

# P2P Donation Experience



Every cancer. Every life.

## Overview

Participants can personalize their donation form to share why they support the American Cancer Society on our P2P fundraising websites. Donors have more ways to give on team and personal pages.

- Participants add a profile picture and reason they fundraise into their donation form.
- Donors can donate through Credit Card, PayPal, Venmo, and Apple Pay (available on iOS devices)

## Goal of Donation Experience

Make it is easier for donors to understand why you fundraise for the American Cancer Society and give them more options to donate.

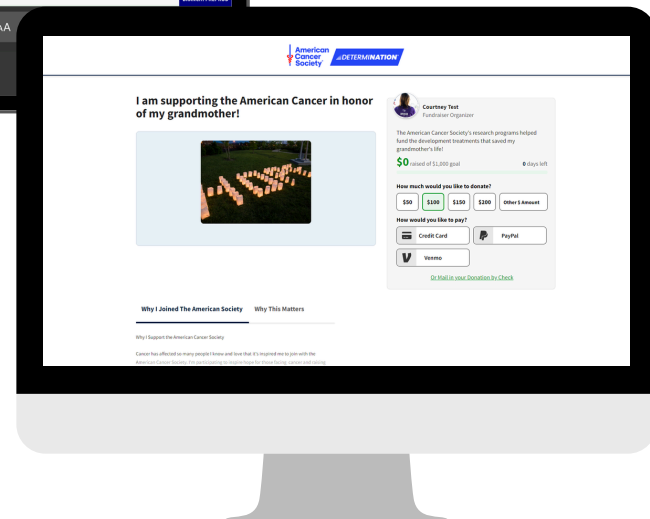
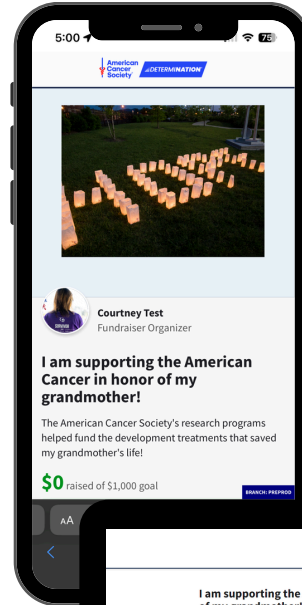
## In this guide:

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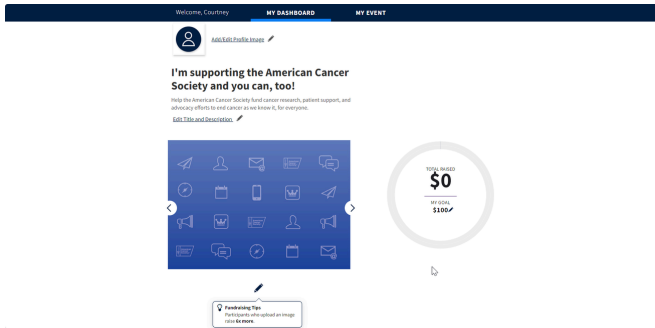
[Donation Experience - Apple or Venmo](#)

[FAQ](#)

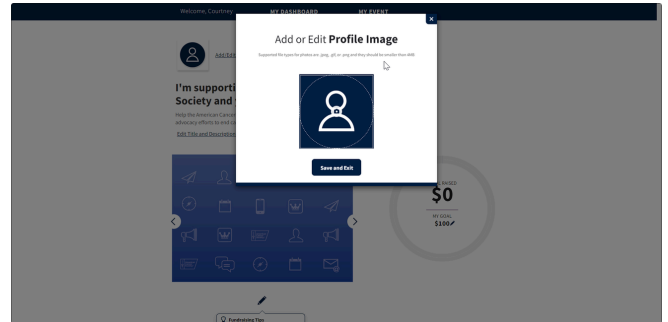


# Personal Page Customization

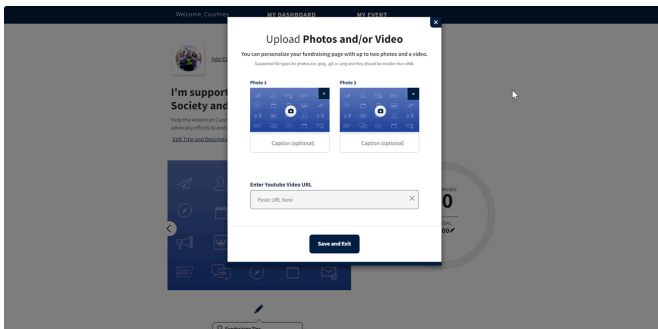
**1** From the **Dashboard**, participants can customize their personal page to share why they support the American Cancer Society.



