



To Whom It May Concern:

I'm reaching out on behalf of the Relay For Life of Shenandoah County, a fundraiser for the American Cancer Society. Relay For Life 2025 is currently scheduled to take place on Saturday, September 6th at the Shenandoah County Park in Maurertown.

Each year hundreds of community members attend our local Relay For Life event to celebrate local cancer survivors, remember loved ones lost, and fight back by fundraising for the lifesaving mission of the American Cancer Society. All money raised through Relay For Life helps fund groundbreaking cancer research and programs for patients including free transportation to and from treatment, free lodging, and a 24/7 cancer helpline. Our Relay For Life event raised over \$122,000 in 2024 and we hope to increase that amount in 2025.

Your business can help in the fight against cancer in our areas by being one of our business sponsors. In doing this, your support would allow the American Cancer Society to help people facing the disease today, offer education on prevention and early detection, and research cures to help patients in the future. In return, this sponsorship allows your business to connect with community members in new and meaningful ways, increase brand recognition, and allow your employees to bond over a common cause.

Attached you will find information about the sponsorship opportunities with the Relay For Life event in Shenandoah County. If you have any questions, please contact me at the information listed below or reach out to our American Cancer Society representative, Whitney Minnick at 540.820.8805 or whitney.minnick@cancer.org.

We hope you'll join us for Relay 2025!

Sincerely,

Relay For Life of Shenandoah County

SPONSORSHIP OPPORTUNITIES

▪ SIGNATURE SPONSOR \$250

- Company logo in two co-branded track signs

▪ BRONZE SPONSOR \$500

- Recognition on your local event website
- Company logo featured on special sponsor banner at event plus Signature benefits

▪ SILVER SPONSOR \$1,000

- Recognition on your local event social media
- Opportunity to display company banner at Relay event plus all Bronze & Silver benefits

▪ GOLD SPONSOR \$1,500

- Company logo featured on all event participant emails plus all Silver, Bronze, & Signature benefits

▪ PLATINUM SPONSOR \$2,500

- Recognition at pre-Relay events including team meetings, survivor celebration & more
- Company logo featured in post event thank you post/video plus all Gold, Silver, Bronze, & Signature benefits

▪ PRESENTING SPONSOR \$5,000

- Special recognition during the Relay event ceremonies
- Speaking opportunity at the Relay For Life Opening Ceremony
- Option to add other benefits with ACS approval plus all lower level benefits!



THANKS TO OUR TOP SPONSORS

Relay For Life of Shenandoah County 2024

Relay For Life of Shenandoah County
PRESENTING SPONSOR



HARRISONBURG
Radio Group



Relay For Life of Shenandoah County
PRESENTING SPONSOR



SHEN
CO
PARKS &
RECREATION



Relay For Life of Shenandoah County
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PRINTING and MORE...



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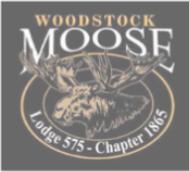
Relay For Life of Shenandoah County
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James & Gay
Mitchell



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WOODSTOCK
MOOSE
Lodge 575 - Chapter 1185



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MUSE
VINEYARDS



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WOLF GAP VINEYARD
EDINBURG, VA





Relay For Life of Shenandoah County 2025 Sponsorship Commitment Form

Business name: _____

Street address: _____

City: _____ State: _____ ZIP: _____

Contact name: _____

Telephone number (business): _____

Email: _____ Web address: _____

COMMITMENT LEVEL

- \$5,000 – Presenting \$1,500 – Gold \$500 – Bronze
- \$2,500 – Platinum \$1,000 – Silver \$250 – Signature

METHOD OF PAYMENT

- Enclosed is my sponsorship check in the amount of \$ _____
- Pay by credit card. *(Reach out to whitney.minnick@cancer.org to set up payment.)*
- Pay by electronic funds transfer. *(Reach out to whitney.minnick@cancer.org to set up payment.)*
- Please send invoice to: _____

We are unable to be a designated Relay For Life sponsor this year, but enclosed is our donation of \$ _____

Sponsor signature: _____ Date: _____

(Please sign and retain a copy for your records.)

Questions? Contact Whitney Minnick at whitney.Minnick@cancer.org or (540) 820-8805.

Please email a **JPG logo** to whitney.minnick@cancer.org as soon as possible to ensure high-quality recognition.

**Please return form to the address below or email form to whitney.minnick@cancer.org.
American Cancer Society
Attention: Relay For Life of Shenandoah (RX7AA5)
P.O. Box 4110
Glen Allen, VA 23058**

Name of team or individual to be credited with this Sponsorship:

Not Applicable

RelayForLife.org | 1.800.227.2345

The American Cancer Society cares about your privacy and protects how we use your information. To view our full privacy policy or if you have any questions, please visit us at cancer.org and click on the "privacy" link at the bottom of the page or call us anytime at 1-800-227-2345.

American Cancer Society, Inc.
Federal Tax ID #13-1788491
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