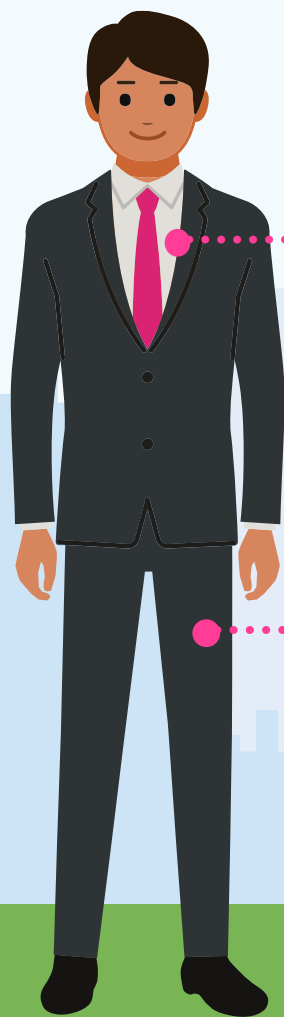


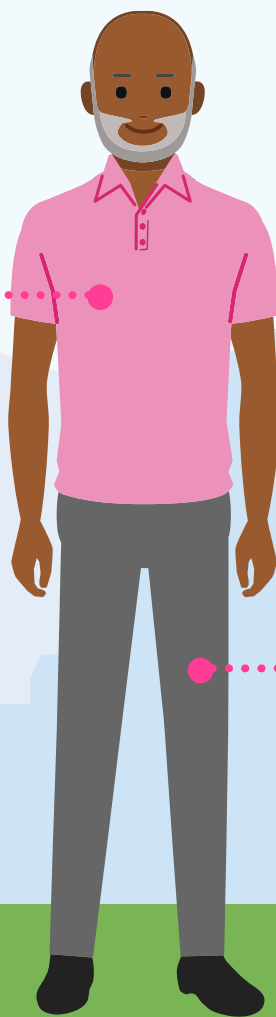
# How to Spot a Men Wear Pink Ambassador



Has the confidence to wear pink for an entire month

Is committed to raising at least \$2,500 to help defeat breast cancer

Not afraid to step up to the plate when faced with tough challenges



Respected in his community, thanks to his stellar leadership skills

Expertly juggles work, home, and philanthropic ventures



## 2023 Men Wear Pink by the Numbers:



2013: started in Jackson, TN



2,200+ Ambassadors



120 communities



\$11 million raised

For more info contact: Tracey Smith, 919-395-0137, [Tracey.Smith@cancer.org](mailto:Tracey.Smith@cancer.org).  
[[www.menwearpink.org/trianglenc](http://www.menwearpink.org/trianglenc)



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