



Create a Wall of Hope

Wall of Hope

A Making Strides Against Breast Cancer Wall of Hope is a great way to get people's attention and motivate them to join us in leading the fight against breast cancer.

How a Wall of Hope Works

- Contact your local American Cancer Society to get pink ribbon donation cards. Ask permission to post them in a common area at your work, school, or an organization.
- Set up a table during high-traffic hours to provide info, sign up walkers, and ask for donations. Give each donor a pink ribbon card to fill out. Donors can either write their own name or honor or remember a friend or loved one. Hang the cards on a wall to form your Wall of Hope.
- Can't set up a table? Give out pink ribbon cards as people donate to your team, and add them to your Wall of Hope.
- If your Wall of Hope is at work, take a photo for the company website or newsletter. If your display is somewhere in your community, take a photo for the local newspaper.

Why Create A Wall Of Hope

- To honor and remember loved ones touched by breast cancer
- To raise awareness about the Making Strides Against Breast Cancer walk and recruit walkers to join us
- To help us save more lives from breast cancer

Where To Place Your Wall Of Hope

- Workplace lobbies, breakrooms, and dining areas
- Health clubs
- Schools
- Places of worship

I'm Making Strides to help end breast cancer as we know it, for everyone.



MakingStridesWalk.org | 1.800.227.2345



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