

1.Become an **Event Sponsor**

Sponsorship opportunities are available to fit all budgets!
Benefits include company representation on event website and social media, recognition in event marketing emails, and various forms of recognition at the Relay For Life event in September.
Your financial support helps us fund the lifesaving mission of the American Cancer Society!

2. Start or Join a **Fundraising Team**

Teams start their fundraising campaigns several months before Relay For Life takes place, because as cancer never sleeps, our event is a year-long fundraising campaign.

Teams can host fundraisers as a group or members can fundraise individually. All participants receive lots of fundraising resources. At the event teams will Celebrate local cancer survivors, Remember loved ones touched by cancer & participate in a variety of fun activities for all ages! This is a FUN & meaningful fundraiser.

3. Hold a FUNdraiser or Event

Some companies/groups choose to host a single fundraising event vs. creating a team. We'd love to partner with you in raising funds to help those facing cancer! This could be a proceeds night, round-up campaign, bake sale or even as simple as collecting change from employees and customers. Every dollar counts!

We're here to help & would love to recognize you for participating!

4. **Volunteer** at Relay 2025: Wish Upon A Cure

The theme for Relay 2025 is Wish Upon A Cure! This will be a lot of fun and we're looking for individuals & groups willing to staff a themed activity, game or snack. We have a list of ideas to choose from (or you can pick your own) and can you bring the activity to life! This requires just a few hours (4-8 PM on Sept 6th) and will help make our event a big success!







RELAY FOR LIFE OF SHENANDOAH COUNTY

5. Donate **Items** for Auction & Prizes

If you have individual items, prize baskets and/or gift certificates that you'd like to contribute we can use them in the silent auction, Survivor goodie bags or for prizes for our event participants. This is a great way for local businesses to be highlighted to our participants as donors will be acknowledged at the event!

6. Honor or Remember Loved Ones

Everyone knows someone that's been impacted by cancer.

A donation as small as \$5.00 allows donors to honor or remember
a loved one with a luminaria during our Luminaria Ceremony
starting at 8:00 PM at Relay.

Each Luminaria will be decorated and lit as part of the ceremony.

7. Invite **Cancer Survivors** and **Caregivers** to Register for Relay!

All cancer survivors and caregivers are invited to register to attend the Relay For Life of Shenandoah County. We love honoring Survivors & Caregivers at Relay For Life and at other events through the year like the Survivor/Caregiver Banquet. Registering ensures that individuals receive details about all the special events planned throughout the year.

8. **Attend** Relay For Life - Everyone is Welcome!

Join us at on Sept 6, 2025 when we Celebrate cancer survivors, Remember loved ones touched by cancer and Fight Back by fundraising for a cure! We will start with an opening ceremony to recognize local Survivors & Caregivers and close with a Luminaria Ceremony at 8 PM. During the event there will be fun activities for all ages! Everyone is welcome to comes out and to support the event and join in the fun of our For A Cure! No prior registration is required to attend!

RELAY FOR LIFE OF SHENANDOAH COUNTY PRESENTS

WISH UPON A CURE

Saturday Sept 6, 2025 | 4 - 10PM

Shenandoah County Park, Maurertown

Find Relay For Life Online Event Registration & Fundraising Website:

www.RelayForLife.org/ShenandoahVA

Relay For Life of Shenandoah County, VA Facebook Group: https://www.facebook.com/groups/relayforlifeshenandoahva

