



Presented by



Houston Area

Sponsorship Opportunities

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Presented by



Dear Friend,

Breast cancer affects everyone - women and men. That's why we're recruiting men to join us in the fight against breast cancer through **Men Wear Pink of Houston**. This distinguished group of community leaders is determined to raise awareness and vital funds to support the American Cancer Society's mission to save more lives than ever before from breast cancer.

I am inviting you to help make cancer history, by joining us as a Men Wear Pink of Houston sponsor. As a major supporter of this initiative, your benefits include:

- **Low-cost, high-impact marketing for your company** through a combination of social media, event website, and branding throughout the event.
- **Fun, healthy team-building opportunity for your employees, vendors, and partners**, including nominating a candidate from within your company.
- **Strong brand** presence as your company will be associated with the largest funder of cancer research outside of the federal government.

We will launch the **2024 Men Wear Pink of Houston** campaign this September (details to come), where you will have the chance to meet our ambassadors. Throughout the month of October, candidates will compete to see who can raise the most money and highlight the cause through their social media platforms. The **Top Man** will be crowned at our **Wrap-Up Party** in November (details to come).

Over the last six years, we have raised over **\$1.1 million** through Men Wear Pink of Houston to help fund the **American Cancer Society Houston's** breast cancer initiatives. Last year our campaign raised the most funds to date and finished in the **Top 10** campaigns across the country. **Every dollar helps fund more than \$78 million in breast cancer research through 162 research and training grants ACS facilitates.** Thanks to the passion of our Men Wear Pink supporters, we're able to make a huge impact on the mission to end breast cancer.

For more information, please visit www.menwearpink.org/houstontx or contact Lindsey Brown at lindsey.brown@cancer.org, 281.764.870. We hope you will join us as a 2024 campaign sponsor as we strive to make cancer history!

Sincerely,

Chree Boydston
Chief Development Officer,
Legacy Community Health
Co-chair Men Wear Pink 2024

Tripp Carter
Co-Founder and President,
Bradshaw-Carter, Memorial and Funeral Directors
Co-chair Men Wear Pink 2024

Contact:

Lindsey Brown
Lindsey.Brown@cancer.org
701 N. Post Oak Road, Suite 210
Houston, TX 77024





Sponsorship Opportunities



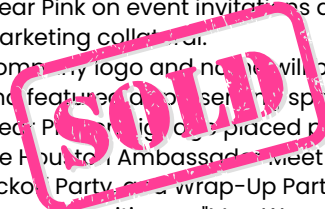
Presented by  LEGACY COMMUNITY HEALTH

As a Men Wear Pink Sponsor in Houston, you hold the power to lead the most influential men in your community in the charge to save lives from breast cancer by partnering with the American Cancer Society.

By sponsoring the Men Wear Pink campaign, your organization will be prominently featured at the Men Wear Pink of Houston Summer Meet and Greet, Kickoff, Wrap-Up Parties and throughout the fundraising season!

PRESENTING SPONSOR - \$15,000

- Company logo and name will be cobranded and featured as presenting sponsor with Men Wear Pink on event invitations and all other marketing collateral.
- Company logo and name will be cobranded and featured as presenting sponsor with Men Wear Pink signage placed prominently at the Houston Ambassador Meet and Greet, Kickoff Party, and Wrap-Up Party.
- Logo recognition as "Men Wear Pink of Houston Presenting Sponsor" on the event website and social media pages.
- Speaking opportunity at the Men Wear Pink of Houston Ambassador Meet and Greet, Kickoff Party, and Wrap-Up Party.
- Name recognition during sponsor shout-out at Meet and Greet, Kickoff, and Wrap-Up Parties.
- Company logo on Men Wear Pink of Houston campaign collateral.
- Invitation for 10 guests to attend the Kickoff Party.
- Invitation to attend Wrap-Up Party.
- Company logo featured on digital "Proud Sponsor" sign. An electronic version will be provided to the company to use on its social channels.



DAPPER SPONSOR - \$10,000

- Logo recognition on the event website and social media pages.
- Company logo featured on Men Wear Pink of Houston season event invitations.
- Company logo featured on co-branded signage placed prominently at all Men Wear Pink of Houston season events.
- Name recognition during sponsor shout-outs at all-season events.
- Invitation for 6 guests to attend the Kickoff Party.
- Invitation to attend the Wrap-Up Party.
- Company logo featured on digital "Proud Sponsor" sign; electronic version will be provided to the company to use on their social channels.

