



Relay For Life of Gratiot & Isabella Counties

2025 Sponsorship Opportunities



RelayForLife.org | 1.800.227.2345

Together we can beat cancer.



The American Cancer Society is the leading cancer-fighting organization with a vision to end cancer as we know it, for everyone. We are improving the lives of people with cancer through advocacy, research, and patient support. By supporting your local Relay For Life, you are ensuring everyone has the opportunity to prevent, detect, treat, and survive cancer.

2025 Sponsorship Levels And Benefits

Sponsor Benefit	Presenting \$5,000	Platinum \$2,500	Gold \$1,500	Silver \$1,000	Bronze \$500	Signature \$250
Naming rights on event website homepage: "Relay For Life of Gratiot & Isabella Counties Presented by [your company]"	✓					
Inflatable Purple Chair available at company event. Please provide 30 days notice to staff partner.	✓	✓				
Speaking opportunity during your local Relay For Life event	✓	✓				
Company logo featured on all post-event thank you emails	✓					
6' Sponsor Ribbon with Company log featured, prominently displayed at your local Relay For Life event	✓	✓	✓			
Promotional space during your local Relay For Life event with an opportunity to provide ACS-approved giveaways	✓	✓	✓			
Rights to promote sponsorship in other publications with co-branded ad (pre-approval through ACS)	✓	✓	✓			
Company provided banner on display at your local Relay For Life Event. Please provide banner one week in advance.	✓	✓				
Company Name or Logo displayed on Event Programs	logo	logo	logo	logo	name	
Company Name on Event Track Signs		✓	✓	✓	✓	✓
Company logo or name featured on the home page of local Relay For Life event website with link to your company website	logo	logo	logo	logo	name	name
Recognition on your local Relay For Life event social media with in-feed thank you post	✓	✓	✓	✓	✓	
Verbal recognition during Relay For Life event	✓	✓	✓	✓	✓	✓



2025 Sponsorship Commitment Form

Sponsorship Deadline July 15th, 2025

Sponsor Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Email Address: _____

Sponsor Level of Commitment – please check one

- | | |
|--|--|
| <input type="checkbox"/> Presenting \$5,000+ | <input type="checkbox"/> Silver \$1,000 |
| <input type="checkbox"/> Platinum \$2,500 | <input type="checkbox"/> Bronze \$500 |
| <input type="checkbox"/> Gold \$1,500 | <input type="checkbox"/> Signature \$250 |

I would like to discuss a custom package for gifts larger than \$5,000 or regional package.

Forms of Payment

- Enclosed is a check made payable to ACS – please provide check to volunteer or mail to address provided below with this form.
- Invoicing: Please provide information below. ACS will provide an invoice for accounts payable departments and third-party processors. Email Form to: email below. Instructions for Invoicing:

To submit your Sponsorship Gift electronically, please email this form to ACS Senior Development Manager, Trisha Jackson – email below– Instructions on where to donate securely using a debit or credit card will be emailed back upon receipt.

For Silver, Gold, Platinum and Presenting Sponsors: Please email high resolution logo to trisha.Jackson@cancer.org on or before deadlines indicated above.

American Cancer Society
PO BOX 10069
Detroit, MI 48210

Team Name: _____
Team Member Name: _____

Ending cancer takes a team.

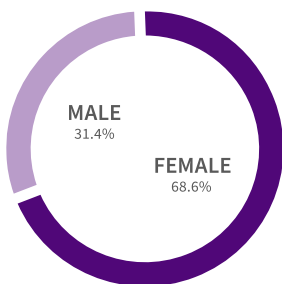


The American Cancer Society exists to improve the lives of cancer patients and their families. We are the only organization that integrates advocacy, discovery, and direct patient support which measurably improves lives.



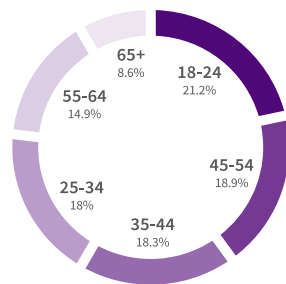
Relay For Life participants across the US*

*percentage per total respondents



BY GENDER

3.5 million lives saved since 1991.



BY AGE



One in Three

say they are more likely to purchase a product if it's partnered with the ACS brand.*

*American Cancer Society Corporate Partnerships survey: September 2013



The American Cancer Society continues to be a **highly trusted** source for cancer information, with **88% aided brand awareness** among consumers.*

*American Cancer Society Market Research: 2019 Brand Tracker

Help save lives, and show your community how you provide employees and customers:

- A quality team-building experience
- A platform for volunteerism and philanthropy
- A commitment to their well-being

Benefits can include:

- Generating a more positive corporate image
- Improving customer loyalty
- Increasing sales potential

Being involved in Relay For Life events provides your employees, customers, and communities the opportunity to help us save lives from cancer. Join us today!