American Cancer Society Virtual Fundraising A-Z



Engage Virtually

- A Shop with Amazon Smile and choose American Cancer Society as your charity of choice
- **B** Bring a friend to a Society virtual activity or event
- C Create a team and ask others to join in the fight
- **D** Donate at cancer.org or to a local event
- **E** Sell for charity on eBay to support our mission
- F Fundraise on Facebook
- G Check out Gamers vs Cancer to see how you can give back by streaming on behalf of the American Cancer Society
- **H** Stay healthy by checking out these tips on cancer.org
- I Identify business owners that you can ask to join our initiatives
- Join the American Cancer Society Fundraiser Group
- K Kick off your individual fundraising with a personal donation
- L Use your voice to make legislative change with ACS CAN
- M Learn more about our mission and how we attack cancer from every angle
- Nominate a candidate for Real Men Wear Pink or ResearcHERS
- Offer our 24/7/365 support to a survivor at 800-227-2345
- P Share the mission of the American Cancer Society with your Peers
- **Q** Take this quiz to find out how to incorporate nutrition and physical activity into your daily life
- **R** Register for an event in your area
- **S** Engage students in staying healthy and fighting back against cancer with Schools vs. Cancer
- T Use our tell-a-friend email templates to ask others to join you
- Use your network to build ACS in the community
- V Volunteer with us!
- Write an email to your elected officials asking for cancer funding support
- X "X" out of your browser windows and explore cancer.org
- Y Engage youth sports teams with Coaches vs. Cancer
- **Z** Zone in on the impact of cancer in your area

Fundraise Digitally

- A Download the American Cancer Society FUNdraising App
- **B** Dedicate your birthday and fundraise for ACS
- C Challenge 10 friends to make a \$10 online donation
- Deposit checks on the FUNdraising App
- E Create an email donation campaign through your dashboard
- **F** Fundraise on Facebook
- **G** Change to Grow Out Your Hair and take donations to cut it!
- H Host a fundraiser on Facebook
- I Add the donate sticker to your Instagram stories
- Join the American Cancer Society Fundraisers group on Facebook to gather ideas and support others' initiatives
- Keep sharing your personal connection to cancer when asking for donations
- L Host a Laptop Lip Sync Challenge
- M See if your employer participates in matching gifts
- N Nominate a pal to have a one-week fundraising competition
- Offer to run a mile for each online donation you receive
- P Send your fundraising link to your work Peers
- Quality email content is pre-written in the fundraising section of your participant dashboard on your local event website
- R Start an online fundraiser with Raise Your Way
- S Use Snapchat to promote your fundraiser and share your story
- T Text friends with your fundraising page link in the app
- U Update your personal fundraising page with your own story
- V Create a video message to send to donors or post online
- W Write fundraising asks to your donors from previous years
- X marks the spot –host a virtual scavenger hunt where contestants donate to play
- Y Host a virtual yoga class in exchange for donations
- Host a zany dress up day with your colleagues on your next video call and vote for a winner by collecting donations

Physically Distant, Socially Together Fundraising Ideas

- A Host an online auction (follow state laws)
- **B** Host a virtual bingo
- **C** Curbside bake sale
- Dance Competition
- **E** Outdoor or virtual exercise class
- F Commit to doing a funny challenge when your goal is met
- **G** Virtual game night
- Hold a sale of "X" and offer front door pick up or front door delivery for an extra donation
- Schedule an ice cream truck to come to your neighborhood with proceeds coming to ACS
- J Collect jewelry your friends/family don't wear anymore and host an online sale, or sell on eBay
- K Karaoke Challenge -donate for a vote
- Luminaria sales -create a community night to light the town
- M Virtual murder mystery party / Mask sales
- N Name that tune
- Offer to mow lawns in exchange for a donation
- P Pedal to End Cancer virtual class
- **Q** Collect old event shirts and raffle or auction off a t-shirt quilt
- Rent the latest box office hit and host an outdoor movie night in your yard
- Stick a Fork in Cancer Host a dinner night on Zoom
- T Shirt Fundraiser/Trivia Night/Talent Show
- Use your skill sets or hobbies to fundraise
- V Create a Virtual 5k
- **W** Host a wine tasting with a handful of your neighbors or friends
- X Virtual X-Factor competition
- Yard sale social media style! Post your items on your social media account for people to "shop" and donate
- **Z** Zoom any type of event ask for a donation to gain entry