



# GREAT WAYS TO GET INVOLVED

## Become an **Event Sponsor**

Sponsorship levels from \$250 to \$5,000 - benefits may include but not limited to: company logo or name in print on event website and social media channels; recognition in opening ceremony; event signage.

## Start or Join a **Fundraising Team**

Teams start their fundraising campaigns several months before the event. Because cancer never sleeps, this Relay event is a year-long fundraising campaign. At the event, teams can participate in games and challenges, enjoy music, remember their loved ones during our Luminaria Ceremony and learn ways to fight back against cancer throughout the next year. Register your team anytime at [relayforlife.org/LibertyCountyGa](https://relayforlife.org/LibertyCountyGa)

## Donate **Goods/Services/Crafts** for use in auctions, goodie bags, or prizes

If you have items, full baskets and/or gift certificates that you'd like to contribute to our auctions, survivor goodie bags or for prizes/incentives for our Relayers, please contact us. This is a great way for local businesses to be highlighted to our participants, which are from both the university and the surrounding community.

## Help us **Paint the Town Purple**

In the week leading up to our event, we would love to see purple everywhere throughout the Liberty County area! Help us by putting purple in your windows, putting purple decorations in your yard, changing your porch light to a purple bulb, etc.!



## Sell **Luminaria Bags, Diecuts**, or set out a coin can

We have a lot of different ways businesses can help us raise money or awareness for our event in May Help us honor and remember loved ones by selling luminaria bags to your customers, you can also sell die-cuts for a donation or set out a coin can & help us collect loose change for a cause!

## Invite **Cancer Survivors** and their **Caregiver(s)** to register

All cancer survivors and caregivers are invited to attend the Relay For Life of Liberty County. Registered cancer survivors will receive a free, commemorative 2025 RFL Survivor t-shirt. Cancer survivors and a caregiver will also be invited to our Survivor dinner. If you have a survivor that would like to be celebrated but is not local to Liberty County, they can still partake in Relay virtually. We encourage them to register to redeem their survivor shirt.

## Host your own **FUNdraiser or Event**

Want to plan a fundraiser or an event benefitting the American Cancer Society? Could be a bake sale, dress down day, raffle, a dine to donate, etc. Really anything you enjoy can become a Relay FUNdraiser and help us raise live-saving dollars! We would love to brainstorm ideas and our Event Leadership Team will help you every step of the way (if you'd like us to help you)!

## Join us at **Relay!**

Join us at on May 2nd, 2025 at Liberty County Recreation Department, where we will celebrate, remember, and fight back. We will start our luminaria ceremony at dusk to remember those who have been diagnosed with cancer.

Friday May 2nd, 2025 | 6:00 PM

# Register Online Here:



### Event Leads and Staff Contact Information:

RFL of Liberty County Event Lead: Karen Bell- [kbellshape@gmail.com](mailto:kbellshape@gmail.com)

RFL of Liberty County Event Staff Partner: Lauren McGrath - 912.341.6674; [lauren.mcgrath@cancer.org](mailto:lauren.mcgrath@cancer.org)

### Online and Social Media Accounts:

Event registration and fundraising website: [www.RelayForLife.org/LibertyCountyGa](https://www.RelayForLife.org/LibertyCountyGa)

Facebook Group: [rfllibertycountyga](https://www.facebook.com/rfllibertycountyga)