



# Making Strides Committee Positions



## 2024 Event Planning Roles:

- **Event Lead** - The Event Lead is responsible for partnering with the ACS staff partner to lead the committee in effectively implementing a Making Strides Against Breast Cancer event. Overall event chair to oversee planning, recruitment, and stewardship
- **Team Development** - The Team Development Lead is responsible for educating teams on how to participate and fundraise successfully for the MSABC event.
- **Sponsorship** - The Sponsorship volunteer's role is to secure financial, in-kind, and mission support from new and returning Making Strides event sponsors; securing new sponsorship and stewarding returning sponsors.
- **Accounting (Jerry)** - The Accounting Chair's primary responsibility is to process all sponsorship and team donations by completing timely event deposits and properly recording all donations on the event website.
- **Kickoff Committee** - Implementation of Strides kickoff luncheon to kickoff the season. Securing venue and food; creating digital presentation; décor; volunteers; etc.
- **General Committee Member / Episodic Volunteer** - MSABC committee members plan and implement the event and ensure ACS event standards and guidelines are upheld. A variety of jobs are available such as outreach, phone calls, etc.
- **Survivor Lead** - The Survivor and Caregiver Lead is responsible for recruiting, recognizing, and engaging survivors and caregivers from area communities for the event. Recruiting and implementing survivor activities and luncheon.
- **Entertainment/Activities** - This chair position is charged with to securing entertainment for walk day.
- **Logistics** - Provide a safe, comfortable, and seamless experience for walkers and build a volunteer team to manage a detailed event execution plan; manage event layout; permits; event amenities.
- **Paint The Town Purple (Ruth)** - Wichita exclusive! Securing area businesses to create awareness during October with in-store activities, give-back-days, fundraisers, etc.
- **Volunteer Coordinator** - This chair position is responsible for recruiting, communicating, training, and assigning day of event volunteers. Work with ACS staff to determine volunteer shirts, roles, hospitality arrangements and recognition.
- **Auction** - The Auction Chair will work in partnership with the event leadership to plan and execute the silent auction; auction item procurement; online auction data entry; send invoices; manage auction pick up tent.
- **Real Men Wear Pink** - Real Men Wear Pink Candidates help spread awareness and raise funds by committing to fundraising at least \$2,500 each and wearing pink throughout the month of October.

## Day of Event Roles:

- **Check-In Guru** - Oversee registration tent at the Making Strides Against Breast Cancer Event.
- **Check-In Taker** - Volunteers check in pre-registered and new participants. You may also collect donations, man clipboards, and organize registration lines. Events are rain or shine.
- **Route Marshal** - Direct walkers to stay on the event route. Duties may include traffic control. Events are rain or shine so plan for the weather. This role requires 12-15 volunteers and would be a great team building experience.
- **Day of Event Volunteer** - Day of event volunteers support Making Strides Against Breast Cancer events by helping with setup or cleanup, or by assisting with general event duties. Assist with decorating, placing banners and signage around for event. Clean up and take down after event. May involve heavy lifting, moving and loading. Event is rain or shine so plan for the weather.
- **Merchandise Tent** - Sell t-shirts and other promotional items at the event. Events are rain or shine so plan for the weather
- **Greeters/Cheerers** - Greet walkers and lead them to check in. Cheer on walkers, provide directions. Event is rain or shine so plan for the weather.
- **Survivor Tent** - Welcome cancer survivors; provides American Cancer Society information and materials. Events are rain or shine.