



Relay For Life of Troup County

# 2025 Sponsorship Opportunities



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# Together we can beat cancer.



The American Cancer Society is the leading cancer-fighting organization with a vision to end cancer as we know it, for everyone. We are improving the lives of people with cancer through advocacy, research, and patient support. By supporting your local Relay For Life, you are ensuring everyone has the opportunity to prevent, detect, treat, and survive cancer.

## 2025 Sponsorship Levels And Benefits

Sponsor Benefit	Presenting \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Community \$250
Naming rights on event website homepage: "Relay For Life of Troup County, presented by [your company]"	✓					
Sponsor logo included on digital event communication to all participants (email, text, etc)	✓					
Speaking opportunity during your local Relay For Life event	✓					
Company logo featured on all event emails	✓					
Company logo placement on co-branded community event signage such as banners, posters, flyers, postcards, and media where applicable	✓					
Anchor space during our local Relay For Life event with an opportunity to provide ACS-approved giveaways	✓	✓				
RFL branded VIP gift w/participant registration on company team	150	75				
Host the Relay For Life Arch OR Purple Chair at your company for team kickoff to promote employee engagement and registration	✓	✓	✓			
Survivor Parking signs to recognize employees during the month of April to promote Relay	20	15	10	5		
Rights to promote sponsorship in company materials with branded image	✓	✓	✓	✓		
Company logo featured on the home page of local Relay For Life event website with link to your company website	✓	✓	✓	✓	✓	
Recognition on our local Relay For Life event social media with in-feed post and story	Premier	Premier	Premier	✓	✓	✓
Verbal recognition during Relay For Life event Opening Ceremony	✓	✓	✓	✓	✓	✓