PERSONALIZATION STUDIO

From heartfelt gifts to styles that share your personality, make your favorite products truly unique by personalizing them.

Follow these 3 simple steps to add a trendy design, a fun phrase or a sophisticated monogram to your favorite products!

Product Key

- **P** — Personalization available on this product
- **PL** — Personalization available on this product, including Large Monograms
- **P1** — One line of text only when personalized
- **P3** — Up to 3 characters only when personalized
- **SE** — Simply Etched personalization available on this product

*Product prices shown throughout Catalog do not include cost of personalization.

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1 SELECT YOUR DESIGN

TEXT •
P PL P1 P3

The Dunnigan Family Est. 2012

MESSAGE
- Up to three lines, sixteen characters per line
- Choose one color & one font
- Not available on pillows

MONOGRAMS •
P PL P1 P3 For these six design options choose one color. Not available on pillows.

ALL UPPERCASE
- Up to three uppercase letters, numbers or ampersand
- Choose one font

CIRCLE MONOGRAM
- Three uppercase letters
- Choose one font

CLASSIC MONOGRAM
- Three uppercase letters
- Font as shown

EMBELLISHED
- One uppercase letter or number
- Choose one font

SCRIPT MONOGRAM
- Three uppercase letters
- Font as shown

TRADITIONAL MONOGRAM
- Up to three uppercase letters, numbers or ampersand
- Choose one font

MONOGRAMS •
P PL For these seven design options choose one color. Fonts as shown. Available on pillows.

ALL CAPS STAMP
- One uppercase letter or number

BRACKET
- One uppercase letter or number

DIAMOND
- Up to three uppercase letters, numbers or ampersand

DOTTED
- Two or three uppercase letters, numbers or ampersand

MODERN
- Three uppercase letters, numbers or ampersand

STACKED
- Two uppercase letters only

STAMP
- One uppercase letter or number

For these nine design options choose one color for design & one color for text, unless otherwise noted. Fonts as shown.

BACKGROUND INITIAL
- One uppercase letter
- 16 characters for line of text, available with no line of text

COMPASS
- Two uppercase letters or numbers
- White & platinum thread cannot be changed
- Available with no text

DAINTY HEART
- One uppercase letter

DANDELION
- Two uppercase letters or numbers
- Available with no text

DOTTY CIRCLE
- Up to three uppercase letters, numbers or ampersand
- Choose one color for dashed lines and one color for text & dots

DOUBLE ARROW
- Two uppercase letters or numbers
- Available with no text

FIRST MATE
- Two uppercase letters or numbers
- Available with no text

PINEAPPLE
- Three uppercase letters
- Choose one color for leaves and one color for text & pineapple

SCALLOP
- Up to three uppercase letters, numbers or ampersand
- Choose one color for inner circle and one color for text and outer circle

LARGE MONOGRAMS •
PL For these six design options choose one color (excluding Bold Letter which gets 2 colors). Fonts as shown. Available on pillows.

BOLD LETTER
- One lowercase letter
- 16 characters for line of text, available without line of text

LARGE CURLED INITIAL
- One uppercase letter only

LARGE HEADLINE INITIAL
- One uppercase letter only

LARGE SIGNATURE INITIAL
- One uppercase letter only

LARGE CIRCLE MONOGRAM
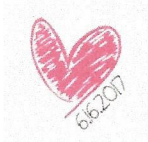- Three uppercase letters only