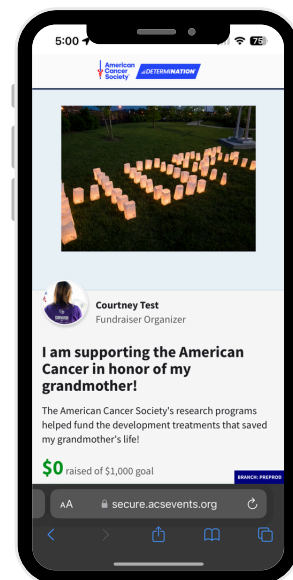
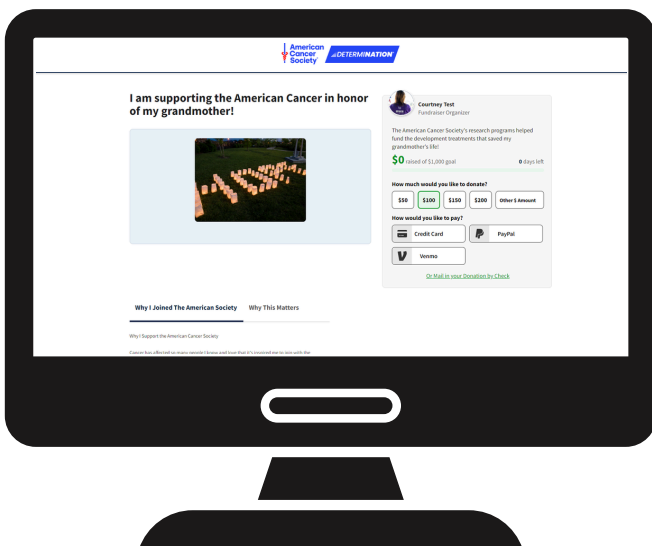
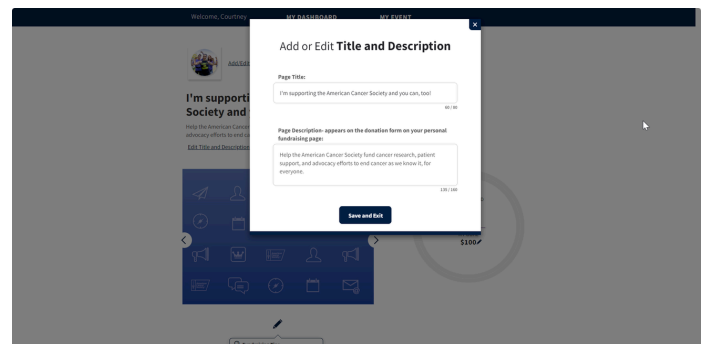
**2** Update **profile picture**, it will appear on your donation form.



**3** Share a **photo** of the person/people you participate for or from your event. You can also add a link to a YouTube video.



**4** Add Title and a Description. **Title** will appear bolded on your page. **Description** will be on your donation form.



# Donation Experience

1

Now that your page is updated, it is time to share a link to it through social media or by copying to send via text or email.

Why I Joined The American Society Why This Matters

Why I Support the American Cancer Society

Cancer has affected so many people I know and love that it's inspired me to join with the American Cancer Society. I'm participating to inspire hope for those facing cancer and raising money to help end cancer as we know it, for everyone.

The funds I'm raising will sustain critical research and provide services for people trying to cope with their cancer experience. Believe me, every dollar really does count, so I'm asking you to please donate today. Together, we can make a big difference in the fight against cancer.

[View less](#)

[Share Courtney's Page](#)

2

Donor clicks on the link to your personal page. Checks out why you are supporting the American Cancer Society and decides to make a donation.

Donors have the option to pay by Credit Card, PayPal, Venmo or Apple Pay (if they are on an iOS device)



I am supporting the American Cancer in honor of my grandmother!



Courtney Test  
Fundraiser Organizer

The American Cancer Society's research programs helped fund the development treatments that saved my grandmother's life!

\$0 raised of \$1,000 goal 0 days left

How much would you like to donate?

\$50 \$100 \$150 \$200 Other Amount

How would you like to pay?

Credit Card PayPal Venmo

[Or Mail in your Donation by Check](#)

Why I Joined The American Society Why This Matters

Why I Support the American Cancer Society

Cancer has affected so many people I know and love that it's inspired me to join with the American Cancer Society. I'm participating to inspire hope for those facing cancer and raising

3

Let's explore the different ways a donor can make a donation, we will walk through each donation method on the follow pages of the guide.

4:37

I am supporting the American Cancer in honor of my grandmother!

The American Cancer Society's research programs helped fund the development treatments that saved my grandmother's life!

\$0 raised of \$1,000 goal 0 days left

How much would you like to donate?

\$50 \$100 \$150 \$200

Other \$ Amount

How would you like to pay?

Credit Card PayPal Apple Pay Venmo

[Or Mail in your Donation by Check](#)

secure.acsevents.org

# Donation Experience – Credit Card or PayPal

If the donor selects Credit Card or PayPal, they will be taken to our traditional form and they will be able to:

- Search for matching gift partner
- Update display preferences
- Send a note to the participant they are donating to

**American Cancer Society** **DETERMINATION** Need assistance? 1.800.227.2345

### Donate Today

Your money helps the American Cancer Society fund groundbreaking cancer research, provide free information and support, and help prevent cancer and find it earlier when it's easier to treat. Your donation will truly help save lives.

