



2024 MEN WEAR PINK OF HOUSTON COMMITMENT FORM

Name: _____ B-day: _____

Company: _____

Title: _____

Phone/Office: _____ Phone/Cell: _____

Email: _____

Address (city, state, zip): _____

Preferred form of contact: Phone Email Willing to be interviewed by media? Yes No

Would you like for us to include anyone else on correspondence? If Y, please list name and email and/or cell:

Facebook Handle: _____ Instagram Handle: _____

LinkedIn Handle: _____

****Please return this form with a headshot/picture to lindsey.brown@cancer.org***

Joining this campaign, you are joining a community in the belief that together we can help end breast cancer as we know it for everyone and committing to the below:

- I commit to fundraising at a minimum of \$2,500 with a goal of surpassing \$5,000 for the American Cancer Society's breast cancer initiatives.
- I commit to wearing pink throughout the month of October.
- I understand my presence is requested at the Kickoff Party in September and the Wrap-Up Party in November.
- I will raise awareness of this campaign through my social media networks and personal and business networks.
- I consent to being photographed wearing pink to help promote the Men Wear Pink campaign.

Men Wear Pink of Houston will provide the following benefits:

- Exclusive prize for top fundraiser
- Men Wear Pink event lapel pin and other branded items
- Men raising \$5,000 or more will get to choose a special recognition item
- Men who raise more than \$5,000 will receive an exclusive invitation to our ambassador appreciation dinner

The below questions will be utilized to highlight you on social media. Please answer in an honest way that reflects YOU! These don't have to be long, post captions are capped at 1,000 words.

What are you most excited about being involved in the Men Wear Pink campaign?

How do you prefer to wear pink? (i.e. a tie, full on suit, socks, anything!)

What is your favorite Houston event/tradition besides Men Wear Pink?

What does being a Men Wear Pink Ambassador mean to you? Why will you wear pink all October?

How has cancer overall, and specifically breast cancer, impacted you or your loved ones?

Have you or a loved one utilized an American Cancer Society program or service? If so, please share.
