



32nd Annual Relay For Life of Sedgwick County, KS

2025 Sponsorship Opportunities



RelayForLife.org | 1.800.227.2345

Saturday, July 19, 2025

Event 2pm-8pm | Dinner 4:30pm-6pm

inside Goddard High School
2500 S. 199th St. W. | Goddard, KS 67052

www.Relay.org/SedgwickCoKs

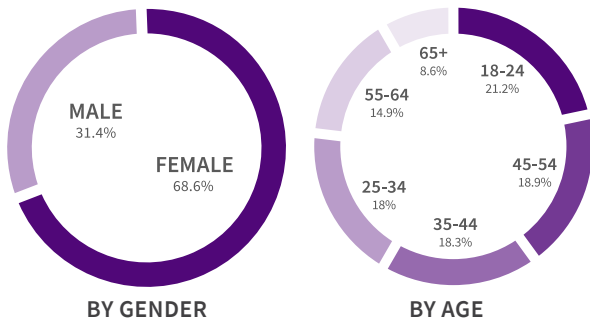


Together we can beat cancer.

The American Cancer Society exists to improve the lives of cancer patients and their families. We are the only organization that integrates advocacy, discovery, and direct patient support which measurably improves lives.

Relay For Life participants across the US*

*percentage per total respondents



3.5 million lives saved since 1991.



One in Three

say they are more likely to purchase a product if it's partnered with the ACS brand.*

*American Cancer Society Corporate Partnerships survey: September 2013



The American Cancer Society continues to be a **highly trusted** source for cancer information, with **88% aided brand awareness** among consumers.*

*American Cancer Society Market Research: 2019 Brand Tracker

Help save lives, and show your community how you provide employees and customers:

- A quality team-building experience
- A platform for volunteerism and philanthropy
- A commitment to their well-being

Benefits can include:

- Generating a more positive corporate image
- Improving customer loyalty
- Increasing sales potential



Join us today!

RelayForLife.org | 1.800.227.2345

2025 Sponsorship Top Levels



Presenting Sponsor | \$10,000+

- Employee engagement opportunity through custom company kickoff for your RFL team
- Speaking opportunity at your local Relay For Life event, during your choice of ceremony
- Television and radio interview opportunities
- Society Award presented post event
- Verbal recognition during your Relay For Life event opening ceremony
- Promotional space at your Relay For Life event with an opportunity to provide ACS approved giveaways
- Company representative invitation to other American Cancer Society VIP functions in your community
- Recognition on your local Relay For Life event social media timelines with in feed post and story
- Sponsor logo featured on all event print promotional materials, indicating "presenting sponsor".
- Rights for you to promote sponsorship in other publication with co branded ad (ad templates provided by ACS)
- Sponsor logo featured on a giant 5 foot ribbon sign displayed at event
- Rights to promote sponsorship in company materials with branded image
- Ten (10) complimentary honorary and/or memorial Luminaria bags
- Display two (2) banners or signs at your Relay For Life event (must be ACS approved)
- Sponsor logo featured on the sponsor page of your local Relay For Life event website
- Sponsor logo featured on all sponsor banner/sign displayed at your Relay For Life event
- Relay For Life posters to help advertise your sponsorship to customers and employees
- Year round speaking opportunities to engage with participants including representation on the Event Leadership Team

We're grateful for last year's Presenting Sponsors!



Platinum Sponsor | \$5,000

- Speaking opportunity at your local Relay For Life event, during your choice of ceremony
- Television and radio interview opportunities
- Verbal recognition during your Relay For Life event opening ceremony
- Promotional space at your Relay For Life event with an opportunity to provide ACS approved giveaways
- Company representative invitation to other American Cancer Society VIP functions in your community
- Recognition on your local Relay For Life event social media timelines with in feed post and story
- Sponsor logo featured on all event print promotional materials
- Rights for you to promote sponsorship in other publication with co branded ad (ad templates provided by ACS)
- Sponsor logo featured on a giant 5 foot ribbon sign displayed at event
- Rights to promote sponsorship in company materials with branded image
- Ten (10) complimentary honorary and/or memorial Luminaria bags
- Display two (2) banners or signs at your Relay For Life event (must be ACS approved)
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- Sponsor logo featured on all sponsor banner/sign displayed at your Relay For Life event
- Relay For Life poster to help advertise your sponsorship to customers and employees

