

Facebook Fundraiser Makes Raising Money to Attack Cancer Easier Than Ever

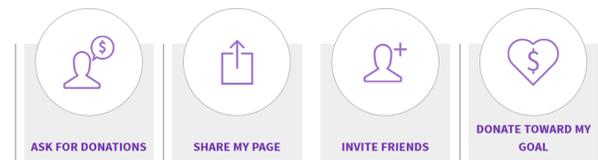


The Relay For Life movement is American Cancer Society's signature fundraiser. Through funds donated, time given, or awareness raised, our communities are teaming up to give us a home team advantage against cancer. Facebook Fundraiser lets you supercharge your efforts by simplifying the way you raise money through your inspiring social posts. All the money you raise on Facebook will automatically be counted toward your individual, team, and event goal.

Here's how in 4 easy steps.

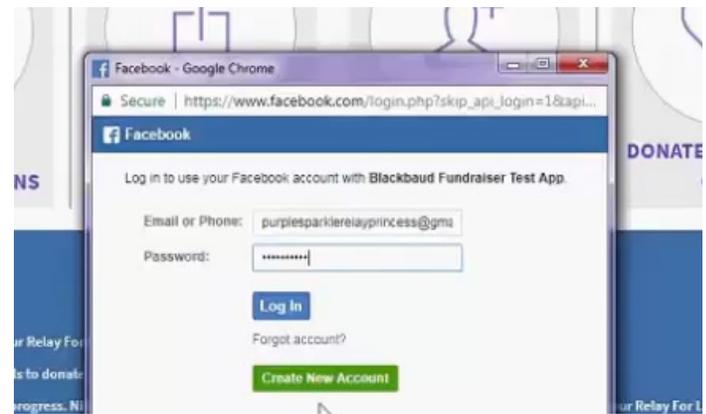
1

Sign in to your Relay For Life fundraising dashboard and select **CONTINUE WITH FACEBOOK**.



2

Log In to Facebook and grant permission to link to your Relay dashboard.



3

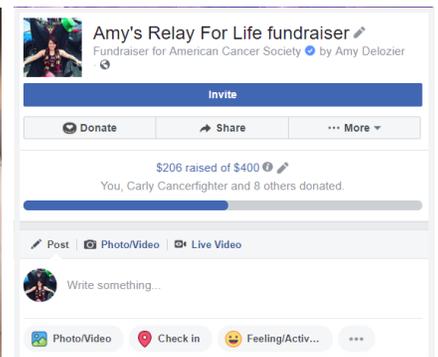
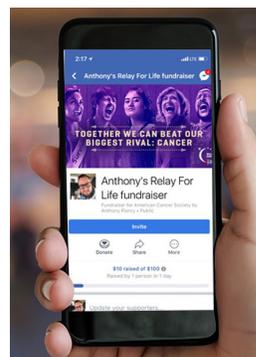
Click **GO TO FACEBOOK FUNDRAISER**.



4

Invite friends to donate by clicking on **INVITE**, and click on your friends' names. Then track your progress, and remind friends from time to time that they can help fight cancer with you, through your fundraiser!

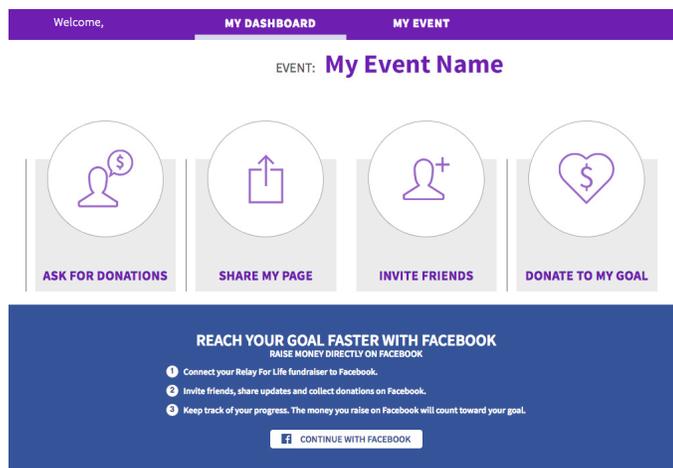
Want to learn more and see a demo? Watch this video.
[youtube.com/watch?v=3RitK8sLOdQ](https://www.youtube.com/watch?v=3RitK8sLOdQ)



Additional Information

What do I need to do to get started?

