

Corporate Sponsorship

If your business, industry, or organization would like to be an event sponsor for the 2024 Relay For Life, please complete the attached form and return it with payment in the amount of the selected sponsorship. Be sure to include the exact name you would like to be listed for all media and publications.

Payment

Make checks payable to the American Cancer Society and mail to:

American Cancer Society
ATTN: RFL of Jackson County
SK # A4VNA3
PO Box 2438
Kennesaw, GA 30156

Deadline

We ask for all sponsorship donations to be made by

December 1, 2024

Questions:

If you have any questions please email:

Holley Durham

holley.durham@cancer.org

2024 Relay For Life of Jackson County WV

Purpose

Relay For Life is a unique fundraising event for the American Cancer Society that not only celebrates cancer survivors but also increases cancer awareness. The color purple is Relay's signature color and it is the color that represents ALL cancers! That is why our Survivor shirts each year are purple!

Event

Relay For Life involves teams county wide through friends/family, corporations, schools, churches and more. Our mission is to improve the lives of people with cancer and their families through advocacy, research, and patient support, to ensure everyone has an opportunity to prevent, detect, and treat, and survive cancer.

Fundraising

Each team member is encouraged to raise a minimum of \$100 in donations to support life saving research!

Scan this code and register your team today!!



American Cancer Society 2024 Relay For Life of Jackson County WV

Sponsorship Opportunities



2024 Relay For Life of Jackson County WV

JOIN US AS WE

Raise Funds Across the
Community in the Fight
Against Cancer

2024 Sponsorship Opportunities

Presenting Sponsor

- Company listed as presenting sponsor on all media and websites. Logo displayed on banner.
- Company can supply 3 company banners to be displayed at the event.
- Speaker at the event or a video supplied to be viewed at the event.
- Four Society-approved promotional announcements during the Relay Event.
- Giant Ribbon displayed at Relay
- Opportunity to participate in sponsor recognitions lap during Relay event.
- Track Sign displayed at the event.

Platinum Sponsor

- Company listed as platinum sponsor on all media and website. Logo displayed on banner
- Company can supply 2 banners to be displayed at the event.
- Two Society-approved promotional announcements during the Relay event.
- Giant Ribbon displayed at Relay
- Opportunity to participate in Sponsor recognition lap during Relay event.
- Track sign displayed at the event.

Gold Sponsor

- Company listed as Gold sponsor on all media and website. Logo displayed on banner
- Giant Ribbon displayed at Relay
- Company can supply 1 banner to be displayed at the event.
- One Society-approved promotional announcements during the Relay events.
- Opportunity to participate in Sponsor recognition lap during Relay event.
- Track sign displayed at the event.

2024 Sponsorship Opportunities

Silver Sponsor

- Company listed as Silver sponsor on all media and website.
- One Society approved promotional announcement during the Relay event.
- Opportunity to participate in Sponsor recognition lap during Relay event.
- Track sign displayed at the event.

Bronze Sponsor

- Company listed as Bronze sponsor on all media and website.
- Company will be recognized the day of the event as a sponsor.
- Opportunity to participate in sponsor recognitions lap during Relay event.
- Track sign displayed at the event.

Signature Sponsor

- Company will be recognized the day of the event as a signature sponsor.
- Opportunity to participate in sponsor recognitions lap during Relay event.
- Track sign displayed at the event.

Friend of Relay Sponsor

- Shared Track Sign with 4 other sponsors (Name Only)

Use this QR code to pay Sponsorship by credit card.



2024 Sponsorship Opportunities

- \$5,000—Presenting Sponsor
- \$2,500—Platinum Sponsor
- \$1,500—Gold Sponsor
- \$1,000—Silver Sponsor
- \$500—Bronze Sponsor
- \$250—Signature Sponsor
- \$100—Friend of Relay Sponsor
- \$_____ Other donation or In Kind Sponsor

Estimate of value of donated item(s)
\$_____

*ACS will provide a receipt of in-kind donation.

Description of donated item(s).

Please Print

Company: _____

Contact: _____

Address: _____

City: _____ State: ____

Zip: _____ Phone: _____

Email: _____

Please list the relay team who receives credit for this sponsorship.
