



# 2025 Sponsorship Opportunities



**Relay For Life of Kankakee County**

June 14, 2025

Village of Bourbonnais -The Grove

[www.relayforlife.org/kankakeeil](http://www.relayforlife.org/kankakeeil)

# Ending cancer takes a team.

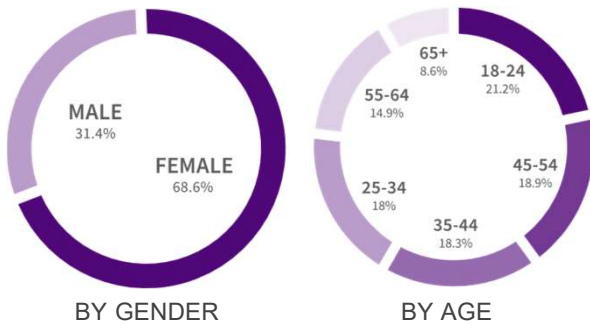


The American Cancer Society exists to improve the lives of cancer patients and their families. We are the only organization that integrates advocacy, discovery, and direct patient support which measurably improves lives.



## Relay For Life participants across the US\*

\*percentage per total respondents



3.5 million lives saved since 1991.



**One in Three** say they are more likely to purchase a product if it's partnered with the ACS brand.\*



The American Cancer Society continues to be a highly trusted source for cancer information, with 88% aided brand awareness among consumers.\*

\*American Cancer Society Market Research: 2019 Brand Tracker

Help save lives, and show your community how you provide employees and customers:

- A quality team-building experience
- A platform for volunteerism and philanthropy
- A commitment to their well-being

Benefits can include:

- Generating a more positive corporate image
- Improving customer loyalty
- Increasing sales potential

Being involved in Relay For Life events provides your employees, customers, and communities the opportunity to help us save lives from cancer. Join us today!





# Presenting Sponsor

\$10,000

- Company's name will be included in the event's name title as "Presenting Sponsor".
- Employee engagement opportunity through custom company kickoff for your Relay For Life team.
- Opportunity to co-present (along with ACS) a local pre or post event activation (Examples include: a Photo Booth, Selfie Stop, Scavenger Hunt, or a locally designed experience).
- Radio interview opportunities.
- Recognition in ACS event news releases.
- Premier Recognition on your local Relay For Life event Facebook timeline with in-feed post and story.
- Co-branded social media frames and cover photos made available to all event participants.
- Premier Recognition on the Relay For Life Facebook Group timeline with in-feed post and story.
- Sponsor logo featured on all event promotional materials.
- Speaking opportunity during the Relay For Life event and verbal recognition during the opening ceremony.
- Promotional space during your Relay For Life event with an opportunity to provide ACS-approved giveaways.
- Rights for you to promote sponsorship in other publication with co-branded ad (ad templates provided by ACS).
- Sponsor logo placement on co-branded event signage (banners & track signs).
- Rights to promote sponsorship in company materials with branded image.
- Sponsor logo featured on the home page of your local Relay For Life event website with link to your company website.
- Year-round opportunities to engage with participants including representation on the Event Leadership Team.
- Sponsor Logo featured on the cover photo of your local Relay For Life Social Media page.
- Sponsor recognition on participant thank you emails post event.
- Opportunity to provide a company banner to be displayed at the Relay event.

# Platinum Sponsor

\$7,500

- Employee engagement opportunity through custom company kickoff for your Relay For Life team.
- Sponsor logo featured on the home page of your local Relay For Life event website with link to your company website.
- Verbal recognition during the opening ceremony.
- Promotional space during your Relay For Life event with an opportunity to provide ACS-approved giveaways.
- Premier Recognition on the Relay For Life Facebook Group timeline with in-feed post and story.
- Sponsor logo featured on all event promotional materials.
- Recognition in ACS event news releases.
- Rights for you to promote sponsorship in other publication with co-branded ad (ad templates provided by ACS).
- Sponsor logo placement on co-branded event signage (banners & track signs).
- Opportunity to provide a company banner to be displayed at the Relay event.
- Rights to promote sponsorship in company materials with branded image.
- Year-round opportunities to engage with participants including representation on the Event Leadership Team.
- Company logo on participant thank you emails post event.

