Corporate Sponsorship

Ifyour business, industry, or organization would like to be an event sponsor for the 2026 Relay For Life, please complete the attached form and return it with payment in the amount of the selected sponsorship. Be sure to include the exact name you would like to be listed for all media and publications.

Payment

Make checks payable to the American Cancer Society and mail to:

Relay For Life of
Goochland/Louisa Counties
PO Box 71207
Henrico, VA 23255

Deadline

We ask for all contributions to be made by August 26th.

Questions:

If you have any questions please email:

Angela Taylor
angeltreeid@gmail.com

2026 Relay For Life Goochland/Louisa Counties

Purpose

Relay For Life is a unique fundraising event for the American Cancer Society that not only celebrates cancer survivors but also increases cancer awareness. The color purple is Relay's signature color and it is the color that represents ALL cancers! That is why our Survivor shirts each year are purple!

Event

Relay For Life involves teams county wide through friends/ family, corporations, schools, churches and more with the mission to save lives, celebrate lives, and lead the fight for a world without cancer.

Fundraising

Each team member is encouraged to raise a minimum of $100 in donations to support life saving research!

Scan this code and register your team today!!

American Cancer Society

Relay For Life of Goochland/Louisa 2026

Sponsorship Opportunities

Date: Saturday, September 26th

Venue:
Old Goochland Elementary School
3150 River Road West
Goochland, VA

Opening Ceremonies 5:30 PM

2026 Sponsorship Opportunities

Presenting Sponsor $5000

- Company listed as Presenting Sponsor on all media and websites.
- Company can supply 3 banners to be displayed at the event.
- Speaker at the event or a video supplied to be viewed at the event.
- Four Society-approved promotiona announcements during the Relay Event.
- Opportunity to participate in Sponsor recognition lap during Relay event.
- Track sign displayed at the event.

Platinum Sponsor $2500

- Company listed as Platinum Sponsor on all media and website.
- Company can supply 2 banners to be displayed at the event.
- Two Society approved promotional an-nouncements during the Relay event.
- Opportunity to participate in Sponsor recognition lap during Relay event.
- Track sign displayed at the event.

Gold Sponsor $1500

- Company listed as Gold Sponsor on all media and website. Company can supply 1 banner to be displayed at the event.
- One Society-approved promotional announcement during the Relay event.
- Opportunity to participate in Sponsor recognition lap during Relay event.
- Track sign displayed at the event.

2026 Sponsorship Opportunities

Silver Sponsor $1000

- Company listed as Silver Sponsor on all media and website.
- One Society approved promotional announcement during the Relay event.
- Opportunity to participate in Sponsor recognition lap during Relay event.
- Track sign displayed at the event.

Bronze Sponsor $500

- Company listed as BronzeSponsor on all media and website.
- Company will be recognized the day of the event as a sponsor.
- Opportunity to participate in sponsor recognition lap during Relay event.
- Track sign displayed at the event.

Signature Sponsor $250

- Company will be recognized the day of the event as a Signature Sponsor.
- Opportunity to participate in sponsor recognition lap during Relay event.
- Track sign displayed at the event.

Track Sign Sponsor $100

- Opportunity to participate in sponsor recognition lap during Relay event.
- Track sign displayed at the event.

2026 Sponsorship Opportunities

- $5,000 Presenting Sponsor
- $2,500 Platinum Sponsor
- $1,500 Gold Sponsor
- $1,000 Silver Sponsor
- $500 Bronze Sponsor
- $250 Signature Sponsor
- $100 Track Sign Sponsor
- $50 Window Sponsor
- $____ Other donation or In Kind Sponsor

Estimate of value of donated item(s)
$_____
*ACS will providea receipt of in kind donation.

Description of donated item(s).

_____
Please Print

Company: _____

Contact: _____

Address: _____

City: _____ State: __
Zip: _____ Phone: _____
Email: _____
Please list the Relay team/participant who receives credit for this sponsorship.

_____