LARGE SCRIPT MONOGRAM
- Three uppercase letters only
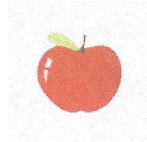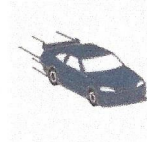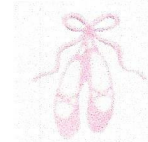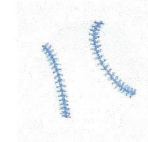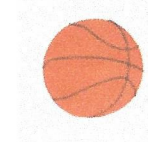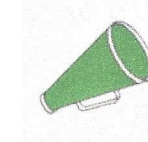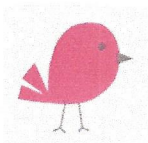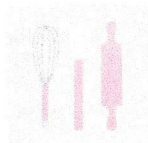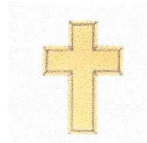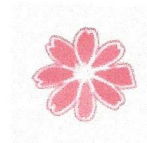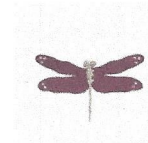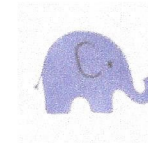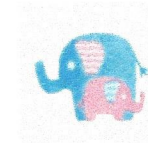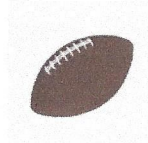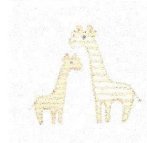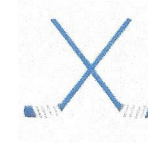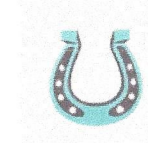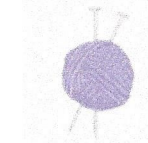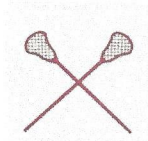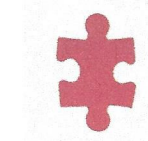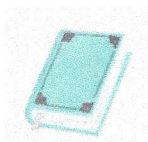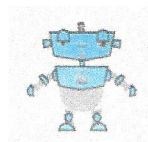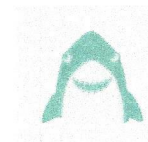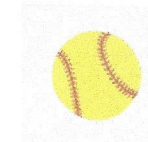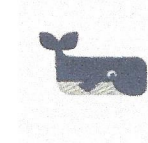
OVER 80 DESIGNS AVAILABLE ON PILLOWS!

Updated 4/1/18

ICON-ITS • ▸ P PL These seven design options can be personalized with up to 16 characters of text per line. Available in all fonts unless otherwise noted. Specific guidelines for each design listed below. Icon-Its are available on pillows unless otherwise noted.

AMPERSAND	GIVES HEART	HASHTAG	I HEART	LOVE	MY HERO	OUR HOME
• Choose two lines of text or no text	• Exclusive Gives font	• Choose one line of text only	• Choose one line of text only	• LOVE font cannot change	• HERO font cannot change	• HOME font cannot change
• Choose one color for ampersand design and one color for text	• Choose one line of text or no text	• Choose one color for hashtag design and one color for text	• Choose one color for heart design and one color for text	• Choose one line of text or no text	• Choose one line of text or no text	• Choose one line of text or no text
	• Choose one color for heart design and one color for text			• Choose one color for love design and one color for heart and text	• Choose one color for HERO, and choose one color for star and text	• Choose one color for state, and "H, M, E" design, and choose one color for "O" and text
						• Not available on pillows

These designs are available with up to two lines of text, up to 16 characters in any font. Choose a color for icon & a color for text. White, Charcoal, Platinum & Black thread cannot be changed.

ANCHOR	ANTLERS	APPLE	AUTO RACER	BALLET SHOES	BASEBALL	BASKETBALL	CHEER MEGAPHONE

CHICK	COOKING	CROSS	DAISY	DRAGONFLY	ELEPHANT	ELEPHANT DUO (Text will match small elephant)	FLIP-FLOPS (Text will match strap color)

FLUTTER	FOOTBALL	GIRAFFE DUO	GIVES CARE RIBBON (Available in one or 2 colors)	GYMNASTICS	HOCKEY	HORSESHOE	KNITTING

LACROSSE STICKS	LOVE & CARE	MAPLE LEAF	MUSIC NOTE	OWL	PAW PRINT	POLICE SHIELD	PUZZLE PIECE

READING	ROBO KID	RUNNING SHOES	SAND DOLLAR	SHARK	SOCCER	SOFTBALL	STAR

STARFISH	SUPER STARS	SWIM	TIARA	VOLLEYBALL	WHALE		

ICON-IT SIZE COMPARISON

ADD UP TO TWO LINES OF TEXT TO OUR FILLED ICON-ITS
Please note that each product has a set embroidery area. As you add text the amount of area we personalize stays the same, but the icon and text will get smaller to fill area.
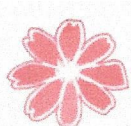
NO TEXT
Icon-It fills 100% of embroidery area

Let love bloom

ONE LINE OF TEXT
Icon-It is 15-25% smaller than Icon-It with no text

Let love bloom
Kate and Matt
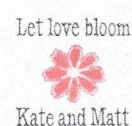
TWO LINES OF TEXT
Icon-It is 20-25% smaller than Icon-It with one line of text

