

RELAY FOR LIFE OF EASTCHESTER 2025 Partnership Opportunities Saturday, May 10, 2025 – Lake Isle Country Club



Every cancer. Every life.



Together we can beat cancer.



The American Cancer Society exists to improve the lives of cancer patients and their families. We are the only organization that integrates advocacy, discovery, and direct patient support which measurably improves lives.

HELP SAVE LIVES, AND SHOW YOUR COMMUNITY HOW YOU PROVIDE EMPLOYEES AND CUSTOMERS:

- A quality team-building experience
- A platform for volunteerism and philanthropy
- A commitment to their well-being

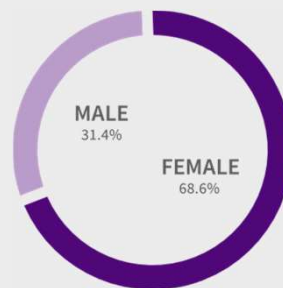
Benefits can include:

- Generating a more positive corporate image
- Improving customer loyalty
- Increasing sales potential

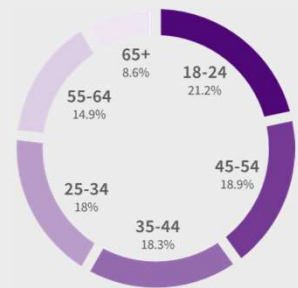
Being involved in Relay For Life events provides your employees, customers, and communities the opportunity to help us save lives from cancer.

JOIN US TODAY!
RelayForLife.org | 1.800.227.2345

RELAY FOR LIFE PARTICIPANTS ACROSS THE US*



BY GENDER



BY AGE

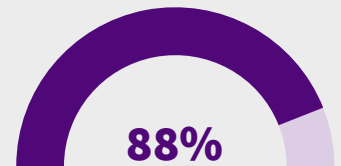
*percentage per total respondents



ONE IN THREE

say they are more likely to purchase a product if it's partnered with the ACS brand.*

*American Cancer Society Corporate Partnerships survey: September 2013



The American Cancer Society continues to be a **highly trusted** source for cancer information, with **88% aided brand awareness** among consumers.*

*American Cancer Society Market Research: 2019 Brand Tracker

★ 3.5 MILLION LIVES SAVED SINCE 1991. ★



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Relay For Life of Eastchester Partnership Opportunities

Be a proud Relay For Life sponsor. Create a window display. Mention Relay on social media. Create a fundraiser at your business. Put out a donation bucket. Form a Relay For Life team. Let your customers know that your business is fighting cancer in your community.

\$10,000 Presenting Sponsor: ALL Purple Sponsor benefits PLUS special recognition in all event communications, including on event website as our event is “presented by” your business. Opportunity to create a unique business landing page attached to our event website.

\$7,500 Purple Sponsor: ALL Cure Sponsor benefits PLUS exclusive sponsor recognition press release announcing partnership, customized kickoff or event with your company, and day of event speaking opportunity to address event attendees about partnership and the reason why your business Relays.

\$5,000 Cure Sponsor: Your logo on event banner, ACS printed co-branded banner with company’s logo displayed at event. Your company’s logo displayed on 5ft Purple Ribbon and 2 Company Logo Track Signs. Company logo on day of event advertising. Recognition in event press releases. Company sponsorship announcements during event. Logo on home page of event website. Company sponsorship announcement on our social media pages with opportunity to sponsor a co-branded 1 week social campaign created in partnership with your ACS staff partner.

\$2,500 Hope Sponsor: Your logo on event banner. Your Company logo displayed at the event on 5ft purple Ribbon and 2 Company Logo Track Signs. Company sponsorship announcement during event. Company name listed on day of event advertising. Your company provided banner displayed at the event with opportunity to host a table. Company logo on home page of event website. Company sponsorship announcement on our social media pages with opportunity to sponsor 1 co-branded post.

\$1,000 Fight Back Sponsor: Your business’ name on event banner. Business Name listing on sponsor page of event website. Company sponsorship announcement during event. Your company provided banner displayed at the event with opportunity to host a table. 2 Company Logo Track Signs. Company sponsorship announcement on our social media pages.

