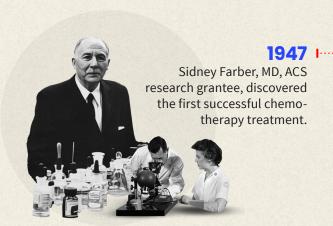
# American Cancer Society® VEARS of wins against cancer

Let's celebrate 110 years of breakthroughs.

110 years of hope and healing.

110 years of making the world a better place, through making **real change against cancer**.







# 1913 American Cancer Society was founded.

## ···· 1936

The Women's Field Army began, saving lives by raising their voices about cancer.



## 1948

Pushed for wide adoption of PAP test, which decreased cervical cancer deaths by 70%.

# ···· 1954

ACS study confirmed the link between smoking and lung cancer, leading to a 50% decrease in smoking.



# 1 1970

Opened the first Hope Lodge™ community, a home away from home for people with cancer.





1997

Launched the first 24/7 cancer helpline for people facing cancer and their loved ones.

# 2001 III

Created the American Cancer Society Cancer Action Network<sup>SM</sup>, empowering advocates for policy change.

### 2017 1...

Launched Health Equity Ambassador Program, engaging communities of color in cancer risk reduction.



2022 1

Celebrated the 50th ACS-funded researcher to win the Nobel Prize.



1973

ACS-funded study proved that mammography was the best tool for early detection of breast cancer.





### 2019

Launched BrightEdge, the innovation, impact investment and venture capital arm of the American Cancer Society.



2023

Established the Center for Diversity in Cancer Research Training to increase diversity and inclusion in the cancer workforce.



Learn more at cancer.org/110th