



FUNDRAISING IDEAS
to make an impact



HOW TO GET STARTED

**JOIN YOUR WESTCHESTER COMMUNITY IN THE MOVEMENT TO
SAVE LIVES AND END BREAST CANCER THIS OCTOBER.**

1. Sign up as a team or individual via the website below or by calling 800.227.2345.
2. Recruit family and friends to join you in your efforts.
3. Raise funds and awareness for those facing breast cancer.
4. Walk with us on Saturday, October 19, 2024!



[MAKINGSTRIDESWALK.ORG/BERGENCOUNTY](https://makingstrideswalk.org/bergencounty)

Join the ACS Rewards

Our way of thanking you

The **ACS Rewards program** is our way of thanking you for your creativity and passion! You'll earn points for every dollar raised to help us end breast cancer as we know it, for everyone.

Here is a preview of new items to look for!

Rewards start as low as 100 points!



Ultra Sound Speaker
& Wireless Charge



Pamper Me Set



Port Authority®
Packable Puffy Vest



Hydro Flask® Wide Mouth
With Flex Cap 32oz



Relaxed Golf Cap



Access your ACS Rewards at
www.shopacsrewards.org

Fundraising Resources

[2024 Rewards Flyer](#)

[Social Media Toolkit](#)

[Fundraiser Planning Guide](#)

[Fundraising Toolkit](#)

[Fundraising Tips](#)

[ACS FUNdraising App Tutorial](#)

[Virtual Participant Fundraising Guide](#)

[Facebook Fundraising Tutorial](#)

[Instagram Fundraising Tutorial](#)

[Pacesetter Selfie Sign](#)

[More Fundraising Ideas](#)



Ways to Fundraise

ONLINE TOOLS AND SOCIAL MEDIA MAKE IT EASIER THAN EVER TO ENCOURAGE EVERYONE YOU KNOW TO SUPPORT YOUR EFFORTS

TIPS FOR ONLINE FUNDRAISING SUCCESS



Once you sign up online, customize your personal fundraising page.

Email everyone in your address book.

The #1 reason people indicate for not donating is because they aren't asked ... so ask!



Encourage people to visit

MakingStridesWalk.org/Westchester

to learn how their donation can help save lives from breast cancer.



Thank each of your donors. Send an email, post, or tweet a shout-out on social media!



Turn in offline donations. Questions? Email us at WestchesterNYStrides@cancer.org. We can help ensure you receive credit on your page.

PUT THE "FUN" IN FUNDRAISING



Download the **American Cancer Society FUNdraising App** directly from your Making

Strides dashboard, cancer.org/app, or right on your smart phone. You can send donation requests by email & text and process check or credit card payments right on your smart phone.



Share images and updates on your Making Strides efforts on your social networks to show

this amazing event to your friends and family.



Post videos from the American Cancer Society's YouTube channel to your social

networks, or create a YouTube video of your own to post on your personal fundraising page & share why you're walking .

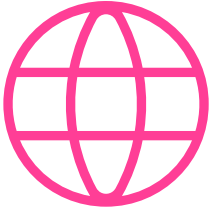


Create a Facebook Fundraiser by connecting your Making Strides fundraising page directly to Facebook. Follow the directions on your Strides Dashboard!

For more ideas and resources, visit:
MAKINGSTRIDESWALK.ORG/FUNDRAISING



Have Donations?



DONATIONS CAN BE MADE ONLINE:

Visit us at MakingStridesWalk.org/BERGENCOUNTY to make a donation to the event, a participant or a team.



DOWNLOAD THE ACS FUNDRAISING APP:

Search "ACS FUNdraising" in the Apple Store or Google Play to find our mobile app, where you can log in, sign up and manage your fundraising on-the-go! You can securely scan checks and credit cards through the app. To watch a tutorial of how to scan checks via the app on YouTube, visit: <https://tinyurl.com/acsfundraisingapptutorial>.