\$500 Remember Sponsor: Company sponsorship announcement during event. 1 Company Logo Track Signs. Name listing on sponsor page of event website. Company sponsorship announcement on our social media pages

\$250 Celebrate Sponsor: Company sponsorship announcement during event. 1 Company Logo Track Sign. Company announced as sponsor on our social media pages.

\$100 Day of Event Track Sign: 1 Company Logo Track Sign: Logo will be displayed around our track.

In-Kind Sponsor: Do you have services or goods our event needs to make it a great experience? Let us know! Sponsorship benefits will depend on the in-kind donation.

Visit our event website: relayforlife.org/EastchesterNY

For more information please contact:

Leigh-Ann Todd, American Cancer Society Staff Partner at Leighann.todd@cancer.org



Unique Partnership Opportunities

Survivor Sponsor: \$3000

- Co-branded banner with company's logo displayed at the Survivor Tent.
- Company sponsorship announcement on our social media pages as the Survivor Sponsor.
- Your company's logo displayed on 5ft Purple Ribbon.
- Your logo on event banner.
- Company logo on day of event advertising.
- Recognition in event press releases.
- Company sponsorship announcements during event.
- Logo on home page of event website.

Welcome Sponsor: \$3000

- Co-branded banner with company's logo displayed at Welcome/ Check In Area
- Company sponsorship announcement on our social media pages as the Welcome Sponsor.
- Your company's logo displayed on 5ft Purple Ribbon.
- Your logo on event banner.
- Company logo on day of event advertising.
- Recognition in event press releases.
- Company sponsorship announcements during event.
- Logo on home page of event website.

Purple Ribbon Sponsor: \$1500

- Your business' logo on 5 foot Purple Ribbon displayed at event
- Business Name listing on sponsor page of event website.
- Company sponsorship announcement during event.
- Your company provided banner displayed at the event with opportunity to host a table.
- Company sponsorship announcement on our social media pages.

Get Screened Sponsor: \$1000

- Business logo on the Get Screened banner at our event
- Table in our Get Screened Tent/Area at Relay
- Opportunity to schedule appointments for attendees at your locations for their regular cancer screenings



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Relay For Life of Eastchester 2025 Sponsorship Commitment Form

CONTACT INFO

Business name: _____

Street address: _____

City: _____ State: _____ ZIP: _____

Contact name: _____ Email: _____

Business Website: _____

Team or Participant to credit to: _____

COMMITMENT LEVEL

- \$10,000 – Presenting \$5,000 – Cure \$1,000 – Fight Back \$250 – Celebrate
- \$7,500 – Purple \$2,500 – Hope \$500 – Remember \$100 –Event Track Sign
- Unique Opportunity _____ \$ _____

METHOD OF PAYMENT

Check in the amount of \$ _____

Please make checks payable to:

American Cancer Society

ATTN: Relay For Life of Eastchester - XMB2A3

P.O. Box 1357

New York, NY 10018

Credit Card; [click here](#) or scan the QR code to the right:

<https://donate.cancer.org/g/vrdghmbmxagenfnlnoojnxtf/directed>

Please send invoice to: _____



Sponsor signature: _____ Date: _____

NEXT STEPS:

- Sign and email a copy to Leigh-Ann Todd.
- Retain a copy for your records
- Email business logo to Leighann.Todd@cancer.org by 4/1/2025 to ensure high-quality printing. Please send highest quality available and JPG format. Your American Cancer Society Staff partner will work with you to obtain the correct logo format for your sponsorship benefits (ex: digital, print)

RelayForLife.org | 1.800.227.2345

The American Cancer Society cares about your privacy and protects how we use your information. To view our full privacy policy or if you have any questions, please visit us at cancer.org and click on the "privacy" link at the bottom of the page or call us anytime at 1-800-227-2345.

American Cancer Society, Inc.
Federal Tax ID #13-1788491
Organized under IRC 501(c)(3)