2025 Sponsorship Levels

Gold Sponsor Opportunities | \$2,500 each



SURVIVOR ACTIVITIES / DINNER

- Display two (2) banners or signs at RFL event (must be ACS approved)
- Sponsor logo featured on local RFL website and social media channels
- Sponsor logo featured on a giant 5 foot ribbon sign displayed at your RFL event
- Sponsor logo displayed during Survivor Dinner and survivor activities
- Verbal recognition during your Relay For Life event opening ceremony
- Promotional space at your Relay For Life event with an opportunity to provide ACS approved giveaways



LUMINARIA EXPERIENCE

- Display two (2) banners or signs at RFL event (must be ACS approved)
- Sponsor logo featured on local RFL website and social media channels
- Sponsor logo featured on a giant 5 foot ribbon sign displayed at your RFL event
- Sponsor logo displayed during Luminaria Experience at event and on materials
- Verbal recognition during your Relay For Life event opening ceremony
- Promotional space at your Relay For Life event with an opportunity to provide ACS approved giveaways



STAGE / ENTERTAINMENT

- Display two (2) banners or signs at RFL event (must be ACS approved)
- Sponsor logo featured on local RFL website and social media channels
- Sponsor logo featured on a giant 5 foot ribbon sign displayed at your RFL event
- Sponsor logo displayed near entertainment and production stage(s)
- Verbal recognition during your Relay For Life event opening ceremony
- Promotional space at your Relay For Life event with an opportunity to provide ACS approved giveaways

Silver Sponsor Opportunities | \$1,000 each



RFL MERCHANDISE STORE

- Display one (1) banner or sign at RFL event (must be ACS approved)
- Sponsor logo featured on local RFL website and social media channels
- Sponsor logo displayed at the on-site RFL Merchandise Store
- Verbal recognition during your Relay For Life event opening ceremony
- Promotional space at your Relay For Life event with an opportunity to provide ACS approved giveaways



ONLINE SILENT AUCTION

- Display one (1) banner or sign at RFL event (must be ACS approved)
- Sponsor logo featured on local RFL website and social media channels
- Sponsor logo displayed on the online auction website and auction item displays
- Verbal recognition during your Relay For Life event opening ceremony
- Promotional space at your Relay For Life event with an opportunity to provide ACS approved giveaways



VOLUNTEER SPONSOR

- Display one (1) banner or sign at RFL event (must be ACS approved)
- Sponsor logo featured on local RFL website and social media channels
- Sponsor logo displayed near volunteer check-in and volunteer refreshment area
- Verbal recognition during your Relay For Life event opening ceremony
- Promotional space at your Relay For Life event with an opportunity to provide ACS approved giveaways

2025 Sponsorship Levels



Bronze Sponsor Opportunities | \$500 each



RELAY FOR LIFE

PHOTO BOOTH

- Display one (1) banner or sign at RFL event (must be ACS approved)
- Sponsor logo featured on local RFL website and social media channels
- Sponsor logo displayed near photo booth and on printed keepsake photos
- Verbal recognition during your Relay For Life event opening ceremony
- Promotional space at your Relay For Life event with an opportunity to provide ACS approved giveaways
- **ONLY ONE AVAILABLE FOR 2025**



CHILDREN'S ACTIVITIES

- Display one (1) banner or sign at RFL event (must be ACS approved)
- Sponsor logo featured on local RFL website and social media channels
- Sponsor logo displayed near children's activities throughout the event
- Verbal recognition during your Relay For Life event opening ceremony
- Promotional space at your Relay For Life event with an opportunity to provide ACS approved giveaways



CORNHOLE TOURNAMENT

- Display one (1) banner or sign at RFL event (must be ACS approved)
- Sponsor logo featured on local RFL website and social media channels
- Sponsor logo displayed near on-site Relay cornhole tournament
- Verbal recognition during your Relay For Life event opening ceremony
- Promotional space at your Relay For Life event with an opportunity to provide ACS approved giveaways

Signature Sponsor Opportunities | \$250 each



OPENING CEREMONY

- Display one (1) banner or sign at RFL event (must be ACS approved)
- Sponsor logo featured on local RFL website and social media channels
- Sponsor logo displayed near event stage
- Verbal recognition during your Relay For Life event opening ceremony
- Promotional space at your Relay For Life event with an opportunity to provide ACS approved giveaways



CHUCK-A-DUCK SPONSOR

- Display one (1) banner or sign at RFL event (must be ACS approved)
- Sponsor logo featured on local RFL website and social media channels
- Sponsor logo displayed near the Chuck A Duck sales area.
- Verbal recognition during your Relay For Life event opening ceremony
- Promotional space at your Relay For Life event with an opportunity to provide ACS approved giveaways



CLOSING CEREMONY

- Display one (1) banner or sign at RFL event (must be ACS approved)
- Sponsor logo featured on local RFL website and social media channels
- Sponsor logo displayed near event stage
- Verbal recognition during your Relay For Life event closing ceremony
- Promotional space at your Relay For Life event with an opportunity to provide ACS approved giveaways



GREAT WAYS TO GET INVOLVED



1. Become an **Event Sponsor**

Sponsorship levels from \$250 to \$10,000 - benefits may include but not limited to: company logo or name in print on event website and social media channels; recognition in opening ceremony; name on event programs; banner recognition at event; track signs; certificate of appreciation and an invitation to our exclusive Sponsorship and Team Recognition post event.