Once you sign up on your Relay For Life fundraising page, you can connect it to Facebook Fundraiser right through your dashboard.



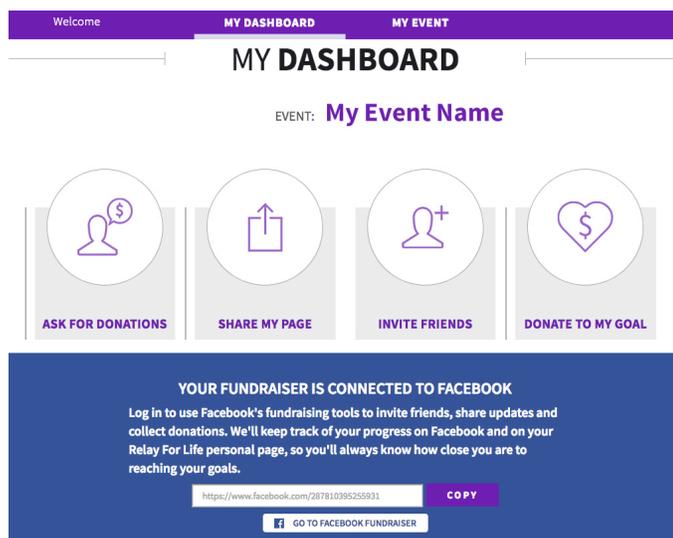
What if I have already created a fundraiser on Facebook?

If your Facebook Fundraiser isn't already connected to your dashboard, please close that fundraiser, and connect your Relay fundraising page by logging into the dashboard and creating a new Facebook Fundraiser.

If you've already raised funds through Facebook without connecting to your Relay dashboard, contact your staff partner to help you ensure all your funds are accounted for.

How do I know if my Facebook Fundraiser is connected to my dashboard?

If your Facebook Fundraiser is successfully connected to your dashboard, you will see a link telling you Your Fundraiser is Connected to Facebook.



Can I go directly to Facebook to create my Facebook Fundraiser?

No, you must log in to your dashboard to create and connect your fundraiser to Facebook.

Will my event get credit for funds raised through Facebook Fundraisers?

Yes, if you create a Facebook Fundraiser through your dashboard, your event automatically gets credit.

How will these donations appear on my website?

Donations received through Facebook Fundraiser will come through as an online donation, just like any other donation received through the event website.

How will these donations show up on my fundraising page's honor roll?

Donations will appear with the recognition names from your Facebook Fundraiser.

What does my Facebook Fundraiser look like when I connect to my dashboard?

You'll see a Relay For Life photo, and your personal page story. Once you create your fundraiser you can customize your photo and story. Remember, sharing your own story of why you fight will go a long way in helping people decide to donate to your cause!

Will my fundraising totals (and progress toward my goal) increase as I receive donations on my personal page and Facebook Fundraiser?

Yes! Both your personal page and Facebook Fundraiser will display totals of all donations.

How does a Facebook Fundraiser close?

The Facebook Fundraiser closes anytime you choose, or whenever the event website closes.

How do donors get a receipt?

Donors will receive an on-screen thank-you and an email receipt from Facebook. Donors can always view their payment history in Facebook.

What if a donor needs a refund?

The donor should contact Facebook to issue a refund, or they can contact the American Cancer Society at 1-800-227-2345.

If you'd like additional help from Facebook, please visit www.facebook.com/help/contact/162031714239823

Thanks for attacking cancer in your community – through your Relay For Life Facebook Fundraiser!



RelayForLife.org
1.800.227.2345