



Relay For Life of Elk Grove 2018

Sponsorship Opportunities: *We need your help...*

Every action we take moves us one step closer to a world without cancer. Help the American Cancer Society save lives, celebrate lives, and lead the fight for a world without cancer.

Relay For Life of Elk Grove
April 28 2018
Joseph Kerr Middle School
8865 Elk Grove Blvd



Diana Vo | diana.vo@cancer.org | 916.561.2946

RelayForLife.org | 1.800.227.2345

Sponsorship Benefits | All Levels

RIGHTS AND BENEFITS

- Opportunity to connect with the community and speak at event kickoffs, meetings, and other gatherings, including participation on the event leadership team

BRAND RECOGNITION

- Recognition on Relay For Life event website
- Recognition on your local Relay For Life event Facebook timeline
- Verbal recognition during your Relay For Life event

ADDITIONAL BENEFITS FOR YOUR ORGANIZATION

- A complimentary Relay For Life window cling to help advertise your sponsorship to customers and employees

Presenting Sponsor | \$5,000

RIGHTS AND BENEFITS

- Speaking opportunity at your local Relay For Life event, during your choice of ceremony and/or local event kickoff meeting
- Rights to promote sponsorship in company materials (American Cancer Society to approve and provide images)
- Complimentary promotional space at your Relay For Life event with an opportunity to provide giveaways (must be Society-approved)
- Opportunity to display two banners at your Relay For Life event (must be approved by the American Cancer Society and be no larger than 4x6 feet)

BRAND RECOGNITION

- Company logo featured on:
 - All event print promotional materials
 - Event T-Shirt for participants (logos to be sized and arranged according to level)
 - One 5-foot ribbon sign displayed at your Relay For Life event
 - All participant thank-you emails (sent after event)
- Recognition in American Cancer Society event news releases
- Four Society-approved promotional announcements during local Relay For Life event

ADDITIONAL BENEFITS FOR YOUR ORGANIZATION

- Opportunity to have a Relay For Life kickoff at your company office to engage employees in our lifesaving mission
- Access to American Cancer Society workplace wellness programs for your organization
- Free American Cancer Society Content Subscription Service for timely cancer-related information
- A recognition gift awarded post-event

Platinum Sponsor | \$2,500

RIGHTS AND BENEFITS

- Rights to promote sponsorship in company materials (American Cancer Society to approve and provide images)
- Complimentary promotional space at your Relay For Life event with an opportunity to provide giveaways (must be Society-approved)
- Opportunity to display two banners at your Relay For Life event (must be approved by the American Cancer Society and be no larger than 4x6 feet)

BRAND RECOGNITION

- Company logo featured on:
 - All event print promotional materials
 - Event T-Shirt for participants (logos to be sized and arranged by sponsorship level)
 - One 5-foot ribbon sign displayed at your Relay For Life event
- Recognition in American Cancer Society event news releases
- Three Society-approved promotional announcements during local Relay For Life event

ADDITIONAL BENEFITS FOR YOUR ORGANIZATION

- Access to American Cancer Society workplace wellness programs for your organization
- Free American Cancer Society Content Subscription Service for timely cancer-related information
- A recognition gift awarded post-event

Gold Sponsor | \$1,500

RIGHTS AND BENEFITS

- Rights to promote sponsorship in company materials (American Cancer Society to approve and provide images)
- Opportunity to display one banner at your Relay For Life event (must be approved by the American Cancer Society and be no larger than 4x6 feet)

BRAND RECOGNITION

- Company logo featured on:
 - All event print promotional materials
 - Event T-Shirt for participants (logos to be sized and arranged by sponsorship level)
 - One 5-foot ribbon sign displayed at your Relay For Life event
- Recognition in American Cancer Society event news releases
- Two Society-approved promotional announcements during local Relay For Life event

ADDITIONAL BENEFITS FOR YOUR ORGANIZATION

- Free American Cancer Society Content Subscription Service for timely cancer-related information
- A recognition gift awarded post-event

Silver Sponsor | \$1,000

RIGHTS AND BENEFITS

- Rights to promote sponsorship in company materials (American Cancer Society to approve and provide images)
- Opportunity to display one banner at your Relay For Life event (must be approved by the American Cancer Society and be no larger than 4x6 feet)

BRAND RECOGNITION

- Company logo featured on:
 - Event T-Shirt for participants (logos to be sized and arranged by sponsorship level)
- One Society-approved promotional announcements during local Relay For Life event

ADDITIONAL BENEFITS FOR YOUR ORGANIZATION

- Free American Cancer Society Content Subscription Service for timely cancer-related information
- A certificate of recognition awarded post-event

Bronze Sponsor | \$500

RIGHTS AND BENEFITS

- Opportunity to display one banner at your Relay For Life event (must be approved by the American Cancer Society and be no larger than 4x6 feet)

BRAND RECOGNITION

- Company name featured on:
 - Event T-Shirt for participants (logos to be sized and arranged by sponsorship level)

ADDITIONAL BENEFITS FOR YOUR ORGANIZATION

- Free American Cancer Society Content Subscription Service for timely cancer-related information
- A certificate of recognition awarded post-event

Signature Sponsor | \$250

ADDITIONAL BENEFITS FOR YOUR ORGANIZATION

- A certificate of recognition awarded post-event