

Corporate Sponsorship Agreement

If your business, industry, or organization would like to be an event sponsor for the 2018 Relay For Life of Franklin, NC, please complete the attached form and return it with payment in the amount of the selected sponsorship. If contributing \$500 or more, please be sure to include (or submit via e-mail) a logo.

Payment Information

Please make checks payable to the American Cancer Society. You may also pay by credit card at our secure website, www.relayforlife.org/franklinnc. From the homepage, select the "Donate" option. If you are donating on behalf of a Relay Team, you will be prompted to select the team name to be credited with your sponsorship. **The attached form still needs to be mailed to ensure credit for your sponsorship.**

Logo

If you wish to submit a logo, please enclose a black and white camera-ready logo (via CD). Images may also be emailed in TIFF or JPEG format to Lynn.bowles@cancer.org

Deadline

Please complete the information on the back of this panel, detach it and submit no later than **April 20th** to ensure recognition of your support. Payments must be received no later than July 29, however a commitment of your sponsorship ahead of time ensures your placement on promotional items such as event shirts.

Deadline for a verbal commitment for event t-shirts is April 20th.

Questions?

Contact Lynn Bowles at (828) 206-0278 or lynn.bowles@cancer.org or Terri Tallent, Corporate Lead at 828.342.2252.

Send this form to:

**American Cancer Society
Attn. Relay For Life of Franklin, NC
154 Milestone Way
Greenville, SC 29615**

Relay For Life of Franklin, NC

Purpose

Relay For Life is a unique fundraising event for the American Cancer Society that not only celebrates cancer survivors but also increases cancer awareness in Macon County. The Event includes a cancer survivor walk, luminaria ceremony, food, prizes and fun for the whole family!



Event

Relay For Life involves participants from Franklin area businesses, families, churches, schools, and civic groups in teams of 8-15 people walking around the track for the duration of the event (6pm-12am).

Fundraising

Each team member is encouraged to raise a minimum of \$100 in donations to support the American Cancer Society. In addition, the success of Relay depends on financial support from our corporate sponsors.

American Cancer Society 2018 Relay For Life of Franklin



Sponsorship Opportunities



Relay For Life of Franklin, NC

**June 1, 2018
6 pm-12 Midnight**

**Gazebo
Downtown Franklin**

2018 SPONSORSHIP OPPORTUNITIES

Presenting Sponsor- \$5,000

- Prominent logo on participant t-shirt (sized by level)
- Option of hanging 2 company banners at RFL Event
- Special recognition at Event, Facebook and Website
- Giant 4 ft ribbon sign displayed at event
- Verbal recognition during opening ceremony
- Complimentary promotional space at Event
- Post-event gift award
- 4 Track Signs (ACS/Relay Logo & sponsor name)

Platinum Sponsor- \$2,500

- Logo on participant T-shirts (sized by level)
- Option of having 2 company banners at RFL event
- Special recognition at Event, Facebook and Website
- Giant 4 ft ribbon sign displayed at event
- Verbal recognition at RFL Event
- Complimentary promotional space at event)
- Post-event gift award
- 3 Track Signs (ACS/Relay Logo & sponsor name)

Gold Sponsor—\$1,500

- Logo on participant T-shirts (sized by level)
- Option of hanging company banner at Event
- Special recognition at Event, Facebook and Website
- Giant 4 ft ribbon sign displayed at Event
- 2 Track signs (ACS/Relay logo & sponsor name)
- Purple ribbon to display in your business/home

Silver Sponsor—\$1,000

- Sponsor logo on participant T-shirts (sized by level)
- Sponsor logo in event program
- Logo on event website
- Option of hanging company banner at Event
- Sponsor certificate for business
- Track sign (ACS/Relay logo & sponsor name)
- Purple ribbon to display in your business/home

Bronze Sponsor—\$500

- Sponsor logo on participant T-shirts—(sized by level)
- Sponsor name in program
- Company name on event website
- Track sign (ACS/Relay logo & sponsor name)
- Purple ribbon and certificate to display in your business/home

Signature Sponsor—\$250

- Sponsor name on participant T-shirts—small print
- Sponsor name in program
- Track sign (ACS/Relay logo & sponsor name)
- Certificate to display in your business/home

Feet on The Track Sign Sponsor—\$100

- Track sign (ACS/Relay logo & sponsor name)
- Purple Ribbon to display in your business/home
- Recognition at the event



We **save lives** and create more birthdays by helping you stay well, helping you get well, by finding cures, and by fighting back.

cancer.org | 1.800.227.2345

Sponsorship Form

Yes, I would like to be a 2018 Sponsor for Relay For Life of Franklin, NC!

- \$5,000 Presenting Sponsor
- \$2,500 Platinum Sponsor
- \$1,500 Gold Sponsor
- \$1,000 Silver Sponsor
- \$500 Bronze Sponsor
- \$250 Signature Sponsor
- \$100 Track Sign Sponsor
- In Kind Sponsor (valued over \$100)

Estimated Value of donated item(s) \$ _____

Description of donated item(s): _____

PLEASE PRINT:

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: ____ Zip Code: _____

Telephone: _____ Fax: _____

Email: _____

If you donated by credit card via the website please indicate date paid: _____

Relay Team/Individual receiving credit for this Sponsorship: _____

RFL of Franklin, NC

OFFICE USE ONLY: Date Rcvd _____ Check #: _____