

What to expect at a Making Strides Against Breast Cancer event

American Cancer Society Making Strides Against Breast Cancer is a celebration of courage and hope, a movement uniting communities to end breast cancer as we know it, for everyone.

In the months leading up to this team fundraising event, Making Strides Against Breast Cancer participants fundraise both individually and as a team. They set personal and team goals and reach out to friends, family, and coworkers for donations and support. Participants often organize fundraising events at their place of work, place of worship, school, or with community groups.

On event day, teams come together to participate in the non-competitive walk. They join hundreds of others in their community, united in a sea of pink to help end breast cancer. Entertainment and activities add to the excitement of the day.

After the event, participants and teams are encouraged to continue fundraising. All additional money raised will still count towards their goal.