MONOGRAMS • • P PL
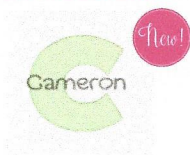
BLACKBOARD INITIAL
- Choose one lowercase letter
- Available with and without line of text
- Available with one line of text, up to 16 characters
- Fonts as shown
- Choose one color for lowercase letter and one color for text

FLORAL LETTER
- Choose one uppercase letter
- Available with and without line of text
- Available with one line of text, up to 16 characters
- Choose one color for text: White, Charcoal, Platinum, Coral Pink, True Turquoise, Lime Green or Dusty Rose
- Fonts as shown

ICON-ITS • • P PL

DAY TO REMEMBER
- Choose one month
- Choose one number, 1-31
- Choose one year
- One line of text is required, up to 16 characters
- Choose one color for month, year & line of text
- Choose one color for day

FOOTPRINTS
- Available with up to two lines of text, 16 characters per line
- Available with and without lines of text
- Choose one color for icon and one color for text

HOT AIR BALLOON
- White is stationary
- Available with up to two lines of text, 16 characters per line
- Available with and without lines of text
- Choose one color for icon and one color for balloon detail/text

MONOGRAMS • • P PL

STRAWBERRY
- Lime Green & White are stationary
- Choose one uppercase letter or number
- Available with and without text
- Font as shown
- Choose one color for text and one color for strawberry

SUNNY CHAIRS
- Bright Yellow & Golden Yellow are stationary
- Choose up to three uppercase letters, numbers or ampersand
- Font as shown
- Choose one color for chairs and one color for text

ICON-ITS • • P PL
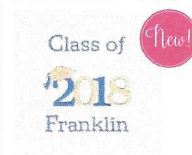
CLASS OF
- Choose one year
- Available with up to two lines of text, 16 characters per line
- Available with and without lines of text
- Choose one color for cap & second and fourth number
- Choose one color for tassel, first and third number & text

UNICORN
- White, Black & Sunset Gold are stationary
- Available with up to two lines of text, 16 characters per line
- Available with and without lines of text
- Choose one color for snout, hair and ears and one color for text

WATERMELON SLICE
- White, Black & Lime Green are stationary
- Available with up to two lines of text, 16 characters per line
- Available with and without lines of text
- Choose one color for watermelon and one color for text

MONOGRAMS • P PL

ICON-ITS • • P PL
These seven design options can be personalized with up to two lines of text, 16 characters per line. Available in all fonts unless otherwise noted. Specific guidelines for each design listed below. Icon-Its are available on pillows unless otherwise noted.
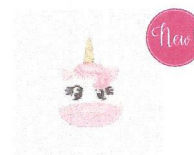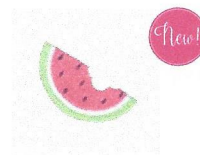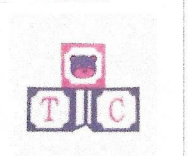
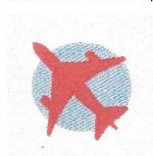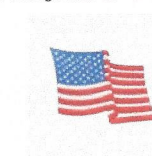**BABY BLOCKS**
- White thread cannot be changed
- Choose one color for bottom blocks & bear, choose second color for top block, letters and bear features
- Two uppercase letters or numbers

AIRPLANE
- Choose one color for airplane and text & one color for background

AMERICAN FLAG
- Flag cannot be changed
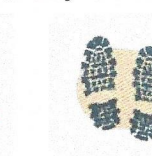
BOOTS
- Choose one color for boots and text & one color for background
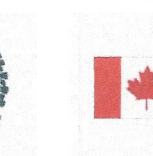
CANADIAN FLAG
- Flag cannot be changed

FIRE FIGHTER
- White thread cannot be changed
- Choose one color for icon & one color for text
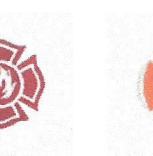
LIFE PRESERVER
- White and Oatmeal thread cannot be changed
- Choose one color for life preserver & one color for text
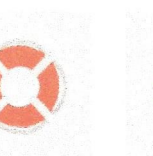
RESCUE
- White thread cannot be changed
- Choose one color for icon & one color for text

LOGOS • P PL

GIRLS ON THE RUN
- Design and thread colors are pre-determined per official logo or all white or all black
- Available with one line of text or no text
- Choose one color for text
- Not available on pillows

GIRL TALK
- Design and thread colors are pre-determined per official logo or all white
- Available with one line of text or no text
- Choose one color for text
- Not available on pillows

GIVES
- Not available with text
- Five available color options: Charcoal and Hot Pink, Hot Pink, Platinum, Platinum and Hot Pink, White
- Choose one color for text
- Not available on pillows

