



## Relay For Life of Venango County 2025 Sponsorship Package

# Relay For Life 2024 Impact Report



American Cancer Society Relay For Life is the largest cancer walk in the nation. For nearly 40 years, communities across the world have come together to raise funds to help end cancer as we know it, for everyone - and we have no intention of ever slowing down. Funds raised through Relay For Life events directly support research, education, advocacy, and services for people with cancer and their families.

### 2024 by the Numbers

- Relay For Life events (US): **1,204 events**
- Relay For Life countries (including the US): **31**
- Relay For Life participants in the US: approximately **165,000**
- Relay For Life dollars raised in the US: **\$68 million**
- Dollars raised since 1985: **\$6.9 billion**

### Relay For Life of Schuylkill County 2024 Event Numbers

- Participants: **57**
- Teams: **16**
- Dollars raised: **\$42,847**
- Survivors: **20**

### Breakthrough Research Made Possible by Your Support

- **Xiaomin Bao, PhD** – \$792,000 - Prostate Cancer - Regents Of The University Of Minnesota – Twin Cities
- **Esra Akbay, PhD** – \$792,000 – Lung Cancer – The University of Texas Southwestern Medical Center
- **Joshua Andersen, PhD** – \$778,000 – Colorectal Cancer – The University of Utah
- **Lesley Ferguson, PhD** – \$217,500 – Pancreatic Cancer – Cold Spring Harbor Laboratory

**For more information, contact:**

Kristen Broderdorp | [Kristen.broderdorp@cancer.org](mailto:Kristen.broderdorp@cancer.org)

[RelayForLife.org](https://www.relayforlife.org) | 1.800.227.2345



SPONSOR BENEFIT	PRESENTING \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500	SIGNATURE \$250	SIGN OF HOPE \$100
Employee engagement opportunity through custom company kickoff for your Relay For Life team	✓						
Speaking opportunity during your local Relay For Life event	✓						
Sponsor logo featured on all post-event thank-you emails	✓						
Verbal recognition during your Relay For Life event opening ceremony	✓	✓					
Promotional space during your Relay For Life event with an opportunity to provide ACS-approved giveaways	✓	✓					
Premier Recognition on your local Relay For Life event Facebook timeline with in-feed post and story	✓	✓	✓				
Sponsor logo featured on all event promotional materials (if paid before materials go to print)	✓	✓	✓				
Recognition in ACS event news releases	✓	✓	✓				
Rights for you to promote sponsorship in other publications with co-branded ad (ad templates provided by ACS)	✓	✓	✓				
Sponsor logo placement on co-branded event track signs,	<b>2</b>	<b>2</b>	<b>1</b>				
Rights to promote sponsorship in company materials with branded image	✓	✓	✓	✓			
Display sponsor provided banner(s) or sign(s) at your Relay For Life event (must be ACS-approved)	2	2	1	1	1		
Sponsor name/logo featured on the home page of your local Relay For Life event website with link to your company website	<b>LOGO</b>	<b>LOGO</b>	<b>LOGO</b>	<b>LOGO</b>	<b>NAME</b>	<b>NAME</b>	
Year-round opportunities to engage with participants including representation on the Event Leadership Team	<b>SPEAKING OPPORTUNITY</b>	<b>SPEAKING OPPORTUNITY</b>	<b>SPEAKING OPPORTUNITY</b>	✓	✓	✓	
Sponsor logo on two (2) co-branded track signs to be displayed for duration of event						✓	
One (1) 18"x24" all weather Sign of Hope with your message (up to 2 lines, 25 characters each) Can include the name of your team, company, family or friends. Sample messages can be provided upon request.							✓



Relay For Life of Venango County



# 2025 Sponsorship Commitment Form

Business name: \_\_\_\_\_

Street address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Contact name: \_\_\_\_\_

Telephone number (business): \_\_\_\_\_ Fax number: \_\_\_\_\_

Email: \_\_\_\_\_ Web address: \_\_\_\_\_

### COMMITMENT LEVEL

- \$10,000 – Presenting
- \$2,500 – Gold
- \$500 – Bronze
- \$100 – Sign of Hope
- \$5,000 – Platinum
- \$1,000 – Silver
- \$250 – Signature
- \$25 – Program Sponsor

### METHOD OF PAYMENT

Enclosed is my sponsorship check, made out to American Cancer Society, in the amount of \$ \_\_\_\_\_

To make your sponsorship donation by credit card, please scan the code to go to a secure donation site. Please still send in this form so we can track your benefits.



Please send invoice to: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

We are unable to be a designated Relay For Life sponsor this year, but enclosed is our donation of \$ \_\_\_\_\_

Sponsor signature: \_\_\_\_\_ Date: \_\_\_\_\_

**(Please sign and retain a copy for your records.)**

Please email an **EPS logo and JPG logo** to **Kristen.broderdorp@cancer.org by May 6th, 2025**, to ensure high-quality printing. If an .eps file is not available, please send highest quality available. Note, submitting a low-resolution logo may require signage to be printed in text to maintain quality.

**Please return form to the address below:  
American Cancer Society  
Attention: Relay For Life of Venango County  
SK: GLTYPB  
PO Box 2438  
Kennesaw, GA 30156**

Name of team or individual to be credited with this Sponsorship:  
\_\_\_\_\_  
 Not Applicable