**My donation will support the fundraising efforts of:**  
Courtney 0320 Goodell

← I will donate later

#### Your Donation

Help **Courtney 0320 Goodell** reach their goal! Most people are donating **\$100**, but whatever you can give will help save lives.

**\$15.25** raised

**\*How much would you like to donate?**

I choose to add \$6.50 to cover service, processing fees, and other expenses to ensure the cause receives more of my contribution.

#### Employer Matching

See if your Employer will match your gift.

**Search For My Company**

Search company name...

#### Payment Details

**Select your payment mode**

Credit Card  Paypal

#### Card Information

First Name\* Last Name\*

Credit Card Number\*

Expiry Date\* CVV\*

#### Billing Address Information

Mailing Address\*

Mailing Address 2 (Optional)

Zip Code\* City\*

State\* Country\* **United States [US]**

\*Email

Change your display preferences? By default your name and donation amount will appear on the participant's public fundraising page.

How would you like for your name to appear on **Courtney 0320 Goodell's** page?

Show donation amount on **Courtney 0320 Goodell's** page?

Leave a private message for **Courtney 0320 Goodell**?

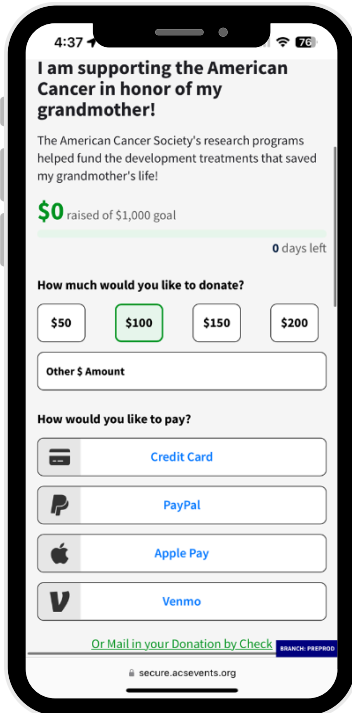
**Donate \$100**

You'll receive email updates from the American Cancer Society. You can unsubscribe at any time. Need assistance? Contact us at 1.800.227.2345.

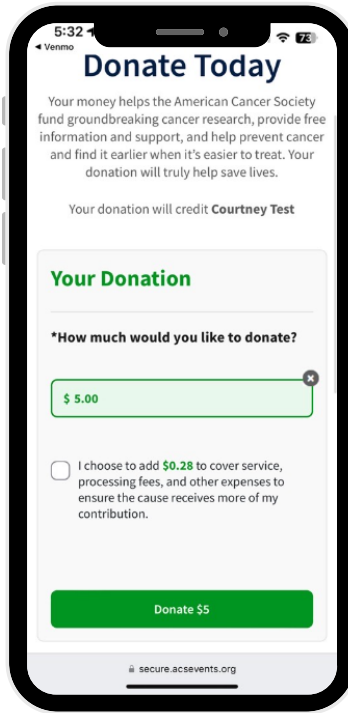
# Donation Experience – Apple Pay or Venmo

If the donor selects Apple Pay or Venmo, they will be directed to an express donation form where they will quickly be able to complete a donation through those apps.

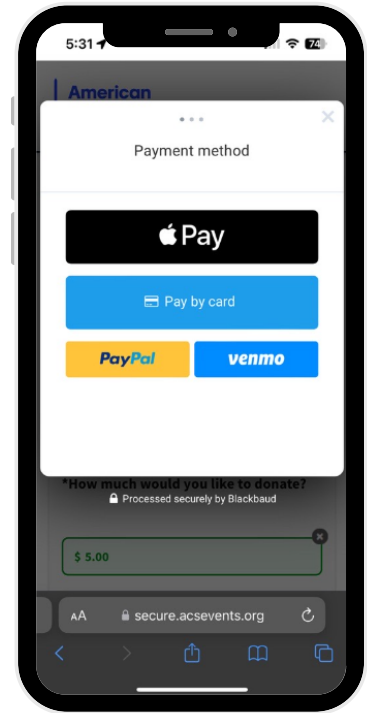
Donor visits a team or personal page, enters donation amount and selects Apple or Venmo



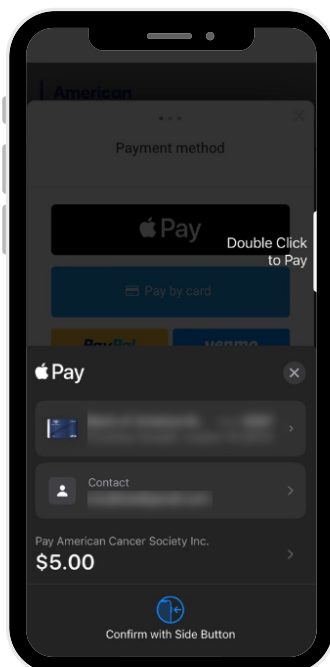
Donor selects Donate button



Donor selects payment type



Donor selects Apple Pay



Donor selects Venmo