I HEART THIRTY-ONE
- One line of text only. Pre-determined with logo
- Choose one color for heart and a second color for text
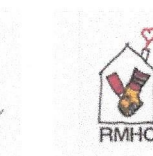
RONALD MCDONALD HOUSE
- Design and thread colors are pre-determined per official logo or all white or all black
- Available with one line of text or no text
- Not available on pillows

THIRTY-ONE LOGO
- Not available with text

NATIONWIDE CHILDREN'S
- Butterfly thread colors are pre-determined per official logo
- Available with one line of text or no text
- Choose white or black for "Nationwide Children's" and line of text
- Not available on pillows

② SELECT YOUR FONT

CLASSIC FONTS

Block (BL)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz "'"
ÀÁÈÉÍÑÓÚ àáçèéìíñóú
1234567890 «»~#$&*-+=,.¡!?¿/\:;°

Rounded (RO)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz "'"
ÀÁÈÉÍÑÓÚ àáçèéìíñóú
1234567890 «»~#$&*-+=,.¡!?¿/\:;°

ALL CAPS (AC)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
"'" ÀÁÇÈÉÌÍÑÓÚ
1234567890 «»~#$&*-+=,.¡!?¿/\:;°

HEADLINE (HL)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz "'"
ÀÁÇÉÈÍÌÑÓÚ ááçèéìíñóú
1234567890 «»~#$&*-+=,.¡!?¿/\:;°

PLAYFUL FONTS

Curled (CU)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz "'"
ÀÁÈÉÍÑÓÚ àáçèéìíñóú
1234567890 «»~#$&*-+=,.¡!?¿/\:;°

Fun Dots (FD)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz "'"
ÀÁÈÉÍÑÓÚ àáçèéìíñóú
1234567890 «»~#$&*-+=,.¡!?¿/\:;°

Blackboard (BB)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz "'"
ÀÁÈÉÍÑÓÚ àáçèéìíñóú
1234567890 «»~#$&*-+=,.¡!?¿/\:;

SCRIPT FONTS

Script (SC) Not available as Traditional Monogram
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz "'"
ÀÁÈÉÍÑÓÚ àáçèéìíñóú
1234567890 «»~#$&*-+=,.¡!?¿/\:;°

Signature (SG) Not available as Traditional Monogram
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz "'"
ÀÁÈÉÍÑÓÚ àáçèéìíñóú
1234567890 «»~#$&*-+=,.¡!?¿/\:;°

③ SELECT YOUR DESIGN COLORS

New! DUSTY ROSE · POWDER PINK · HOT PINK · CORAL PINK · RED · BURGUNDY · ORANGE · GOLDEN YELLOW · SUNSET GOLD · BRIGHT YELLOW · LIME GREEN · KELLY GREEN · TRUE TURQUOISE · DEEP TEAL · AQUA · BREEZY BLUE

SLATE BLUE · ROYAL BLUE · NAVY BLUE · RASPBERRY · PURPLE · VIOLET · DARK PURPLE · OATMEAL · OLIVE · BROWN · *New!* CARAMEL · BLACK · WHITE · CHARCOAL · PLATINUM

ORDERING INFO

COLOR & FONT SUGGESTIONS

Discover the thread colors and fonts that make personalization stand out on your favorite print!

BLOOMIN' BOUQUET
BLEND THREAD: Bright Yellow, Navy Blue, True Turquoise
POP THREAD: Aqua, Lime Green, Purple
FONT: Blackboard, Headline

BRUSHED BLOOM
BLEND THREAD: Charcoal, Slate Blue, Sunset Gold
POP THREAD: Golden Yellow, Hot Pink, Red
FONT: Headline, Rounded

CALYPSO CORAL PEBBLE
THREAD: Goes great with your favorite color!
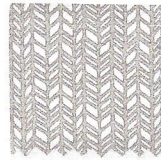**FONT:** Goes great with your favorite font!

CAMO CROSSHATCH
BLEND THREAD: Brown, Charcoal, Olive
POP THREAD: Golden Yellow, Hot Pink, Orange, Red
FONT: All Caps, Headline

CARAMEL CHARM PEBBLE
THREAD: Goes great with your favorite color!
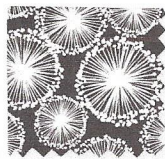**FONT:** Goes great with your favorite font!

