



Top Proven Strategies For Men Wear Pink Success!

1. Recruit a Campaign Manager
2. Engage in a strategy meeting with ACS & Campaign Manager – Use the tools you already have!
3. Set up MWP webpage with story, picture and custom URL
4. Make a self-donation
5. Link your fundraising page to Facebook
6. Send emails: Remember to update your email signature with your custom URL
7. Download the [ACS FUNdraising app](#) and use all the great features: email, text, Facebook, LinkedIn, and you can accept credit/debit & checks!
8. Get your place of work involved (Pink Day, luncheon, coin drive, etc.)
9. Recruit another business (or more) to get involved: % of sale, donate at register, or matching sponsor
10. Recruit a local high school team to support with a Pink Out Game

YOU can do this! Stay active, stay social, and don't give up! Every donation counts in the fight against breast cancer!

Check out the [Men Wear Pink Playbook](#) which is filled with resources to help you raise funds and awareness: