, and survive cancer.

## 2025 Sponsorship Levels And Benefits

Sponsor Benefit	Presenting \$5,000	Platinum \$2,500	Gold \$1,000	Silver \$500	Bronze \$250	Signature \$100
Naming rights on event website homepage: "Relay For Life of Jefferson County, Presented by [your company]"						
Sponsors logo included on standard event communication to all participants						
Speaking opportunity during your local Relay For Life event						
Company logo featured on all post-event thank you emails/cards						
Co-branded social media frames and cover photos made available to all event participants						
Promotional space during your local Relay For Life event with an opportunity to provide ACS-approved giveaways						
Rights to promote sponsorship in other publications with co-branded ad (ad template provided by ACS)						
Company logo placement on co-branded event signage such as banners, track signs, and video where applicable						
Luminaria bags to be dedicated by your employees and then displayed at the event (max bags)	25	20	15	10	5	
Rights to promote sponsorship in company materials with branded image						
Company logo featured on the home page of local Relay For Life event website with link to your company website						
Recognition on your local Relay For Life event social media pages leading up to event.						
Verbal recognition during Relay For Life event Opening Ceremony						
One 18"x24" all weather Track Sign with your message (up to two lines/25 characters each) Can include the name of your team/company/family/friends.						



Relay For Life Jefferson County

# 2025 Sponsorship Commitment Form

Business name: \_\_\_\_\_  
 Street address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_  
 Contact name: \_\_\_\_\_  
 Telephone number \_\_\_\_\_ Fax number: \_\_\_\_\_  
 (business): Email: \_\_\_\_\_ Web address: \_\_\_\_\_

## COMMITMENT LEVEL

- \$5,000 – Presenting
- \$1,000 – Gold
- \$250 – Bronze
- \$2,500 – Platinum
- \$500 – Silver
- \$100 – Signature

## METHOD OF PAYMENT

- Enclosed is my sponsorship check, made out to American Cancer Society, in the amount of \$ \_\_\_\_\_
- To make your sponsorship donation by credit card, please scan the code to go to a secure donation site. Please still send in this form so we can track your benefits.
- Pay by electronic funds transfer. (Reach out to Nikki.Carey@cancer.org to set up payment.)
- Please send invoice to: \_\_\_\_\_



We are unable to be a designated Relay For Life sponsor this year, but enclosed is our donation of \$ \_\_\_\_\_

Sponsor signature: \_\_\_\_\_

Date: \_\_\_\_\_

**(Please sign and retain a copy for your records.)**

Please email an **EPS logo and JPG logo** to [nikki.carey@cancer.org](mailto:nikki.carey@cancer.org) by **MAY 16, 2025** to ensure high-quality printing. If an .eps file is not available, please send highest quality available. Note: submitting a low-resolution logo may require signage to be printed in text in order to maintain quality. Please note: The COVID-19 pandemic has impacted how the American Cancer Society safely conducts Relay For Life and other event experiences in your community. In the event that ACS is unable to deliver any of the benefits above due to alterations for public safety, comparable benefit substitutions will be made. Due to temporary operational limitations during the Covid-19 pandemic, we ask that your donation be routed to the address below or donate directly online at [www.relayforlife.org/pajeffersoncounty](http://www.relayforlife.org/pajeffersoncounty). Your donation will be processed to your local event.

**Please return form to the address below:**  
**American Cancer Society**  
**Attention: RFL Jefferson County-GZMUPGP**  
**PO Box 862**  
**Carnegie, PA 15106**

Name of team or individual to be credited with this Sponsorship:

\_\_\_\_\_  Not Applicable

[RelayForLife.org](http://RelayForLife.org) | 1.800.227.2345

The American Cancer Society cares about your privacy and protects how we use your information. To view our full privacy policy or if you have any questions, please visit us at [cancer.org](http://cancer.org) and click on the "privacy" link at the bottom of the page or call us anytime at 1-800-227-2345.

American Cancer Society, Inc.  
 Federal Tax ID #13-1788491  
 Organized under IRC 501(c)(3)