

40 Years of Impact



Relay For Life of Washington County

2025 Sponsorship Opportunities



Relay For Life Staff Partner
Alexi Crampton
alexि.crampton@cancer.org
503-987-2980

Sponsorship Chairs
Carol Hibbs | carol.dey.hibbs@gmail.com
Patty Lofgren | patty55@earthlink.net

Ending cancer takes a team.



The American Cancer Society exists to improve the lives of cancer patients and their families. We are the only organization that integrates advocacy, discovery, and direct patient support, which measurably improves lives.



How your financial contribution supports our mission:

- Critical cancer research
- 24/7 support through cancer.org and our 1-800-227-2345 hotline
- Support survivors through our Cancer Survivors Network
- Rides to treatment through our Road To Recovery
- Lodging at community partner locations and our Hope Lodges
- Connect patients through our Reach To Recovery
- Free education

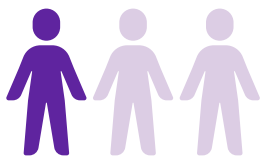
Help save lives, and show your community how you provide employees and customers:

Internal benefits can include:

- A quality team-building experience
- A platform for volunteerism and philanthropy
- A commitment to their well-being

External benefits can include:

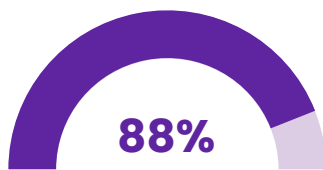
- Generating a more positive corporate image
- Improving customer loyalty
- Increasing sales potential



One in Three

say they are more likely to purchase a product if it's partnered with the ACS brand.*

*American Cancer Society Corporate Partnerships survey; September 2013



The American Cancer Society continues to be a **highly trusted** source for cancer information, with **88% aided brand awareness** among consumers.*

*American Cancer Society Market Research: 2019 Brand Tracker

Being involved in Relay For Life events provides your employees, customers, and communities the opportunity to help us save lives from cancer. Join us today!



Sponsorship Opportunities

SPONSOR BENEFIT	PRESENTING \$7,500 (Limit 1)	DIAMOND \$5,000	PLATINUM \$3,000	GOLD \$2,000	SILVER \$1,000	BRONZE \$500	SIGNATURE \$250
Naming rights on event website homepage and printed materials "Relay For Life of Washington County, Presented by (Your Company)"	✓						
Recognition in American Cancer Society event news releases	✓						
Speaking opportunity at your local Relay For Life event	✓	✓					
Company logo featured on printed "save the date" postcards	✓	✓	✓				
Luminaria bags to be dedicated by your employees and then displayed at the event (Number of free luminarias)	25	20	15	10	5		
Company logo featured on sponsor banner day of event	3	2	1	1	1		
Company logo featured on all pre and post event emails	✓	✓	✓	✓	✓	✓	
Company logo/name featured on sponsor track sign day of event	LOGO/2	LOGO/2	LOGO/1	LOGO/1	LOGO/1	LOGO/1	NAME/1
Company logo/name featured in day of event program	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	NAME
Company logo/name featured in event social media post (Facebook/Instagram)	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	NAME
Sponsor logo or name featured on the home and sponsor pages of your local Relay For Life event website with link to your company website	✓	✓	✓	✓	✓	✓	✓
2025 Sponsor Window Cling	✓	✓	✓	✓	✓	✓	✓
The ability to support the critical services and programs of the American Cancer Society	✓	✓	✓	✓	✓	✓	✓
Verbal recognition during your Relay For Life event Opening Ceremony	✓	✓	✓	✓	✓	✓	✓

Custom sponsorship opportunities available! Reach out to Alexi.Crampton@cancer.org.



Save the date!

Relay For Life of Washington County

Saturday, August 9th, 2025 | 12:00 PM – 10:00 PM

Lenox Elementary School

21200 NW Rock Creek Blvd, Portland, 97229

Opening Ceremony – 12:00 PM

Survivor and Caregiver Celebration – 12:30 PM

Luminaria – 9:30 PM



CELEBRATE – REMEMBER – FIGHT BACK



Questions?

Alexi Crampton

Alexi.Crampton@cancer.org

503-987-2980



2025 Sponsorship Commitment Form

Business name: _____
Street Address: _____
City: _____ State: _____ ZIP: _____
Contact name: _____
Telephone number (business): _____ Email: _____
Web address: _____ Social Media Handle: _____

Commitment Level

- \$7,500 – Presenting (Limit 1) \$3,000 – Platinum \$1,000 – Silver \$250 – Signature
 \$5,000 – Diamond \$2,000 – Gold \$500 – Bronze

Method of Payment **To receive all benefits, payment is due by 7/24/2025**

- Enclosed is my sponsorship check in the amount of \$ _____
 Pay by Credit Card: Reach out to Alexi.Crampton@cancer.org to set up payment.
 Please send invoice to: _____

We are unable to be a designated Relay For Life sponsor this year, but enclosed is our donation of \$ _____

Sponsor Signature: _____ Date: _____

(Please sign and retain a copy for your records.)

Please email a JPG logo to Alexi.Crampton@cancer.org by 7/24/2025 to ensure high-quality printing. If a JPG file is not available, please send highest quality available. Note: submitting a low-resolution logo may require signage to be printed in text to maintain quality.

Please return form to the address below:

AMERICAN CANCER SOCIETY
ATTN: J89QKX
4380 S Macadam Ave Suite 375
Portland, OR 97239

RelayForLife.org | 1.800.227.2345

The American Cancer Society cares about your privacy and protects how we use your information. To view our full privacy policy or if you have any questions, please visit us at cancer.org and click on the "privacy" link at the bottom of the page or call us anytime at 1-800-227-2345.

Name of team or individual to be credited with this Sponsorship:

 Not Applicable

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