2. Start or Join a **Fundraising / Walk Team**

Teams start their fundraising campaigns several months before the event. Because cancer never sleeps, this Relay event is a year-long fundraising campaign. Throughout the event, teams can participate in games and challenges, enjoy music, remember their loved ones during our Luminaria Ceremony and learn ways to fight back against cancer throughout the next year. Each participant that raises \$100 will receive a link to redeem for a 2025 RFL t-shirt. Register your team anytime with absolutely no registration fee at www.RelayForLife.org/SedgwickCoKs

3. Join the **2025 RFL Event Leadership Team**

Every Relay For Life event across the world is planned and operated by a dedicated group of volunteers. The Event Leadership Team oversees every aspect of a Relay For Life event throughout the year. If you want to make a large impact in your community, joining the Event Leadership Team will ensure the success of the event and its future.

4. Invite **Cancer Survivors** and their **Caregiver(s)** to register

All cancer survivors and caregivers are invited to attend the opening ceremony and walk the Survivor Victory Laps. Various cancer survivor / caregiver activities and amenities will also be available. Registered cancer survivors will receive a free, commemorative 2025 RFL Survivor t-shirt. Cancer survivors and a caregiver will also receive a free dinner on Relay day!

5. Support the **RFL Auctions** with donations and/or auction volunteers

Our most anticipated event during Relay is our Online Silent Auctions. If you have items, full baskets and/or gift certificates that you'd like to contribute to our auction, please contact us. Planning committee members and day of event volunteers for the auction are needed for this event fundraising component.

6. Sign up as a **Day of Event Volunteer**

On Relay day, day of event volunteers are crucial to set up, maintain and tear down this event. If you're looking for volunteer opportunities for church youth groups, school clubs, civic organizations, friends and family groups, etc., we'll be glad to visit with you to go over the event needs and determine the best placement for your group.

Scan QR Code for RFL and
BFL Volunteer
Openings
in 2025!



Event Leads and Staff Contact Information:

RFL of Sedgwick County Event Volunteer Lead – Ginger Trepoy; 316.619.3858 or gtrepoy@yahoo.com
RFL of Sedgwick County Event Staff - Melissa Easterberg; 316.512.2606 or melissa.easterberg@cancer.org

Online and Social Media Accounts:

Event registration and fundraising website: www.RelayForLife.org/SedgwickCoKs

Email: RelayForLife.SedgwickCoKs@gmail.com

Facebook Group: Relay For Life of Sedgwick County

Twitter: @RFLSedgwickCoKs

Instagram: @RFLSedgwickCoKs

#RFLSdgCoKs

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Every cancer. Every life.

Your donation improves lives.

The American Cancer Society is the leading cancer-fighting organization with a vision to end cancer as we know it, for everyone. We are the only organization improving the lives of people with cancer and their families through advocacy, research, and patient support, to ensure that everyone has an opportunity to prevent, detect, treat, and survive cancer.



can help people find hope and support online through our **Cancer Survivors NetworkSM**.



could help put **free cancer education** in the hands of those who need guidance.



can help people facing breast cancer connect with trained survivors through our **Reach To Recovery[®]** program.



could help 1 person find **free answers** and much-needed support through our **24-hour helpline**.



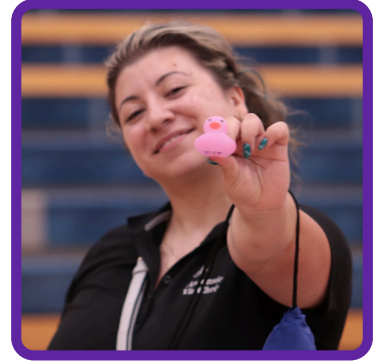
can help provide **1 free ride** to treatment through our **Road To Recovery[®]** program.



can help provide **1 free night's stay** at a Hope Lodge[®] community for people with cancer and their caregivers.

Your sponsorship matters!

cancer.org | 1.800.227.2345



Photos from 2024 RFL of Sedgwick County
Photo credit: Ashley Balbina Photography