DONATIONS CAN BE MAILED TO:

American Cancer Society
ATTN: Making Strides of Bergen County UU4VGS
PO Box P
Manasquan, NJ 08736

Checks can be made out to the American Cancer Society. Once mailed checks are received, our donations processing team at ACS will enter the donation on your team or personal page. Please include a note (or the donation log on the previous page) with your mailed donation(s) that explains where you'd like the credit to show. Please note, mailed donations can take upwards of 2-4 weeks to reflect on your team/personal pages.

Donations can also be turned in at the Headquarters Tent on walk day. We recommend turning them in ahead of the event if you can to ensure that your team receives timely credit.





QUESTIONS? WE'RE HERE TO HELP!



**JENNIFER SCHOONOVER
&
GINA BITETTI**



[MAKINGSTRIDESWALK.ORG/BERGENCOUNTY](https://www.makingstrideswalk.org/bergencounty)

24/7 Support: 800.227.2345

Local Number: 732.955.7419

Jennifer.Schoonover@cancer.org



[@MakingStridesAgainstBreastCancerofBergenCounty](https://www.facebook.com/MakingStridesAgainstBreastCancerofBergenCounty)



[@MakingStridesofBergenCounty](https://www.instagram.com/MakingStridesofBergenCounty)

FUNDRAISING IDEAS





GAME NIGHT

Host a game night with your friends or get creative and host a "game show" event. You can raise funds through ticket sales, silent auction items at the event, etc.

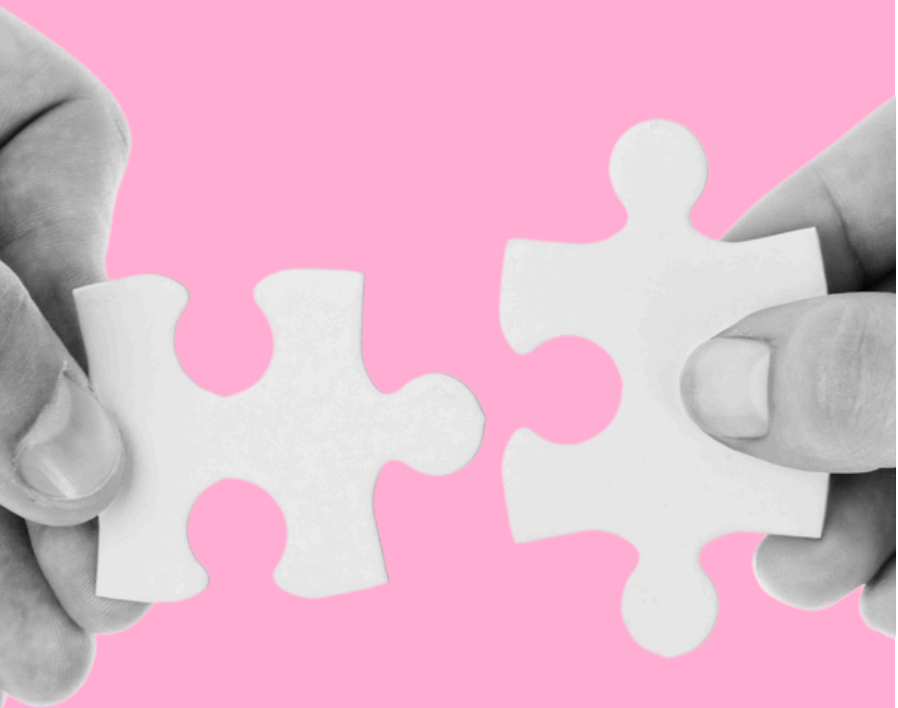


BIRTHDAY FUNDRAISER

Do you have a birthday coming up? Consider visiting your fundraising dashboard to launch a Facebook Fundraiser and ask for donations in honor of your special day! Don't use Facebook? Ask for donations directly to your fundraising page via text, email or other social platforms.