CHEVRON CHARM
BLEND THREAD: Charcoal, Olive
POP THREAD: Aqua, Deep Teal, Raspberry, Red
FONT: Block, Blackboard

CHEVRON SQUARES
BLEND THREAD: Black, Charcoal, White
POP THREAD: Aqua, Hot Pink, Red
FONT: Headline, Rounded

DANDELION DREAM
BLEND THREAD: Black, Charcoal
POP THREAD: Coral Pink, Kelly Green, Orange, Red
FONT: Block, Headline, Rounded

DASH OF PLAID PEBBLE
BLEND THREAD: Deep Teal, Navy Blue, White
POP THREAD: Burgundy, Olive, Slate Blue
FONT: Rounded, Signature

DIAMOND STRAW
THREAD: Goes great with your favorite color!
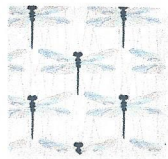**FONT:** Goes great with your favorite font!

DITTY DOT
BLEND THREAD: Charcoal, Platinum
POP THREAD: Aqua, Bright Yellow, Hot Pink, Violet
FONT: Block, Rounded

DOTTY HEXAGON
BLEND THREAD: Navy Blue, Olive, Sunset Gold
POP THREAD: Coral Pink, Red, True Turquoise
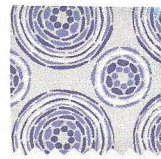**FONT:** Block, Rounded

DRAGONFLY DAZE
BLEND THREAD: Oatmeal, Platinum
POP THREAD: Hot Pink, Lime Green, Purple, Royal Blue
FONT: Blackboard, Headline

FAB FLOURISH
BLEND THREAD: Navy Blue, Oatmeal
POP THREAD: Aqua, Coral Pink, Raspberry, Royal Blue
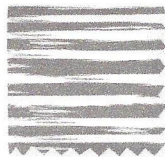**FONT:** Block, Rounded

GEO POP
BLEND THREAD: Dark Purple, Olive, Violet
POP THREAD: Aqua, Hot Pink, Kelly Green
FONT: Blackboard, Rounded

GEO STRIPE
BLEND THREAD: Dark Purple, Platinum, Violet
POP THREAD: True Turquoise, Coral Pink, Golden Yellow
FONT: Headline, Rounded

GREY BRUSH STROKES
BLEND THREAD: Oatmeal, Platinum
POP THREAD: Burgundy, Hot Pink, Purple, Royal Blue
FONT: Blackboard, Rounded

HERRINGBONE WEAVE
BLEND THREAD: Black, Charcoal
POP THREAD: Breezy Blue, Coral Pink, Red, True Turquoise
FONT: Block, Signature

LIGHT GREY CROSSHATCH
THREAD: Goes great with your favorite color!
FONT: Goes great with your favorite font!

LOTTA COLADA
BLEND THREAD: Bright Yellow, Hot Pink, True Turquoise
POP THREAD: Aqua, Lime Green, Purple
FONT: Blackboard, Headline

MIDNIGHT NAVY PEBBLE
THREAD: Goes great with your favorite color!
FONT: Goes great with your favorite font!

MOCHA CROSSHATCH
THREAD: Goes great with your favorite color!
FONT: Goes great with your favorite font!

NAVY STARFISH SPLASH
BLEND THREAD: Navy Blue, Oatmeal
POP THREAD: Coral Pink, Red, True Turquoise, Bright Yellow
FONT: Blackboard, Headline

PATIO POP
BLEND THREAD: Bright Yellow, Hot Pink, True Turquoise
POP THREAD: Aqua, Royal Blue, Purple
FONT: Block, Rounded

PINK CROSSHATCH
THREAD: Goes great with your favorite color!
FONT: Goes great with your favorite font!

SKIES FOR YOU PEBBLE
THREAD: Goes great with your favorite color!
FONT: Goes great with your favorite font!

SPARKLING SQUARES
BLEND THREAD: Platinum, White
POP THREAD: Deep Teal, Hot Pink, Navy Blue, Royal Blue
FONT: Rounded, Signature

TWILL STRIPE
BLEND THREAD: Black, Charcoal, Olive
POP THREAD: Breezy Blue, Raspberry, Red
FONT: Block, Headline

WOODBLOCK WHIMSY
BLEND THREAD: Charcoal, Oatmeal
POP THREAD: Burgundy, Dark Purple, Deep Teal, Slate Blue
FONT: Rounded, Headline

WOVEN STRIPE
BLEND THREAD: Navy Blue, Oatmeal
POP THREAD: Aqua, Hot Pink, Powder Pink, True Turquoise
FONT: Block, Rounded