



Sponsorship Opportunities

Greater Houston Area Golf Classic



GOLF CLASSIC

Presented by



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Contact:

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701 N. Post Oak Road, Suite 210
Houston, TX 77024



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Dear Business Leaders and Friends,

Breast cancer affects everyone – women and men. That is why we are launching the **American Cancer Society's Men Wear Pink of Greater Houston Golf Classic presented by Oxy**. Men Wear Pink is a distinguished group of community leaders determined to raise awareness and vital funds to support the American Cancer Society's mission to end cancer as we know it, for everyone. I am pleased to share I will be chairing the Golf Classic presented by Oxy this year; and all funds raised will support the campaign and its' ambassadors in the fight against breast cancer.

We are inviting you to help eradicate cancer, by joining us at the 2nd Annual **Men Wear Pink of Greater Houston Golf Classic** presented by Oxy on **Monday, October 14 at Wildcat Golf Club**. There are many opportunities for your company to get involved, either by entering a team or fulfilling one of several sponsorship levels. If you wish to donate, but in a different way, we are also seeking donations in the form of items or services for gift bags and raffle. Please join us for a day of **first-class golf** and networking followed by lunch and an awards reception.

Monies raised by the **Men Wear Pink of Greater Houston Golf Classic presented by Oxy** will provide vital funds to support patient programs and assist with **funding the \$78 million in breast cancer research** that the American Cancer Society invests annually. In addition to research, the American Cancer Society helps nearly 1 million people touched by cancer each year procure the help they need - when and where they need it. ACS helps patients and their families with their most pressing needs: getting rides to life-saving treatment, navigating the health care system, and coping with the side effects of chemotherapy, radiation and surgery.

For more information, please visit <https://mwphougolf.givesmart.com> or contact **Lindsey Brown** at lindsey.brown@cancer.org, 281.764.8740. We look forward to a great day of golf and hope you will join us in support of this worthy cause.

Sincerely,

Rob Stevens

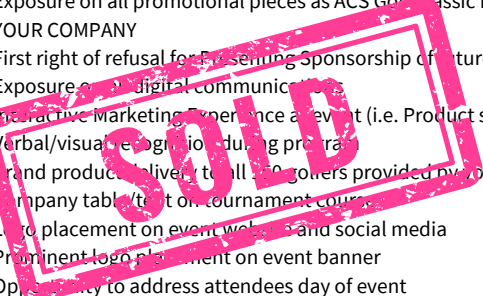
Vice President, Global Supply Chain Management, Oxy
2024 Men Wear Pink Greater Houston Golf Classic Chair



Golf Classic Sponsorship Opportunities

PRESENTING SPONSOR | \$15,000

- Exposure on all promotional pieces as ACS Golf Classic Presented by YOUR COMPANY
- First right of refusal for Presenting Sponsorship of future tournaments
- Exposure on all digital communications
- Interactive Marketing Experience at event (i.e. Product sampling)
- Verbal/visual recognition during program
- Brand/product delivery to all 150 golfers provided by your company
- Company table tent on tournament course
- Logo placement on event website and social media
- Prominent logo placement on event banner
- Opportunity to address attendees day of event
- Company listed on all hole signs
- 2 teams (8 players) including 1 mulligan per player



MASTER SPONSOR | \$10,000

- Player Gift Bags
- Cart Digital Screen
- Golf Balls

- Exposure on all digital communications
- Interactive Marketing Experience at event (i.e. Product Sampling)
- Verbal/Visual Recognition during program
- Brand/product delivery opportunity to all 150 golfers
- Logo displayed on website and social media
- Logo displayed on event banner
- Recognition at award ceremony
- 2 Teams (8 players)
- 4 Fairway Signs



MAJOR SPONSOR | \$7,500

- Team Prize Sponsor
- Cooler Bag Sponsor
- Beverage Station #1
- Beverage Cart Sponsor
- Beverage Station #2
- Tee Gift Sponsor