[Facebook Fundraising Tutorial](#)





MATCHING GIFTS

Find out if your company has a matching gift program. Ask your fellow co-workers for pledges and approach your employer to match their support dollar for dollar. Matching gifts is a great way to double your donations, and at no extra cost to your donors!

[!\[\]\(666e09182d4cd268646ea700ea60dcdf_img.jpg\) DOWNLOAD](#)

[Westchester Matching Gift Flyer](#)





MINI GOLF MARATHON

Locate a local miniature golf course that will donate the use of their course. Offer a 12-hour marathon. Members of the company can ask local businesses, family and friends to sponsor their participation in the marathon. Divide the participants into teams of four. Identify local businesses that may contribute food, beverages and prizes.



SILENT AUCTIONS

Host a silent auction with proceeds to benefit your fundraising efforts. You can encourage your network and local businesses to contribute items to use as a part of the auction. Remember to keep them exciting and lively.



T-SHIRT & JEANS DAY

T-Shirt and Jeans Day can be a great success in office situations and can be incorporated into an existing “Casual Day” or “Jeans Day.” Participants would pay a nominal fee (ex. \$1, \$3, \$5, etc.) to participate in this day. Don’t forget to contact your local American Cancer Society representative for dress down stickers to let others know you’re dressing down to support ACS.





RESTAURANT GIVE BACK NIGHT

There are thousands of restaurants that host give back nights! From fast food fundraisers at Krispy Kreme, Chipotle, and Chick-fil-A to fundraisers at casual dining restaurants like Applebee's and Texas Roadhouse, you're sure to find a place for your group. Most of the time all you have to do is set it up with the local manager and spread the word.

[CLICK HERE TO FIND
RESTAURANTS
NEAR YOU THAT
PARTICIPATE!](#)





BAKE SALE

To make this fan-favorite event a little more interesting, invite participants to compete to bake the most delectable treat.

People can donate for the chance to taste test and vote for their favorites, or scrap the competition idea and simply charge a flat rate for each baked good someone purchases.



