



2025 Relay For Life of Lorain County Partnership Opportunities



The mission of The American Cancer Society is to improve the lives of people with cancer and their families through advocacy, research, and patient support, to ensure everyone has an opportunity to prevent, detect, treat, and survive cancer.



Our mission delivery efforts are focused on the critical areas of *research, education, advocacy, and service*. These four areas serve as our messaging pillars, the foundation of how we speak to what we do, so we can make our biggest impact on cancer yet.

Kids Fest Presenting Supporter \$5,000 (1 Available)

Help fund Ohio's 24 lifesaving cancer research grants

- Company Logo on event website social medias for Relay For Life of Lorain County
- Presence at the event through speaking opportunity and promotional space to interact with participants and attendees
- Verbal recognition during event
- Sign at each kids fest activities / banner at the event

Survivor Supporter \$2,500

Help provide 63 cancer survivors with one on one support

- Logo on all survivor-related collateral, website and social media
- Company provided banner signage displayed at event and logo on two co-branded track sign
- Verbal recognition during Survivor Ceremony

Caregiver Supporter \$1,000

Help 33 people find access to resources, support, and answers on our 24/7 helpline

- Logo on all caregiver-related, collateral, website and social media
- One co-branded track sign
- Verbal recognition during event

Hope Lodge Supporter \$500

Help provide a week of free lodging to cancer patients

- Company name in sponsor list on website and social media thank you posts
- Verbal recognition at event
- One co-branded track sign

Spirit of Relay \$250

Help support the Relay For Life of Lorain County community

- Verbal recognition at event
- One co-branded track sign

Friend of Relay \$150

Help support the Relay For Life of Lorain County community

- Verbal recognition at event



What is Relay For Life?

Relay For Life is the signature fundraiser for the American Cancer Society.

Relay events are staffed and coordinated by volunteers in thousands of communities and nearly 30 countries. Teams raise funds in the months leading up to the Relay event and then end with a celebration of Survivors and our memorable Luminaria Ceremony.

Please join the American Cancer Society on our mission to improve the lives of people with cancer and their families through advocacy, research, and patient support, to ensure everyone has an opportunity to prevent, detect, treat, and survive cancer.

Join us for Relay For Life of Lorain County at Lorain County Community College on September 27th, 2025

Partnership Commitment

- Kids Fest Supporter
\$5,000
- Survivor Supporter
\$2,500
- Caregiver Supporter
\$1,000
- Hope Lodge Supporter
\$500
- Spirit of Relay
\$250
- Friend of Relay
\$150

Name of Company/Organization: _____

Mailing Address: _____

Contact Name: _____

Contact Phone: _____ Contact Email: _____

Enclosed is my sponsorship check in the amount of \$ _____

Send check made payable to American Cancer Society and this Commitment form to address below no later than September 1, 2025, but as soon as possible to get full benefits. If you prefer to pay by credit card, please email Brian at Brian.Gibson@Cancer.org to receive a payment link.

American Cancer Society
ATTN: RFL of Lorain County OH
PO Box 1981
Cleveland, OH 44106

RFL Team/Participant to Credit: _____

American Cancer Society Staff Contact: Brian Gibson
Sr. Community Development Manager | Brian.Gibson@cancer.org | 216.939.5910