- Exposure in digital communications
- Brand/product delivery opportunity to all 150 golfers
- Logo displayed on website and social media
- Logo displayed on event banner
- Recognition at award ceremony
- 1 team (4 players)
- Name on sponsor banner
- 2 Fairway Signs

EAGLE SPONSOR | \$5,000

- Exposure in digital communications
- Logo displayed on event banner
- Company listed on social media posts
- Recognition at award ceremony
- 1 team (4 players)
- 2 Fairway Signs

BIRDIE SPONSOR | \$2,500

- Company listed on social media post
- 1 team (4 players)
- 1 Fairway Sign

\$1,000 TEAM PLAY (4 PLAYERS)

Includes lunch buffet and gift bag

\$250 INDIVIDUAL PLAYER

Includes lunch buffet and gift bag

\$100 SUPPORT PINK SUPER TICKET

Includes 1 mulligan per team member, 2 ft of string for foursome, 1 poker chip ball marker per team member



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***Deadline to maximize sponsor benefits is September 27, 2024.**



Exclusive Sponsorship Opportunities



MISSION MOMENT SPONSOR | \$10,000 (1)

- Logo included on mission signage for golf carts
- Staked mission signage
- A mission tent in centrally located place
- Company listed on website and social media
- Volunteer opportunities for volunteer engagement
- One foursome to play

LUNCH & BEVERAGE SPONSOR | \$5,000 (1)



- Logo on all tables at lunch
- Company listed on website and social media
- Volunteer opportunities for volunteer engagement
- One foursome to play

REGISTRATION SPONSOR | \$3,000 (1)

- Signage at registration
- Help fund coffee and water bar
- Company listed on website and social media
- Volunteer opportunities for employee engagement
- One foursome to play

CLOSEST TO THE PIN SPONSOR | \$1,250 (2)

- Company name on game station sign
- Distribute award to winner during closing ceremony

LONGEST DRIVE SPONSOR | \$1,250 (2)

- Company name on game station sign
- Distribute award to winner during closing ceremony

CORPORATE HOLE SPONSOR | \$1,000 (18)

- Sign at one hole of your choice
- Opportunity to have tent & promo materials/activities on the course
- Opportunity to have social media exposure



2024 Golf Classic Sponsorship Form

Name/Sponsor to be listed in print _____

Contact Name (if different from above) _____

Address _____

Phone/Office _____ Phone/Cell _____

Email _____ Web Address _____

Golf Classic Sponsorship Opportunities

\$15,000 Presenting Sponsor

\$10,000 Master Sponsor Type selected: _____

\$7,500 Major Sponsor Type selected: _____

\$5,000 Eagle Sponsor

\$2,500 Birdie Sponsor

\$1,000 Team Play

\$250 Individual Player

\$100 Support Pink Super Ticket

I cannot attend but would like to donate \$ _____.

In honor of _____.

Exclusive Sponsorship Opportunities

\$10,000 Mission Moment Sponsor (1)

\$5,000 Lunch & Beverage Sponsor (1)

\$3,000 Registration Sponsor (1)

\$1,250 Closest to the Pin Sponsor (2)

\$1,250 Longest Drive Sponsor (2)

\$1,000 Corporate Hole Sponsor (18)

COMMITMENT

Enclosed is my sponsorship check in the amount of \$ _____

METHOD OF PAYMENT

Charge my credit card (*please print clearly*). Card Type: VISA MasterCard Discover AMEX

Credit Card Number _____

Expiration _____ CVV _____ Billing Zip _____

Please send remittance form to:

We are unable to be a designated sponsor this year, but enclosed is our donation of \$ _____

Sponsor Signature: _____

(Please sign and retain a copy for your records)

I would like the above commitment credited to my favorite Men Wear Pink Ambassador:

Please return to Lindsey Brown by September 27, 2024 at lindsey.brown@cancer.org.

For more information or to purchase tickets online, please visit www.MenWearPinkACS.org/HoustonTX.

Learn more about American Cancer Society at www.cancer.org.

If the event is cancelled for health, weather or safety reasons, we will treat your contribution as a donation to the American Cancer Society. No refunds will be given and the event will not be rescheduled.