# Gold Sponsor

\$5,000

- Company's logo featured on all event promotional materials.
- Recognition in ACS event news releases.
- Rights for you to promote sponsorship in other publication with co-branded ad (ad templates provided by ACS).
- Sponsor logo placement on co-branded event signage on banners and track signs.
- Promotional space during your Relay For Life event with an opportunity to provide ACS-approved giveaways.
- Rights to promote sponsorship in company materials with branded image.
- Sponsor logo featured on the home page of your local Relay For Life event website with link to your company website.
- Year-round opportunities to engage with participants including representation on the Event Leadership Team.
- Sponsor Logo featured on the cover photo of the Relay For Life Facebook Group Page.
- Company logo on participant thank you emails post event.
- Opportunity to provide a company banner to be displayed at the Relay event.



# Survivorship Sponsor

\$2,500

- Company's logo on signage at the Survivor's Celebration: Pre-Event and at Relay.
- Three (3) Mission Monday co-sponsored posts on event's Facebook group page.
- Company's logo featured on the sponsor page of Relay For Life of Kankakee County website.
- Year-round opportunities to engage with participants including representation on the Event Leadership Team.
- Opportunity to ACS-approved giveaways for the survivors & caregivers gift bags at the Relay event.
- Company's logo placement on co-branded event signage (banners and track signs).
- Verbal recognition during the opening ceremony.
- Recognition on Relay Facebook group page.
- Company's logo on participant thank you emails post event.
- Opportunity for a company's representative to speak during the Survivor's pre-event celebration.

# Stage Sponsor

\$2,500

- Prominently display one (1) banner or sign on the stage at the Relay For Life event (must be ACS-approved).
- Rights to promote sponsorship in company materials with branded image.
- Sponsor logo featured on the home page of the Relay For Life event website with link to the company website.
- Company logo on participant thank you emails post event.
- Year-round opportunities to engage with participants including representation on the Event Leadership Team.
- Verbal recognition during the opening ceremony.
- Sponsor logo placement on co-branded event track signs.
- Sponsor logo featured on all-sponsor banner/sign displayed at the Relay For Life event.
- Recognition on the Relay For Life event social media page.

# Silver Sponsor

\$2,500

- Sponsor logo featured on the home page of the Relay For Life event website with link to the company website.
- Year-round opportunities to engage with participants including representation on the Event Leadership Team.
- Promotional space during your Relay For Life event with an opportunity to distribute ACS-approved giveaways.
- Rights To promote sponsorship in company materials with branded image.
- Recognition on Relay For Life of Kankakee County event Facebook Group page.
- Sponsor logo featured on all event print promotional materials.
- Sponsor logo placement on co-branded event track signs, and banner.
- Company logo on participant thank you emails post event.

# Purple Chair Sponsor

\$2,500 (1 sponsor maximum)

- Company's logo feature on the Relay purple chair that will be positioned in the high traffic area at the Relay event.
- Promotional space during the Relay event with an opportunity to distribute ACS-approved giveaways.
- Recognition on Relay For Life of Kankakee County event Facebook Group page.
- Company's logo logo featured on all event print promotional materials.
- Rights to promote sponsorship in other publication with co-branded ad provided by ACS.
- Rights to promote sponsorship in company materials with branded image.
- Company's logo logo featured on the home page of the Relay For Life website with link to your company website.
- Company's logo logo featured on all-sponsor banner displayed at the Relay event.
- Year-round speaking opportunities to engage with participants including representation on the Event Leadership Team.



# Luminaria Sponsor

\$2,500

- Company's logo logo featured on the home page of the Relay For Life website with link to your company website.
- Company will receive (10) free luminaria bags to be displayed during the luminaria ceremony.
- Prominently display one (1) banner or sign during the luminaria ceremony.
- Rights to promote sponsorship in company materials with branded image.
- Company logo on participant thank you emails post event.
- Year-round opportunities to engage with participants including representation on the Event Leadership Team.
- Company's logo logo placement on co-branded event track signs.
- Company's logo logo featured on all-sponsor banner/sign displayed at your Relay For Life event.
- Recognition on your local Relay For Life event social media page.

# Golf Carts Sponsor

\$1,500

- Prominently display one (1) sign on the (2) golf carts at the Relay For Life event.
- Rights to promote sponsorship in company materials with branded image.
- Company's logo logo featured on the sponsor page of your local Relay For Life event website.
- Company logo on participant thank you emails post event.
- Year-round opportunities to engage with participants including representation on the Event Leadership Team.
- Company's logo logo placement on co-branded event track signs.
- Company's logo logo featured on all-sponsor banner/sign displayed at your Relay For Life event.
- Recognition on Relay For Life of Kankakee County event Facebook Group page.

