



# 2024 Relay For Life Impact Report

## 2024 SPONSORSHIP GIVING

Dollars raised in 2024: \$25,000

	2020	2021	2022	2023	2024
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## ACTIVATION/CAMPAIGN SNAPSHOT

Number of participants	136	73	95	200	186
Number of teams	32	15	15	23	23
Dollars raised (net)	\$50,264	\$54,469	\$20,582	\$57,344	\$54,686

## OUR IMPACT IN TROUP COUNTY

Number of Hope Lodge nights	57	*	101	194	2^
Number of Hope Lodge patients	6	*	4	8	1^
Number of rides provided to Hope Lodge patients	18	*	79	25	^

\*In 2020, Hope Lodge Atlanta closed due to COVID-19 and remained closed for remodeling through September 2021.

^As of July 9, 2024 for the Atlanta, GA Hope Lodge facility.

## OUR IMPACT IN GEORGIA

- Currently funding **23 research grants** totaling \$12,588,200 in **Georgia** as of July 1, 2024.
- **Hope Lodge Atlanta** has provided 8,099 nights to 354 **Georgia** residents as of July 1, 2024.
- **Road to Recovery** has provided 807 rides to 106 **Georgia** residents as of July 1, 2024.
- Our **24/7 Cancer Helpline** has connected 986 **Georgia** residents with 2,143 support programs.

## 2024 EVENT LEADERSHIP TEAM

- |  |                        |
|--|------------------------|
| • Raquel Neal, Event Chair                         | • Brenda Leverett      |
| • Lynn Howard, Event Co-chair                      | • Mealnie Whitaker     |
| • Hailey Henson, Accounting Chair                  | • Kay Abrams           |
| • Sharon Williams, representing Emory at Lagrange  | • Lori Smith           |
| • Joanne Mabrey, representing KIA Georgia          | • Annette Potts Fannin |
| • Sarah Hersey, representing Wellstar West Georgia |                        |
| • Lacey Moore, representing Lagrange College       |                        |





# 2024 Relay For Life Top Performers

## 2024 TOP OVERALL PARTICIPANT

Sarah Hersey, \$3,971

## 2024 TOP OVERALL TEAM

KIA Georgia, Joanne Mabrey \$14,923

## TOP SPONSOR TEAMS

- |  |          |
|--|----------|
| • KIA Georgia, <i>Joanne Mabrey</i>                | \$24,933 |
| • Wellstar West Georgia, <i>Sarah Hersey</i>       | \$12,002 |
| • Emory at Lagrange, <i>Sharon Williams</i>        | \$5,418  |
| • NGOC Cancer Warriors, <i>Charlene McClanahan</i> | \$5,000  |

**HOPE CLUB MEMBERS: 17**

\$3,991\*

**GRAND CLUB MEMBERS: 6**

\$22,531\*

\*Pure fundraising and does not include sponsorship dollars.

## TOP TEAMS

- Team Whitaker, *Melanie Whitaker* \$1,618
- Mountville Baptist Church, *Whitney Green* \$1,454
- Hyundai Glovis Georgia, *Pamela Cole* \$1,153
- Dunson Baptist Overcomers, *Kay Abrams* \$1,075
- Troup County Bounty, *Lynn Howard* \$442

## TOP PARTICIPANTS

- Sarah Hersey, \$3,971
- Sharon Williams, \$2521
- Melanie Whitaker \$1,518
- Whitney Green \$1,454
- Kay Abrams \$765

## THANK YOU TO OUR 2024 SPONSORS AND IN-KIND DONORS!