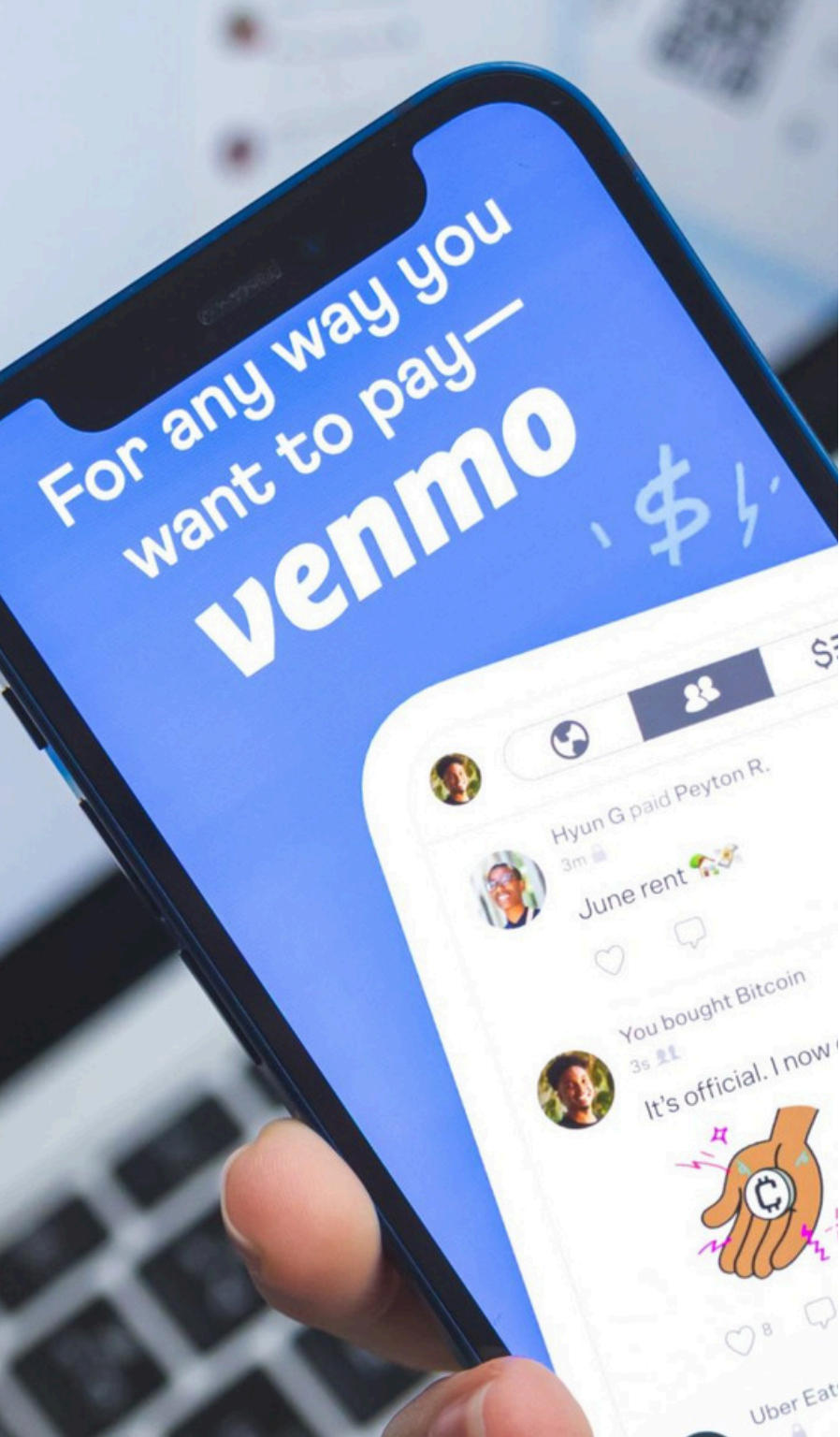
CAR WASH

Car washes are often overlooked, but they can be a great way to take a task off someone's to-do list while simultaneously converting them into a supporter of your cause. Host the event at a location that's easily visible and accessible from high-traffic areas. You'll also want to make sure you have plenty of space to wash, dry, and collect money from customers.



SOCIAL MEDIA CHALLENGE

Encourage supporters to take part in an online peer-to-peer fundraising challenge where they can leverage the influence of one or multiple social media platforms to compete against each other in raising funds for your mission. This dynamic community-driven initiative amplifies individual efforts into a collective force for good, making every contribution count.



DONATE YOUR VENMO BALANCE

Ask your network to donate the remaining balances in their Venmo accounts to your cause. Every modest contribution accumulates to make a significant impact, allowing a collective effort to transform idle dollars into meaningful action.



EXERCISE CLASS

Connect with a local gym, Zumba or spin studio to host a workout class with a portion of the admission proceeds donated back to your Strides team.



SPORTS TOURNAMENT

From cornhole to kickball, there are many sports to choose from if you're thinking of hosting a fundraising tournament. Donate a portion of the admission fees back to your fundraising team and host fun games, a bake sale or merch sales at the event to increase your donations. You can even seek out local business sponsors to help cover the costs.

**Cornhole Tournament
Guide via Donor Box**

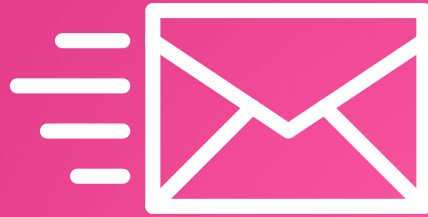




PAINT & SIP

Team with a local paint & sip studio or artist to host a paint & sip event.

A portion of the admission price can be donated back to your fundraising page and it's a fun bonding activity!



HAVE AN IDEA TO ADD?

Emails us at

**Jennifer.Schoonover@cancer.org OR
Gina.Bitetti@cancer.org for a chance to
be featured in this guide!**