# Kids Zone Sponsor

\$1,000

- Company's logo & signage displayed in the The Grove's playground area.
- Opportunity to provide company's giveaways to be distributed at the event's Kids Zone.
- Sponsor logo featured on the home page of your local Relay For Life event website with link to your company website.
- Year-round opportunities to engage with participants including representation on the Event Leadership Team.
- Rights to promote sponsorship in company materials with branded image.
- Recognition on Relay For Life of Kankakee County event Facebook Group page.
- Company's logo logo featured on all event print promotional materials.
- Company's logo logo placement on co-branded event track signs and banner.

# Bronze Sponsor

\$1,000

- Company's logo logo featured on the sponsor page of Relay For Life of Kankakee County's website.
- Year-round opportunities to engage with participants including representation on the Event Leadership Team.
- Rights to promote sponsorship in company materials with branded image.
- Company's logo logo placement on co-branded event track signs.
- Recognition on Relay For Life of Kankakee County event Facebook Group page.
- Company logo on participant thank you emails post event.



# Water Sponsor

\$750

- Prominently display one (1) sign at the water station at the Relay event.
- Opportunity to provide branded bottles of water for an estimated 400-600 participants.
- Rights to promote sponsorship in company materials with branded image.
- Company's logo featured on the sponsor page of the event website.
- Year-round opportunities to engage with participants including representation on the Event Leadership Team.
- Company's logo placement on co-branded event track signs.
- Recognition on Relay For Life of Kankakee County Facebook Group page.

# Firepit Sponsor ( 3 maximum)

\$750

- Prominently display one (1) sign at the (2) Firepits at the Relay event.
- Rights to promote sponsorship in company materials with branded image.
- Company's logo featured on the sponsor page of the event website.
- Year-round opportunities to engage with participants including representation on the Event Leadership Team.
- Company's logo placement on co-branded event track signs.
- Recognition on Relay For Life of Kankakee County Facebook Group page.

# Signature Sponsor

\$500

- Company's logo on the sponsor page of the Relay For Life event website.
- Recognition on Relay Facebook Group page.
- Year-round opportunities to engage with participants including representation on the Event Leadership Team .
- Company's logo placement on co-branded event track signs where applicable.

# Partner Sponsor

\$250

- Company's name on the event website and Relay Facebook group page.
- Company's name placement on co-branded event track signs.

# Hope Sponsor

\$100

- Company's name on the event website and Relay Facebook group page.
- Company's name listed on the Hope Sponsor sign. All Hope Sponsors will be listed on one sign.





# Relay For Life of Kankakee County

## 30<sup>th</sup> Anniversary

### 2025 Sponsorship Commitment Form

Business name: \_\_\_\_\_

Street address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Contact name: \_\_\_\_\_

Telephone number (business): \_\_\_\_\_ Fax number: \_\_\_\_\_

Email: \_\_\_\_\_ Web address: \_\_\_\_\_

#### COMMITMENT LEVEL

- \$10,000 – Presenting    \$7,500 – Platinum    \$5,000 – Gold    \$2,500 – Survivorship    \$2,500 – Luminaria    \$2,500 – Stage
- \$2,500 – Silver    \$2,500 – Purple Chair    \$1,500 – Golf Carts    \$1,000 – Kids Zone    \$1,000 – Bronze    \$750 – Water
- \$750 – Firepits    \$500 – Signature    \$250 – Partner    \$100 – Hope    In-Kind Donation Value: \_\_\_\_\_

#### METHOD OF PAYMENT

Enclosed is my sponsorship check in the amount of \$ \_\_\_\_\_

Please send invoice to: \_\_\_\_\_

We are unable to be a designated Relay For Life sponsor this year, but enclosed is our donation of \$ \_\_\_\_\_

Sponsor signature: \_\_\_\_\_ Date: \_\_\_\_\_

**(Please sign and retain a copy for your records.)**

Please email an **EPS logo and JPG logo** to [michelle.pruitt@cancer.org](mailto:michelle.pruitt@cancer.org) by **May 10<sup>th</sup>**.

Note, submitting a low-resolution logo may require signage to be printed in text in order to maintain quality.

**Make check payable to American Cancer Society**  
**Please return form to the address below:**  
**American Cancer Society**  
**P.O. Box 10393**  
**Chicago IL 60610**  
**Attn: Relay For Life of Kankakee County (SK #ZMLS4V)**

Name of team or individual to be credited with this Sponsorship:

\_\_\_\_\_  Not Applicable