DEBONAIR SPONSOR - \$5,000

- Logo recognition on the event website and social media pages.
- Company logo featured on co-branded signage placed prominently at all Men Wear Pink of Houston season events.
- Name recognition during sponsor shout-out at all season events
- Invitation for 4 guests to attend the Kickoff Party.
- Invitation to attend the Wrap Up Party
- Company logo featured on digital "Proud Sponsor" sign; electronic version will be provided to company to use on their social channels.

DASHING SPONSOR - \$2,500

- Logo recognition on the event website and social media pages.
- Company name displayed at all Men Wear Pink season events.
- Name recognition during sponsor shout-outs at all season events.
- Company logo featured on digital "Proud Sponsor" sign; electronic version will be provided to company to use on their social channels.



Exclusive Promotional Sponsorship Opportunities



Presented by



Targeted support of specific event needs in exchange for branding recognition
Limited to one per level*

SOLD \$10,000 'Meet the Ambassadors' Kickoff Party Presenting Sponsor (1)

- Event designed to kickoff the campaign and meet all the ambassadors:
 - Logo recognition as 'Meet the Ambassadors' Kickoff Party Presenting Sponsor featured on event promotional pieces, including but not limited to:
 - Event website with link to company website
 - Event marketing collateral – save the dates, invitations, eblasts, all signage at event
 - Prominent logo placement on sponsored party invitation
 - Invitations for all events throughout the season
 - Opportunity for employees to volunteer for registration and setup at event
 - Plus receive all Debonair Sponsor benefits

SOLD \$10,000 Wrap-up Party Presenting Sponsor (1)

- Event designed to recognize all ambassadors as well as recognize and award the top 5 candidates
 - Logo recognition as Wrap-up Party Presenting Sponsor featured on event promotional pieces, including but not limited to:
 - Event website with link to company website
 - Event marketing collateral – save the dates, invitations, eblasts, all signage at event
 - Prominent logo placement on sponsored party invitation
 - Invitations for all events throughout the season
 - Opportunity for employees to volunteer for registration and setup at event
- Plus receive all Debonair Sponsor benefits

SOLD \$5,000 Ambassador Meet and Greet Sponsor (1)

- Logo recognition as Ambassador Meet and Greet Sponsor featured at the Meet and Greet, event website with link to company website, eblasts, event signage and program
- Plus receive all Debonair Sponsor benefits

\$5,000 Photobooth Sponsor (1)

- Logo recognition as Photobooth Sponsor featured at the Men Wear Pink Wrap Party, event website with link to company website, eblasts, event signage and program
- Logo placement on photobooth and/or printed photos
- Plus receive all Dashing Sponsor benefits

\$5,000 Print & Swag Sponsor (1)

- Logo recognition on all printed materials, including signage, posters, swag bags, and any materials included in swag bags for the candidates
- Plus receive all Dashing Sponsor benefits

Please return this sheet and the enclosed sponsor form with payment information as soon as possible:

Email: Lindsey.Brown@cancer.org

Mail: American Cancer Society
Men Wear Pink
701 N. Post Oak Road, Suite 210
Houston, TX 77024

Men Wear Pink Houston sponsor deadline to maximize print benefits – September 1, 2024

2018-2023 Men Wear Pink of Houston Ambassadors



Presented by



Alvin Abraham
Chief Art Acevedo
Chijioke Akujobi
Ari Alexander
Rees Anderson
Richard Armstrong
Dominic Austin
Bill Baldwin
Oscar Banta-Guevara
Keith Barber
Michael Belanger
Chris Beverly
Jeffrey Boney
Dr. Sean Boutros
Bob Bowman
Matt Brice
Darrin Brust
Randy Buisson
Rusty Burnett
Nick Butuc
Jason Cage
Ari Camin
Dr. John Cangelosi
Clark Caperton
Johnny Carrabba
Mario Castillo
Bryan Celis
Andy Cerota
Michael Chabala
Ryan Chase
Jacob Chavez
Arturo Chavez
Mike Child
James Chvatal
Robert Clay
Mike Connealy
Lee Cooke
Andrew Cordes
Bill Crombie
Freddy Cruz
Todd Culwell
Chris Daniel
Dan D'Armond

Matt Davis
Joe Davis
Aka Demesa
Steven Devadanam
Scott Dickson
Kevin Doffing
Adrian Duenas
Tim Duncan
Tod Eason
Thorleif Egeli
Landon Ehlinger
Dr. Warren Ellsworth IV
Tom Elsenbrook
Amath Fall
TJ Farnsworth
Jess Fields
Joe Francisco
Steve Fronterhouse
Brian Gage
Rowdy Garrett
Keith Garver
Keith Garvin
Benny Gates
Amerino Gatti
Kirk Geno
Rizk Ghafari
Corey Gill
Sheriff Ed Gonzalez
Sam Governale
David Gow
Lawson Gow
Allister Graham
John Granato
Michael Green
Adam Greer
Jeff Gremillion
Mario Gudmundsson
Daniel Guerrero
Dason Gwartney
James Hagan
Dr. Jordan Hatfield
Johnny Holloway
Scott Hooper

Brian Horak
Oscar Huerta
Joseph Indelicato
Bruce January
H. Keith Jennings
Conor Johnston
Garrett Johnston
Sonny Johnston
Curtis Jones
Kelly Joy
Nathan Kelley
Shelby Kibodeaux
Dakota Klaes
Chaz Klaes
Danny Klaes
Dan Kroll
Ivan Kronic
Arjuna Kuperan
Jerry Kurinsky
Tyler Kyle
Patrick "Marty" Lancton
Michael Landrum
Zachery Lashway
Ryan Laskowski
Jordan Leclair
Dr. Robert Leisten
Glenn Lewis
Carl Little
Sidrick Lowe
Randy Lozmack
Bob Luna
Neil Maddox
Imran Malik
Austin Manning
Courtney March
Bradley Marks
Khambrel Marshall
Jerry Mathis
Dominique McGhee
Keith McWilliams
Dr. Sanjay Mehta
Dr. Mark Mettauer
Carlis Miller

Michael Mire
Jason Morris
Frederic Navarre
Dr. Douglas Nelson
Frank Newsom
Dr. Rick Ngo
Marc Nguyen
Dr. Kent Osborne
Eric Owens
Bruce Padilla
Igor Pambo
Trent Patterson
Michael Pearce
David Peck
Mike Pede
Chief Samuel Peña
Murry Penner
Chef Adrian Perez
Carl Petrosky
Dr. Daniel Porter
Corey Powell
Stephen Preng
Tracey Ramsey
Jim Rapson
Balal Rauf
Frank Reed
Troy Reed
Dr. Scott Reis
Peter Remington
Caesar Rentie
Jason Richards
Tracy Richardson
Henry Richardson III
Thomas Roberts
Ben Rose
Dr. Franklin Rose
Mike Rosenbaum
Sam Rossman
Peyo Rubio
Alex Salinas
Mark Santos
Daniel Schmeltz
Tom Schnelle

Dr. Mark Schusterman
Kevin Scroggins
Dr. Stefano Sdringola
David Seeley
Cody Sever
Derrick Shore
Cecil Shorts
Chris Siebenaler
Randy Sim
Dr. Anil Sood
Douglas Stephen
William Suessman
Mustafa Tameez
Pankaj Taneja
Rob Todd
Matthew Todd
Chef Danny Trace
Michael Treviño
Kenneth Tsai
Frank Tsuru
Chris Venegas
Craig Wakefield
Brandon Walker
Brett Waltz
Dj Wheeler
Brian Wiegman
Jake Willard
John Willis
Ian Wilson
Steve Winter
Blake Wise
Darren Wolverton
Mike Wood
Curtis Wray
Gene Wu
Anthony Yanez
Troy Yearby
Carlos Zubizarreta

2024 Men Wear Pink of Houston Sponsorship Form

Name/Sponsor to be listed in print _____

Contact Name (if different from above) _____

Address _____

Phone/Office _____ Phone/Cell _____

Email _____ Web Address _____

How do you want to help?

- \$15,000 Presenting Sponsor
- \$10,000 Dapper Sponsor
- \$5,000 Debonair Sponsor
- \$2,500 Dashing Sponsor

Exclusive Sponsorship Opportunities

- \$10,000 'Meet the Ambassadors' Kickoff Party Presenting Sponsor (1)
- \$10,000 Wrap-up Party Presenting Sponsor (1)
- \$5,000 Ambassador Meet and Greet Sponsor (1)
- \$5,000 Photobooth Sponsor (1)
- \$5,000 Print & Swag Sponsor (1)

COMMITMENT

- Enclosed is my sponsorship check in the amount of \$ _____

METHOD OF PAYMENT

- Charge my credit card (*please print clearly*). Card Type: VISA MasterCard Discover AMEX

Credit Card Number _____

Expiration _____ CVV _____ Billing Zip _____

- Please send remittance form to: _____

We are unable to be a designated sponsor this year, but enclosed is our donation of \$ _____

Sponsor Signature: _____

(Please sign and retain a copy for your records)

I would like the above commitment credited to my favorite Men Wear Pink Ambassador: _____