



American Cancer Society Relay For Life Team Fundraising Goal Worksheet

How does your Relay For Life team set an attainable fundraising goal? It's easy to think big when you break your fundraising goal into smaller steps. Use this worksheet to figure out how much your team can raise.

Meet with your team.

Fundraising is the entire team's responsibility. Gather your team to discuss contacts, resources, and strategies that can increase your team's fundraising success.

Set individual fundraising goals.

Determine how much each of your team members will be able to raise individually through personal asks, writing letters, online fundraising, etc.

Brainstorm team fundraisers.

What fundraising ideas interest your team? How many fundraisers would your team like to do? Were past fundraisers successful? How can you improve them for this year? Visit relayforlife.org/relaynation to share your fundraising tips and learn from other Relay participants.

Add it up.

Use the table below to record individual and team goals and to determine your team's total fundraising goal.

Type of Fundraising	Planning				Team Goal
Individual and Online Fundraising (Pre-event)	Team Member Name	Online	Offline	Total (At least \$100)	\$
		\$	\$	\$	
		\$	\$	\$	
		\$	\$	\$	
		\$	\$	\$	
		\$	\$	\$	
		\$	\$	\$	
		\$	\$	\$	
		\$	\$	\$	
		\$	\$	\$	
		\$	\$	\$	
		\$	\$	\$	
		\$	\$	\$	
		\$	\$	\$	
Team Fundraising (Pre-event)	Fundraising Activity			Goal	\$
				\$	
				\$	
On-site Fundraising	Fundraising Activity			Goal	\$
				\$	
				\$	
Team Fundraising (Post-event / Year-round)	Fundraising Activity			Goal	\$
				\$	
				\$	
Total Fundraising Goal					\$