



Dear Business Owner/Manager,

Partner with us! The month of October is dedicated to breast cancer awareness and the American Cancer Society's 10 Annual Making Strides of Wichita is scheduled for Sunday, October 20, 2024, at Riverfront Stadium to fundraise for patient services and research.

American Cancer Society is working to create a buzz around Making Strides of Wichita leading up to the event. We would love to see every business in and around downtown Wichita show off their **PINK** to raise awareness and hopefully participation.

Enclosed, you'll find more information and ideas on how to participate. We hope that you might be willing to organize a fundraiser at your business for Making Strides of Wichita. In return we would love to put photos of your efforts and your company logo on our Making Strides of Wichita Facebook page and website, linking to your social media with information about your fundraisers as appropriate. Also you'll find a poster to place in your business window to represent your participation in the event.

We appreciate your time and hope that you will join us to Paint the Town Pink in October!

If you have any questions, logo or photos to share, or donations you'd like to make, please contact me.

Melissa Easterberg
ACS Senior Development Manager
316.512.2606
melissa.easterberg@cancer.org
www.makingstrideswalk.org/wichitaks

